



He kura te tangata¹

Te Kura Hoahoa | School of Design Innovation

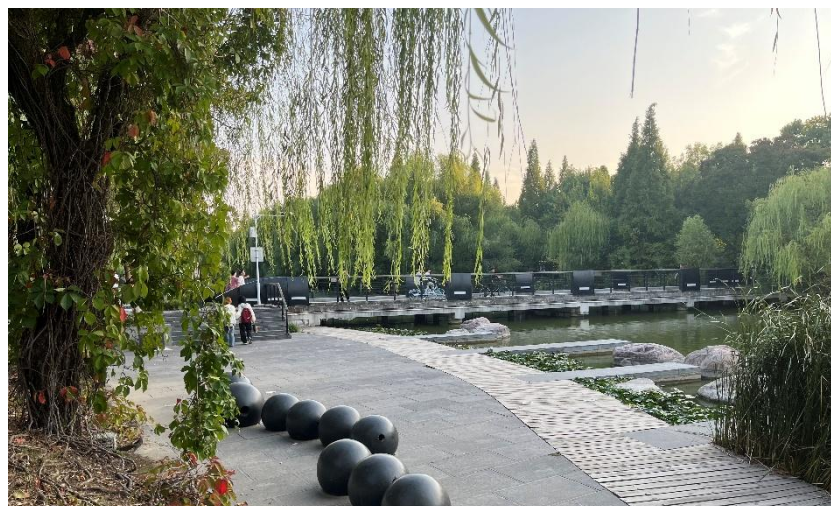
Ahonuku | Associate Professor in Industrial Design

Base Salary Range: NZ \$143,488 to \$154,482 per annum

Permanent, full-time | 37.5 hours per week

Reporting to Tumuaki | Head of School

Location: Based at our Joint Institute Campus, Zhengzhou, CHINA



¹ Translation from te reo Māori "People are valued"

The Wellington Institute of Zhengzhou University is an exciting new joint educational partnership between Te Herenga Waka - Victoria University of Wellington and Zhengzhou University, the largest university in China and ranked double first-class. Together, the universities offer undergraduate degrees in:

Industrial Design, Architecture, and Landscape Architecture

This is part of a major advancement in transnational education for both institutions. This partnership opens up valuable cross-cultural exchanges and collaborative opportunities that benefit students, scholars, and institutions on both sides. See below for more information.

Te Kura Hoahoa - School of Design Innovation is a vibrant, multi-disciplinary School that now seeks an energetic, enthusiastic, and talented Ahonuku - Associate Professor on a permanent, full-time basis to complement our team and to help shape the established but growing Industrial Design programme, which is partly delivered by our University and partly delivered by our partners at Zhengzhou University. This position is based full-time in Zhengzhou, China. All teaching is conducted in English.

The Industrial Design Programme builds on the foundations of traditional product design with a clear commitment to emerging digital technologies; including digital fabrication, additive manufacturing, robotics, scanning and data acquisition technologies, computational design, physical computing and AI, alongside novel materials and processes. Exceptional fabrication facilities and materials laboratories support experimentation at the boundaries of design, while strong connections with medical technology, sustainability, film and manufacturing sectors enable students to translate speculative ideas into meaningful products, experiences and new systems of making. The programme explores both the practical and theoretical implications of these technologies and the role they play in shaping industrial design, industry and human futures.

The successful candidate will be passionate about teaching industrial design to a diverse range of Chinese students and appreciate the importance of contemporary international teaching and learning best practice. You will have excellent oral and written communication skills in English as well as excellent interpersonal skills. You will also have demonstrated expertise in teaching and research or the practice of industrial design. The successful candidate must have a completed PhD in a relevant field, or other relevant qualifications commensurate with the seniority of the role.

This position is one of a series of appointments being made to our joint institute, where the appointees will be based in China. Candidates will be expected to show leadership and collegiality in developing academic programmes. Part of the role will involve coordination with those teaching and managing courses being delivered by our partners at Zhengzhou University. Focus will be on teaching courses in the early years of our curriculum, but as the students progress, the focus will move towards the later part of our degree programme, including Master's supervision. The staff complement from our university will grow as our teaching needs grow.

Further information can be found at: www.wgtn.ac.nz/wfadi and www7.zzu.edu.cn/wizzu_en/

Key Result Areas

The Key Result Areas of Leadership and Hautūtanga, Research, Learning and Teaching, and External Engagement are the basis for the primary duties and responsibilities of the role. Areas of focus will be agreed annually with the Tumuaki - Head of School in the Performance Development and Career Plan (PDCP) Process. Any other duties will be carried out as required by the Tumuaki - Head of School.

