

University of the Sunshine Coast
Australia

POSITION DESCRIPTION

Position:	Lecturer in Sport Management and Communication
Work Area:	School of Business and Creative Industries
Classification:	Level B
Supervisor:	Discipline Lead, Business, School of Business and Creative Industries



POSITION OVERVIEW

This position will contribute to the delivery of the International Sport Management (ISM) program and Bachelor of Communication, and play a strategic role in expanding UniSC's national and global reputation in sport education in the lead-up to the Brisbane 2032 Olympic and Paralympic Games. The successful candidate will bring deep expertise in sport communication and legacy, spanning sport governance, administration, development, and event/facility management, with strong capabilities in building and sustaining partnerships across local, national, and international sporting organisations.

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The successful candidate will demonstrate a sophisticated understanding of the challenges and opportunities of contemporary sport communication and legacy, including global governance structures, ethical and inclusive sport development, commercialisation and sponsorship, and legacy planning for mega-events. Ideally, the candidate will bring prior experience of working with sporting events or organising bodies, equipping them to secure and sustain relationships with local organising committees, government agencies, and sporting organisations. Through these efforts, UniSC and this program will be embedded as active and valued contributors to the success of Brisbane 2032 and to the future of international sport management.

Beyond curriculum leadership and industry engagement, the appointee will contribute to building a research culture that is international in scope and engaged with practice. They will lead or collaborate on applied, interdisciplinary research projects, supervise HDR students in related fields, and generate high-quality outputs that strengthen UniSC's reputation for engaged scholarship.

Through active academic and professional leadership, the role will foster a high-performing, inclusive, and collaborative environment, helping to position UniSC as a leader in sport management education and innovation. This is a future-facing role suited to a passionate and self-driven academic, with a strong record of industry engagement, global sport networks, and scholarly achievement, and a commitment to empowering students with the knowledge, skills, and experiences needed to shape the future of sport and society.

PRIMARY OBJECTIVES OF THE POSITION

At the University of the Sunshine Coast, a Lecturer:

- is an effective teacher and makes sound independent contributions to delivering teaching, learning and graduate outcomes;
- has launched a research track record and is developing their research profile. They make positive contributions to research projects; supervise honours students and candidates for higher degrees by research; play a part in successful grant applications; and are developing a track record of publishing in quality refereed journals;
- can demonstrate engagement within the University through contributions to governance; coordination of and participation in School capacity-building activities; and activities that contribute to the student experience; and
- is developing productive industry and community links that benefit students, the community and/or the University. For example, they can undertake consultancies and apply discipline knowledge and skills that benefit external stakeholders and partners and can be involved in activities that encourage participation in University life through outreach activities.

All staff are expected to contribute to the achievement of the University's strategic goals and priorities and provide service to the University commensurate with their level of appointment and the opportunities available to them.

KEY ACCOUNTABILITIES

1. The University is committed to delivering high quality teaching, learning and graduate outcomes. Teaching is a scholarly practice that includes:
    - maintaining currency in one's discipline/field;
    - maintaining currency in effective learning and teaching practices, especially in one's discipline/field;

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- designing, developing, evaluating and improving curricula and teaching;
- making use of appropriate technologies and media to support and enhance learning, teaching, assessment and evaluation;
- engaging students in learning in a variety of modes including: face-to-face (lecturing, tutoring, conducting workshops, simulations and in laboratories) and learning supported by online tools that enhance knowledge construction, collaboration, communication and engagement;
- supporting students to be successful learners;
- assessing, and giving fair, helpful and timely feedback on students' work;
- participating in learning and teaching development processes within and beyond the University;
- high quality administration of teaching;
- developing and maintaining strategic partnerships that enhance the quality of learning and teaching within the University and beyond;
- conducting "practitioner research" into learning and teaching and communicating the outcomes of that research, particularly in quality refereed journals; and
- contributing to the maintenance of a positive academic environment that is conducive to high levels of engagement and standards of performance in learning and teaching.

2. The University's aims to build research productivity and output significantly. Research is a scholarly practice that includes:
   - purposefully developing focused expertise in a discipline/field;
   - developing a clear research agenda and participating in research teams;
   - framing research problems and researchable hypotheses;
   - designing and conducting research projects and writing research reports;
   - playing a part in successful applications for research grants, particularly external competitive grants;
   - communicating research outcomes to both expert and lay audiences through publishing, exhibiting and performing, and subjecting outcomes to peer appraisal;
   - supervising Higher Degree by Research candidates;
   - developing and maintaining strategic research partnerships;
   - being invited to conduct research with colleagues at other universities; and
   - contributing to the development and maintenance of a positive academic environment that is conducive to high levels of engagement and standards of performance in research.
3. The University is committed to regional, national and international engagement and articulates the importance of partnerships and ongoing consultation and cooperation with a broad and diverse range of stakeholders. External engagement is a scholarly practice through which academic staff apply their discipline knowledge and

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skills to problems in the world. Through external engagement, worthwhile social, civic and professional functions are performed.

4. Engagement within the University enables academic staff to contribute to achieving the University's strategic priorities through activities other than teaching and research.
5. Contribute to a positive and safe work environment for you and others, by modelling and promoting conduct that is culturally capable, inclusive, respectful, and ethical.
6. Other duties within the range of skills normally associated with this classification, including those associated with an evolving research, teaching, learning and professional environment, as required.

