IMPERIAL

Communications Manager - Fleming Initiative

Department/Division/Faculty:	Fleming Initiative (Department of Infectious Disease, Faculty of Medicine)
Campus/Location:	South Kensington Campus
Job Family/Level:	Professional Services Level 4 (Salary scales)
Responsible to:	Chief Operating Officer
Line management for:	TBC
Key working Relationships (Internal):	Fleming Initiative Communications Officer Fleming Initiative Senior Programme Managers; All core members of the Fleming Initiative team; Fleming Initiative funded researchers Communications Teams at the Faculty of Medicine and the wider College
Key Working Relationships (External):	Imperial College Healthcare NHS Trust; partner programmes (GSK, and others as appropriate)
Contract type:	Full time, Fixed term (2 year)

Background

Antimicrobial resistance (AMR) represents a significant and growing global health threat, with recent projections estimating that 39 million deaths will be directly attributable to AMR between 2025–2050. The Fleming Initiative is an exciting new partnership between Imperial College London and Imperial College Healthcare NHS Trust. With our partners from industry, government and healthcare charities, we are working to protect global populations from the threat of AMR through a people-centred and convergence science approach. Our programme of work brings together research, behaviour change, public engagement, and policy to provide real-world solutions that work to protect the health security of local populations around the world.

AMR is not just a scientific challenge; it is also a policy, behavioural and societal one. Addressing it requires not only world-leading research, but also the ability to translate evidence into action, influence decision-making, engage diverse audiences and build partnerships across sectors.

Purpose of the Post

Following significant investment from our partners to support the Fleming Initiative's efforts to combat antimicrobial resistance (AMR), we are seeking to appoint an experienced Communications Manager to support the delivery of our ambitions.

Reporting to the Fleming Initiative's Chief Operating Officer, one of the significant programmes of work this role will enable is the delivery of one of the six Grand Challenge research programmes enabled by the £45 million pledge from GSK. This will include a particular focus on translating international research, data and evidence into meaningful policy and public engagement. AMR is not just a scientific challenge; it is also a policy, behavioural and societal one. As such successfully addressing it requires not only world-leading research, but also the ability to translate evidence into action, engage diverse audiences and build partnerships across sectors. This role offers a unique opportunity to work at the intersection of research, policy, communications and global health, helping to ensure that evidence and innovation contribute to meaningful action on AMR.

You will lead communications and engagement activities that showcase our programme's research, impact and insights. A key aspect of the role will be leading communications across the wider partnerships, including between the Fleming Initiative and GSK, helping to translate complex research into compelling narratives, communicate progress and achievements, and strengthen engagement with researchers, policymakers, funders, healthcare professionals and the public. You will develop content, campaigns and events that demonstrate the value and impact of these partnerships and contribute to the broader conversation around AMR

Working closely with academic, policy and external partners, you will coordinate the programme management of comms activities, including project planning and governance, monitoring progress against key milestones, and facilitating collaboration across a diverse network of stakeholders. You will help ensure comms activities for these programmes operate effectively and deliver against their respective objectives, while maintaining strong relationships across partner organisations.

Key Responsibilities

Programme and partnership coordination

- Lead the day-to-day delivery of Fleming Initiative's comms programmes with partners, including the Fleming-GSK Grand Challenge 6, coordinating activities across a diverse network of academic, policy, healthcare and industry partners
- Advise researchers, programme managers, programme leadership and external partners on communications strategy, messaging, audience engagement, content development, and communications opportunities, risks and stakeholder considerations
- Work closely with programme leadership and external stakeholders to lead project planning, governance, reporting and partnership management, ensuring activities are delivered against agreed objectives, timelines and milestones
- Lead programme meetings, workshops and advisory groups, tracking actions, monitoring progress and maintaining effective communication across partners
- Lead the collection of programme outputs, outcomes and impact evidence, contributing to reporting for funders, partners and governance groups
- Act as a key comms contact across partner organisations, by building and maintaining strong working relationships across partner programmes, helping to facilitate collaboration, information sharing and strategic alignment