Leadership and Hautūtanga²

² Hautū means to lead or leader but the nature of the leadership is primarily based on the activities and actions of the person doing it

Demonstrating leadership or potential for leadership in the discipline and within the University community as evidenced by substantial contributions in the following areas:

- Role modelling through productive research and a well-established research agenda.
- Leading by example in all aspects of teaching practice.
- Commitment to the University's strategic goals and actively supporting the achievement of those goals through academic leadership (e.g. leading research groups, successful strategies for boosting numbers of postgraduate students, successful strategies for maintaining or increasing student participation and learning, etc.).
- Commitment to ensuring high quality undergraduate and postgraduate teaching and supervision.
- Successful mentoring of colleagues, including advice on teaching practice, career development and research directions.
- Contributing to the collegial development of the Programme, School, Faculty and University through respectful and transparent interactions with colleagues.
- Playing an active role in the academic development of the discipline within the School, Faculty and University (e.g. as Programme Director, at Faculty/Academic Board, by contributing to recruitment and selection, by participating in academic reviews, etc).
- Contributing effectively to School, Faculty or University administrative or committee roles and in ways which capitalise on your experience and seniority.
- Contributing to the University's Te Tiriti o Waitangi and equity obligations and/or objectives.

Research

On-going research activity at a level appropriate to the career stage of an Ahonuku - Associate Professor as evidenced by:

- Publishing in disciplinary-relevant internationally refereed journals (i.e. where the refereeing process is of international standing) and/or with academically reputable national and/or international presses.
- Where appropriate, encouraging, contributing to and producing practice-research outputs in the form of substantial creative works (e.g. manufactured products, novel materials and technologies etc.).
- Multiple indicators of the impact and significance of research activities (e.g. positive citations, patents, keynote invitations, success in gaining research funding, products in production etc.).
- Where appropriate, leading or encouraging and contributing to research that provides cultural or technological innovation or socio-economic benefits, nationally and internationally.
- Leading or participating in research teams that may include members from other disciplines and institutions and that address national or international priority areas.
- Where possible, incorporating Māori and Pasifika perspectives and interests into your research.
- Engaging constructively and productively on research interests with colleagues within and outside the University.
- Successfully attracting Master's and PhD students into the discipline, School or Faculty.
- Successfully attracting competitive national and/or international level funding for research (including conference) activities in addition to internal level funding.

Learning and Teaching

Commitment to learning and teaching as evidenced by:

- Academically rigorous teaching that stimulates students' learning in the discipline in general and in your specialist area.
- Exercising leadership in curriculum development and learning, teaching and assessment practices that engage students in their learning and are focused on student achievement.
- Fostering the development of a creative and collaborative studio culture with a focus on physical experimentation and hands-on idea exploration.
- Maintaining high standards of teaching, as evidenced by peer and student feedback.
- Demonstrating good pedagogical practice regularly reflecting on teaching practice (through professional development initiatives such as seeking feedback and evaluation of your teaching practice and reviewing and updating your teaching practice).

- Conducting learning and teaching in accordance with University policy, including assessment, course coordination and course materials.
- Regularly reviewing courses to ensure continuing relevance and incorporation of new research or designing new courses/programmes with incorporation of new research.
- Where possible, incorporating Māori and Pasifika perspectives in course content and teaching practice.
- Successfully supervising Master's and PhD students to completion.
- Familiarity with, and critical reflection upon, innovation in learning and teaching practice and technology and adoption of new technologies and other appropriate innovations in support of teaching excellence.
- Contributing to innovations in learning, teaching, and assessment within the discipline and more widely across the University, including demonstrating digital fluency.

External Engagement

Commitment to engagement with the wider community as evidenced by:

- Actively engaging with industry, government, professions, and diverse communities (e.g. forming industry partnerships for integrated learning and collaborative research).
- Actively engaging with professional or disciplinary bodies and, where appropriate, contributing effectively to a role in your professional body or disciplinary community.
- Engaging in external activities that align to and support research.
- Facilitating experiential learning and other opportunities for students through successful partnerships, including with Māori or Pasifika organisations.
- Publicly contributing as an expert in the discipline.
- Representing the interests of the University in relevant disciplinary and non-disciplinary fora at national and international levels.

Ngā Uara - [Our Values](#)

- Kaitiakitanga—we have a duty as guardians to protect and nurture the environment and people entrusted to our care.
- Manaakitanga—we are welcoming and generous and operate in ways that enhance the mana of our staff and students.
- Whanaungatanga—we grow meaningful and long-lasting relationships that benefit our university communities and wider society.
- Akoranga—we value the experience that students and staff bring to the University and recognise that greater understanding grows out of shared learning.
- Whai mātauranga—we nurture intellectual curiosity that pushes the boundaries of knowledge and integrates diverse viewpoints to enhance the world around us.

