

UNICEF China

Communication Internship Opportunities

UNICEF works in some of the world's toughest places, to reach the world's most disadvantaged children. To save their lives. To defend their rights. To help them fulfil their potential.

Across 190 countries and territories, we work for every child, everywhere, every day, to build a better world for everyone.

And we never give up.

For every child, *a champion*

UNICEF in China promotes policies and laws that better deliver on children's rights. We have about 100 staff members working with the Government of China and other partners to ensure that the benefits of the country's development reach the most impoverished children. And we share what we learn with others.

The Communication Section works to put the rights and well-being of the most disadvantaged children at the heart of social, political and economic agendas: to support shifts in public policies, investments and legislation; to fuel social engagement through campaigning, partnerships and support to social movements; and to increase public and private resources for children.

How can you make a difference?

We are seeking an intern to support our content development, social media engagement, media monitoring and advocacy campaigns.

Responsibilities

- Support the production of communication materials (videos & graphics) that are appealing to young audiences
- Adapt UNICEF's global communication materials into Chinese versions that suit the local context
- Support in-house photo/video shooting and editing
- Support focus group discussions with children and young people before publishing as needed

- Track the coverage of UNICEF and issues related to children in the media and social media
- Support the management of UNICEF's visual image archives and write photo captions
- Support the planning and content development of UNICEF's advocacy campaigns
- Provide professional support on other aspects of communication as required to inform country team, media and partners

Learning Objectives

Through this internship, the selected candidate will:

- Gain hands-on experience in creating impactful content through multimedia storytelling
- Contribute to advocacy campaigns that drive meaningful change for children
- Build professional expertise in communications
- Strengthen professional communication skills in both English and Chinese, including translation and drafting of social media posts
- Gain an understanding of UNICEF's programming approach, core values (CRITAS), and competency framework.

Internship Conditions

1. Modality:(☒) Fulltime
2. Tentative start date: Early to Mid-January, 2027
3. Duration: 6 months
4. Venue: (☒) on site, flexible working arrangements possible upon discussion with supervisor

Travel

(☒) Travel may be involved

To qualify as an UNICEF intern, or a champion for every child, you will...

- A Chinese national
- Be enrolled in a degree programme in an undergraduate (above 18 years old) or postgraduate study, majored in Film/Multimedia Production, Communication, Journalism or related fields
- Have strong academic performance as demonstrated by recent university or institution records, or, if not available, a reference letter from an academic supervisor

- Have strong capacity and prior experience in video shooting and editing, skilled in Adobe Premier or Final Cut Pro, be social media savvy and able to produce social media friendly content; Please attach samples of your previous work with your application if you have
- Have no immediate relatives working in any UNICEF offices
- Fluency in English and Mandarin is required
- Be a self-starter who is open-minded and able to take constructive feedback
- Be able to work in a multicultural environment

For every Child, you demonstrate...

- UNICEF's core values of Care, Respect, Integrity, Trust, and Accountability (CRITA).
- UNICEF's core competency framework.
View UNICEF core competency framework from [here](#).
- Click [here](#) to learn more about UNICEF's values and competencies

UNICEF is committed to diversity and inclusion within its workforce, and encourages all candidates, irrespective of gender, nationality, religious and ethnic backgrounds, including persons living with disabilities, to apply to become a part of the organization.

UNICEF has a zero-tolerance policy on sexual exploitation and abuse, and on any kind of harassment, including sexual harassment, and discrimination. All selected candidates will, therefore, undergo rigorous reference and background checks.