Communications, engagement and impact

- Lead the development and delivery of communications and engagement activities for partner programmes, including the Fleming-GSK Grand Challenge 6 and wider Fleming Initiative–GSK partnership
- Champion the reputation and visibility of partner programmes, including the Fleming Initiative–GSK partnership, ensuring all communications reflect agreed priorities, branding and strategic objectives
- Develop and implement communications plans and campaigns that showcase programme research, impact, people and priorities to audiences including policymakers, researchers, healthcare professionals, funders, patients and the public
- Develop content and engagement activities that enable the respective partnership's objectives in research translation, policy engagement, public engagement and advocacy around antimicrobial resistance
- Work with researchers and partners to identify emerging insights, milestones and opportunities, developing communications that amplify programme impact and influence
- Translate complex scientific research, policy developments and programme activities into clear, accessible and compelling content across a range of channels, including websites, news stories, social media, reports, presentations, videos and podcasts
- Build a portfolio of creative content, including photography and videography to showcase the Initiative
- Support the design and delivery of public engagement, policy engagement and stakeholder engagement initiatives
- Liaise with Fleming Initiative core team, as well as communications teams across partners, Imperial College London, Imperial College Healthcare NHS Trust and partner organisations to coordinate communications activity and ensure consistency of messaging
- Monitor analyse, and evaluate communications and engagement activities, using data, feedback and insights to strengthen future campaigns and maximise impact; producing performance reports and briefings for leadership, governance groups and funders
- Bring creativity, initiative and fresh ideas to the development of communications, engagement and partnership activities that help advance action on antimicrobial resistance

Events and stakeholder engagement

- Lead the planning and delivery of selected partnership events, policy and public engagement activities
- Develop event communications and promotional materials, including presentations, social media content, participant resources and post-event impact reports
- Work closely with the Fleming Initiative Communications and Events Officer to align partnership communications and engagement activities with the wider work of the Fleming Initiative and identify opportunities for collaboration and amplification

Person Specification

Requirements Candidates/post holders will be expected to demonstrate the following:	**Essential (E)/ Desirable (D)**
Education	
Postgraduate qualification in Communications, Media or Marketing, or equivalent professional experience	D

Experience

Experience coordinating complex projects or programmes involving multiple stakeholders, partners and workstreams	E
Experience leading project planning, governance, reporting and delivery, including monitoring progress against objectives, timelines and milestones	E
Experience building and maintaining effective working relationships across large, complex organisations and with external partners	E
Experience developing and delivering communications and engagement plans, campaigns or initiatives for a range of audiences	E
Experience writing, editing and commissioning content across multiple formats, including web content, news stories, reports, briefings, blogs, newsletters and stakeholder communications	E
Experience translating complex scientific, technical or policy information into clear and engaging communications for non-specialist audiences	E
Experience developing content for digital channels, including websites, social media and multimedia content	E
Experience creating and delivering content for social media channels and tailoring communications for different audiences and platforms	E
Experience working with researchers, policymakers, healthcare professionals or other specialist stakeholders to communicate evidence and impact	E
Experience planning and delivering stakeholder engagement, public engagement or knowledge exchange activities	E
Experience coordinating meetings, workshops, roundtables or events involving multiple partners and contributors	E
Experience monitoring and evaluating communications, engagement or project activities, using data and insights to improve performance	E
Experience of public and patient engagement	D
Experience delivering campaigns on health subjects	D
Experience using content management systems to edit, update and manage web content	D

Knowledge

Interest in microbiology, infectious disease, public health, artificial intelligence	D
Interest in antimicrobial resistance, and knowledge of the challenges and priorities	D
Knowledge of the media landscape	E
Knowledge and skills of design software for editing photos and digital assets	D
Knowledge and application of search engine optimisation (SEO)	D

Skills & Abilities	
IT literacy (Microsoft Office, particularly Outlook, Word, Excel and PowerPoint)	E
Excellent written and spoken English, editing and proof reading skills, including ability to improve the writing of others	E
Ability to tailor communications to different channels and audiences	E
Ability to thrive in a fast-paced, constantly changing environment where you will be required to respond flexibly to shifting priorities and timelines.	E

Further Information

Please note that job descriptions cannot be exhaustive, and the post-holder may be required to undertake other duties, which are broadly in line with the above key responsibilities.

Our values are at the root of everything we do and everyone in our community is expected to demonstrate Imperial:

- Respect
- Collaboration
- Excellence
- Integrity
- Innovation

Employees are also required to comply with all Imperial policies and regulations.

We are committed to equality of opportunity, to eliminating discrimination and to creating an inclusive working environment for all. We encourage candidates to apply irrespective of age, disability, marriage or civil partnership status, pregnancy or maternity, race, religion and belief, gender reassignment, sex, or sexual orientation. You can read more about our commitment on our webpages.

[October 2026]