POSITION-SPECIFIC REQUIREMENTS

It is a condition of employment for this position that you are able to meet the following requirements.

- Satisfactory completion and ongoing maintenance of any employment screening, registration, licensing, criminal history, working with children or other suitability requirements applicable to the position.

SELECTION CRITERIA

The appointee should possess the following qualifications, skills, abilities and experience:

1. Doctoral qualification in Sport Communication, Sports Media, Sports Management, or a closely related field, with a clear disciplinary focus on the development, communication, policy, or legacy dimensions of the field of sports and sporting events (rather than sport science, exercise physiology, coaching, or related performance areas).
2. Demonstrated capability to design and deliver high-quality coursework curriculum and assessment in sport management, communication and/or mega-event/sports legacy, aligning with contemporary blended learning standards.
3. An established track record of generating positive student learning and employability outcomes through innovative, evidence-based pedagogies and proactive student engagement.
4. An emerging record of high-quality scholarly research and publications in peer-reviewed journals, policy reports, or industry-linked outputs focusing on sports management and communication, media narratives, or social/economic sports legacy.
5. A sustained record of creating learning and teaching and research opportunities through industry engagement and partnership building, with demonstrated experience working with sporting organisations, federations, clubs, governments or organising committees of sporting events.
6. Highly developed interpersonal and communication skills, with a demonstrated ability to work effectively within an interdisciplinary team and adhere to institutional policy frameworks.

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Desirable

7. A postgraduate qualification in higher education or tertiary teaching and/or Fellowship of Advance HE/Higher Education Academy.
8. Evidence of securing, or contributing to applications for, internal or external competitive research grants.
9. Experience or training in the supervision of Honours or Higher Degree by Research (HDR) students.
10. Academic or industry expertise specifically tied to regional sports development, management and legacy planning, particularly leveraging events relevant to the Queensland context such as developed through consultancy, policy advice, applied research, or collaborations with organising bodies, sponsors, or government agencies.
11. A strong understanding of AI competencies for students and teachers and their application in business, economics, and decision-making contexts, with the ability to responsibly integrate these technologies into curriculum.
12. Experience engaging in institutional service and engaging including participating in internal university committees, open days, or program-related administrative duties.

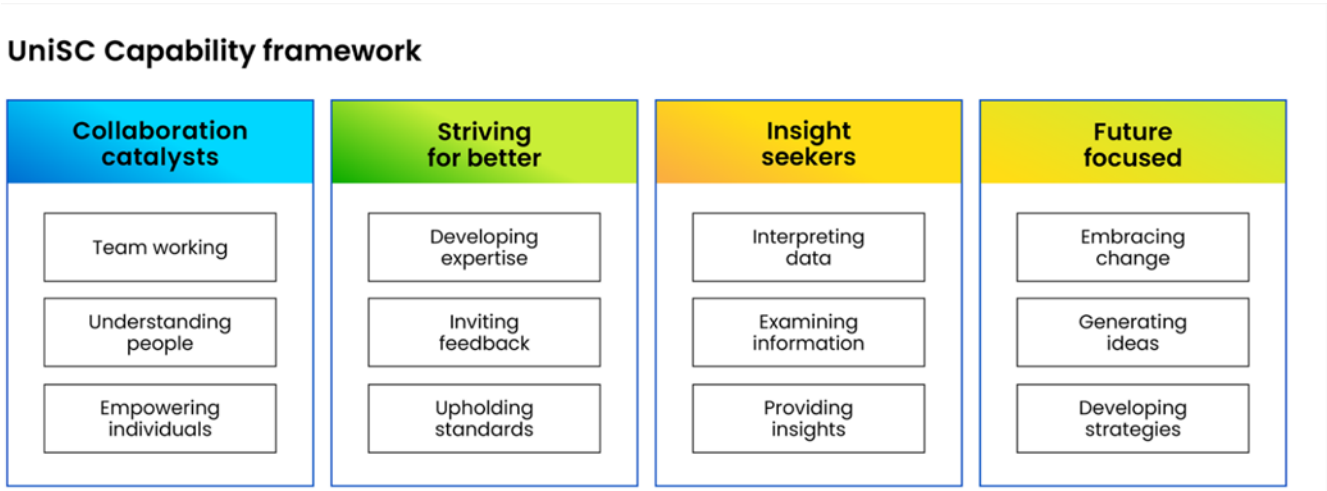
CAPABILITY FRAMEWORK

UniSC has a framework that outlines the core capabilities for being a valued contributor towards our vision to create a better tomorrow. The capabilities apply to all employees and underpin our people practices from recruitment and onboarding to performance, development and career progression.

The Capability Framework aligns with our strategy and values, highlighting the behaviours and skills that bring us together, working towards collective goals and the kind of community we aspire to be in an ever-evolving environment.

The framework recognises that not all roles are equal, and therefore neither are the levels of competency required to be demonstrated in them.

Further information on the framework and the defined levels of leadership competency will be provided upon commencement.



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About this document

This Position Description outlines the scope, objectives, key accountabilities, required qualifications, licenses, skills, experience and desired behaviours required to successfully perform the role.

This document is not intended to limit the scope or accountabilities of the position. Characteristics of the position may be altered in accordance with the changing requirements of the role or to meet the changing operational needs of the University.

UniSC is committed to fostering a work and study environment that values diversity and enables equitable access, inclusion and full participation for all.

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