Health and Safety/Emergency Management

- Accepts personal responsibility for own safety and wellbeing.
- Complies with the University's Health and Safety Policy.
- Demonstrates actions in an emergency situation that are specific to the workplace and promote safety.

Staff Conduct Policy

The person appointed to this role will be expected to behave in accordance with the "Standards of Conduct" and the overarching "Values" both of which are outlined in the University's *Staff Conduct Policy*.

Person Specification

	Criteria	Essential/ Desirable	Means of Assessment
Education & Qualifications	A completed PhD in a relevant field, or other relevant qualifications commensurate with the seniority of the role.	Essential	Certificates
Experience & Knowledge	A demonstrated highly developed record of scholarly research including publication in leading refereed national and international journals and/or with leading academically reputable presses (or where appropriate, extensive relevant industry/professional experience). <i>and/or</i>	Essential	Application (incl. multiple indicators) Interview Presentation References
	A sustained and high-quality record of relevant creative works such as manufactured produces, novel materials and technologies, and/or exhibitions and installations at national and international levels.	Essential	
	A well-established research agenda.	Essential	
	Demonstrated evidence of academic leadership (or ability for leadership in their discipline) in teaching and research (e.g. mentoring of colleagues, leading research groups, developing and leading innovative initiatives that encourage or enhance student learning, etc.).	Essential	
	Demonstrated evidence of successful disciplinary tertiary teaching.	Essential	
	Demonstrated evidence of attracting and successfully supervising students at Masters and PhD level.	Essential	
Competencies & Skills	Demonstrated evidence of strong oral and written communication skills.	Essential	Application Interview Presentation References
	Strong interpersonal skills and demonstrated ability to work with, mentor and lead colleagues from a diverse range of backgrounds.	Essential	
	Demonstrated sensitivity to the diversity of the student population by the use of different approaches to teaching methods and practice.	Essential	
	Evidence of an effective contribution to the administration or interests of an organisation, to the wider community and, where appropriate, to the profession.	Essential	
	Evidence of successfully attracting competitive national and/or international level funding for research (including conference) activities in addition to internal level funding.	Essential	Evidence of published papers, funding received, and roles held

Essential Criteria = Requirements without which a candidate would not be able to undertake the full expectations of the role. Applicants who have not clearly demonstrated in their application that they possess the essential requirements will not normally be shortlisted.



Wellington Institute of Zhengzhou University

The Wellington Institute of Zhengzhou University (WI-ZZU) is a Joint Educational Institute and is the core element of the partnership between Te Herenga Waka - Victoria University of Wellington (VUW) and Zhengzhou University (ZZU).

Together, the universities offer undergraduate degrees in architecture, landscape architecture, and industrial design, with the aim of delivering a major advancement in transnational education for both institutions. This partnership opens up valuable cross-cultural exchanges and mutually beneficial opportunities in teaching, research and educational development. This includes collaboration at Master's and PhD level.

Students enrolling at the Wellington Institute of Zhengzhou University benefit from being taught in English for the whole of their three-year VUW Bachelor's degree. They are based in Zhengzhou for the entirety of their degree, and they graduate with two degrees, one from each institution. First-year students are taught by Zhengzhou University academic staff, then in years 2 to 4, the students are taught by staff from both institutions.

Zhengzhou University, the only double first-class university in Henan Province, is highly-regarded and has a student population of over 70,000, making it the largest university in China. In addition to teaching and educational practice development, the partnership offers significant opportunities for joint research funding applications and beneficial industry collaboration.

Te Herenga Waka - Victoria University of Wellington has a reputation for academic excellence and strong industry connections. Students have ample opportunity to learn from the national decision makers, top creative talents, technology trailblazers and leading researchers. Te Wāhanga Waihanga-Hoahoa - Faculty of Architecture and Design Innovation is a leading provider of innovative education in design and the built environment. Our graduates use their ground-breaking research in real-life applications, such as the X-Frame, created by Architecture PhD graduate Ged Finch, and Wētā Workshop's 3D printed eyes, developed by Industrial Design Master's graduate Tor Robinson.

While the WI-ZZU student teaching is predominantly in China, both short and long study visits by students at Zhengzhou to Te Herenga Waka - Victoria University of Wellington are held every year. Equally, there are staff reciprocal visits between Zhengzhou University and Te Herenga Waka - Victoria University of Wellington to share knowledge and ideas on contemporary teaching approaches in the two countries.