



Job Title	Professor in Marketing and Information Systems
School/Department	Nottingham University Business School China
Job Level	UNNC Scale B Level 7
Job Family	Research and Teaching
Contract/Appointment Status	This post is available from September 2027 and will initially be offered on a fixed-term contract with the University of Nottingham Ningbo China for a period of up to five years. Service agreement will be offered should the role holder reach the statutory retirement age stated in the Chinese Regulation.
Location	University of Nottingham Ningbo China
Hours of Work	Irregular working hours
Responsible to	Head of Department of Entrepreneurship, Marketing and Management Systems

Purpose of role:

The role holder will be expected to make a significant leadership impact within their academic unit and in the research and teaching area of relevant field including:

- Marketing
- Information Systems
- Other emerging or interdisciplinary fields relevant to Marketing and Information Systems.

The role holder will participate in the NUBS China academic unit level organisation, management and strategic planning and will also contribute to the University's strategic planning processes. They will act as principal investigator on major research projects in relevant field and will identify opportunities for the development of new research projects.

The role holder will take responsibility for the quality of the design of courses/programmes in relevant field to maintain the high teaching standards and contribute generally to the development of teaching, teaching methods and assessments in the NUBS China academic unit.

The role holder may have line management responsibilities including the responsibility for the professional development of their academic team and contribute to the overall administration of the School.

	Main responsibilities (Primary accountabilities and responsibilities expected to fulfil the role)	%time per year
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1	Research • Plan and lead the development and implementation of research strategy within NUBS China. Develop and communicate a clear vision of the academic unit/University's strategic direction and ensure the delivery of University strategic plans within area of responsibility. • Through original, recent and published research of international excellence, maintain and further develop an international reputation as a research leader in a major subject area. Where appropriate lead research and collaborative partnerships with other educational institutions or other external bodies and promote and market the work of the academic unit. • Lead and support funding bids that develop and sustain research support for the specialist area and advance the reputation of the academic unit and the University. • Organise national and/or international workshops to further disseminate and explain research findings. • Lead and develop internal and external networks to foster collaboration, share information and ideas and promote the subject and the University. Talent Development Program and Recognition • Actively pursue recognition through prestigious talent schemes and programs, both nationally and internationally, to elevate personal and institutional academic standing. • Guide and support faculty members and researchers in applying for talent programs, the National Science Fund for Distinguished Young Scholars, and other relevant schemes, enhancing the academic unit's visibility and reputation. • Utilize expertise and networks to assist the institution in nominating candidates for academic awards and honors, thereby acknowledging and promoting outstanding research and teaching contributions within the wider field of Marketing and Information Systems.	40%
2	Teaching • To deliver teaching across a range of modules or within a subject area, providing curriculum leadership within own area of expertise. • Be responsible for the design of course modules and/or programmes of study in specialist area and for their quality. Where appropriate identify the need for developing the content or structure of existing modules and make proposals on how this should be achieved. • To deliver teaching and contribute to curriculum development for DBA programme. • To supervise and examine Undergraduate, Masters and PhD students (including DBA students). • To coach and support tutorial groups, developing their knowledge and their learning skills, and be responsible for the	40%

	pastoral care of students within a specified area, dealing with sensitive issues. • Be responsible for and comply with The University of Nottingham Teaching Quality assurance standards and procedures. Ensure teaching quality assessment and assessment of progress and other information is maintained and supplied to the University as required. • Be responsible for and supervise practical work, including projects, field trips or placements, where it is part of the course, and advise students on techniques.	
3	Administration • Chair committees and participate in University decision making and governance and contribute to the development of academic policies across the University. • Provide intellectual leadership of the School's academic community, providing direction and mentoring for less experienced colleagues. Lead, appoint, manage and develop individuals and/or teams to deliver the research and/or teaching plans. Foster inter-disciplinary team working to develop team spirit and team coherence. • Responsible for the management and resolution of all student and/or team issues drawing on specialist advice and support as required. • Responsible for the organisation and deployment of resources within area of responsibility. • Contribute to the running and strategic direction and development of the University through designated committees or project activities. • Participate on national and international bodies; act as an advisor to government and in any other external advisory capacity. Where appropriate contribute to the development of higher education processes in the UK. • Be responsible for administrative duties in areas such as admissions, timetabling, examinations, student attendance, and represent the School on various committees and working groups in the wider University and outside of the University and managing or monitoring assets and budgets allocated as part of the role. • To contribute to student recruitment and secure student placements and provide appropriate advice to others involved in this activity. • Be responsible for the safe conduct of work within work area and teaching responsibilities ensuring that the School's arrangements for compliance with the University Safety Policy are implemented. • To participate in training and staff development events as trainer or trainee as appropriate. • To maintain appropriate professional development, expertise and awareness.	20%

	• To undertake other tasks and responsibilities as may reasonably be required.	
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Person specification

	Essential	Desirable
Skills	▪ Excellent oral and written communication skills in English ▪ High level analytical capability to facilitate conceptual thinking, innovation and creativity ▪ Proven skills in coaching and developing others in best practice techniques. ▪ Proven ability to lead, motivate, develop and manage the performance of a team. ▪ Proven ability to plan and lead the delivery of research and teaching programmes, and to develop sources of funding.	▪ Skills in pastoral care and motivating students at all levels.
Knowledge and experience	▪ In depth knowledge of marketing and information systems specialism to enable the development of new knowledge, innovation and understanding in the field. ▪ Established and widely recognised excellence and reputation in the marketing and information systems specialist subject area amongst peers nationally and internationally. ▪ Extensive experience in leading the design of research techniques and methods. ▪ Extensive experience and capability to act as a role model in the areas of research, and teaching in higher education sector, as appropriate. ▪ Previous experience and success in raising capital in support of new business projects, management of investment funds, grants and contracts. ▪ Previous success in transferring research results to commercial professional or other practical use.	▪ An understanding of University management systems and the wider higher education environment. ▪ Significant record of supervision of postgraduate students on industrial or knowledge transfer projects. ▪ Previous experience in DBA programmes. ▪ Previous leadership experience.



Qualifications, certification and training (relevant to role)	▪ PhD, or equivalent supported by extensive and high level research and teaching experience in relevant area. ▪ Higher education teaching qualification or gaining a teaching qualification or professional body recognition as accepted by HESA within required period after successfully joining UNNC.	▪ Membership of a professional body where appropriate
Statutory, legal or special requirements		



Expectations and behaviours

The University has developed a clear set of core expectations and behaviours that our people should be demonstrating in their work, and as ambassadors of the University's strategy, vision and values. The following are essential to the role:

Valuing people

Role models the highest ethical standards to cultivate a collaborative workplace that develops talent and enhances wellbeing, whilst also balancing the needs of the various stakeholders.

Taking ownership

Translates the vision into a strategy for own area, enabling people to take the right action for the wider organisation. Can resolve complex problems, balancing the needs of varied stakeholders.

Forward thinking

Always has the overall strategic goal in mind, manages to stimulate agile and forward thinking in others, motivating them and giving them the confidence to drive for continuous improvement.

Professional pride

Goal is to be best in class; ensuring this can be achieved in line with long term strategy regardless of short term challenges. Supports people to do what is best for both the organisation and the department.

Always inclusive

Promotes how collaboration and positive partnerships are essential to success, constantly looking ahead to explore how to involve other potential stakeholders.

Key relationships with others

