Associate Lecturer in Creative Digital Business

Department: School of Arts & Creative Technologies

Hours of work: Part time | 18.5 hours per week | 0.5 FTE

Contract type: Fixed Term - available from 4 January 2027 - 31 August 2028

Salary: Grade 6 | £38,448 - £46,970 pro-rata for part-time working

Grade: 6 **Ref**: 201

Introduction

The Associate Lecturer in Creative Digital Business will make a key contribution to programmes in the Creative Industries Management subject area. You will teach on a number of modules at undergraduate and postgraduate level, including *Business and Innovation in Digital Enterprise*, *Creative and Digital Economies* and *Creative Industries Project Management*. You will bring real-world expertise in digital business, innovation, and management to your teaching, incorporating emerging technologies and contemporary practices from across the creative industries.

This is an exciting opportunity to play a part in developing and delivering teaching that gives students the confidence and critical understanding to engage with the digital transformation of the creative industries. You will help us build on and expand our current provision, contributing to curriculum review and introducing new approaches to learning that respond to changes in the global creative and digital economies.

Whether your expertise comes from professional practice, research or teaching, you will bring together up-to-date knowledge of digital business and innovation in the creative industries, and experience of working with creative industry organisations. This may include, but is not limited to, the role of digital in creative business models, audience and market development, entrepreneurship and innovation, and the management of creative projects, teams and organisations, including the impact of emerging technologies such as AI. You will combine this knowledge with a commitment to critical enquiry and an understanding of the wider cultural, social and ethical implications of digital business practice and innovation for the sector.

The interdisciplinary nature of the School of Arts and Creative Technologies, which brings together performing arts, technology, and business and management, provides a welcoming and inspirational environment in which to develop your own ideas and practice alongside colleagues from across disciplines. Our supportive and collaborative team is committed to researching and developing the creative industries in innovative and ethical ways. We are seeking someone who is passionate about education to help students develop the skills and judgement to navigate these industries.

We are committed to promoting a diverse and inclusive community – a place where we can all be ourselves and succeed on merit. We offer a range of family friendly, inclusive employment policies (such as job sharing), flexible working arrangements, staff engagement forums, campus facilities and services to support staff from different backgrounds. #EqualityatYork.

Main purpose of the role

- To lecture, lead seminars, tutorials and other forms of undergraduate and postgraduate teaching.
- To develop and apply innovative and appropriate teaching techniques and material which create interest, understanding and enthusiasm amongst students.
- To carry out on-going curriculum review, including module content and materials and contribute to the development of teaching and learning strategies.
- To undertake a range of administrative responsibilities effectively.

Key responsibilities

(Role holders will be required to undertake some or all of the duties below)

Teaching and Promotion of Learning

- To support the teaching objectives of the department by delivering teaching through allocated lectures, tutorials and other forms of undergraduate and postgraduate teaching. Set and mark coursework, providing constructive feedback to students.
- To develop, where appropriate, revisions to existing modules or courses in terms of design, content, structure, forms of delivery, method of assessment.
- To develop own teaching materials, methods and approaches, with guidance. Obtain and analyse feedback on own teaching design and delivery to facilitate this.
- To contribute to the development of new teaching approaches and course proposals and to the design of curricula which are professionally and academically excellent, coherent and intellectually challenging.
- To ensure that course design and delivery comply with the quality standards and regulations of the University and department.
- To contribute, as appropriate, to the design and delivery of interdisciplinary teaching.

Administrative and support responsibilities

- To provide – with mentoring – supervision to students, giving advice on study skills and helping with learning problems.
- To identify the learning needs of students and define learning objectives.
- To supervise student projects, field trips and, where appropriate, placements.
- To undertake various administrative responsibilities as requested by the Head of Department.

Involvement in Scholarship and Development

To investigate innovative teaching, learning and assessment methods and techniques in the sector, bringing new insights to the department.

Health and Safety

All staff have a statutory responsibility to take reasonable care of themselves, others, and the environment and to prevent harm by their acts or omissions. All staff are therefore required to adhere to the University's Health, Safety & Emergency Procedures.

The above list of duties is not exhaustive and is subject to change. The post holder may be required to undertake other duties within the scope and grading of the post.

Person specification

	Essential / Desirable
Qualifications	
PhD in a subject related to the business and management of the creative industries with a focus on digital practices, or related fields, or equivalent industry experience	Essential
Good honours degree (i.e. UK 2.1 or 1st Class), or equivalent professional qualification	Essential
An appropriate academic, professional, and teaching qualification	Desirable
A willingness to complete the Postgraduate Certificate in Academic Practice (PGCAP) if no teaching qualification is held	Essential
Knowledge	
Detailed theoretical and practical knowledge of digital business practices and innovation within the creative industries, sufficient to develop teaching and provide relevant learning support to students across different levels of academic ability.	Essential
Skills, abilities and competencies	
Ability to inspire and support diverse student groups, applying inclusive approaches that contribute to student engagement and success.	Essential
Ability to design, plan, manage and deliver teaching material either across a range of modules or within a subject area	Essential
Ability to supervise the work of students, provide advice on study skills and assist with learning problems	Essential
Highly developed communication skills to engage effectively with a wide ranging audience, both orally and in writing, using a range of media	Essential
Excellent team working skills, with the ability to build effective working relationships with colleagues, students and external industry partners.	Essential
Excellent planning and organisational skills, with the ability to plan and prioritise own work and manage competing demands	Essential
Experience	
Experience of working with creative industry organisations, through research, teaching, or professional practice, or a willingness to develop these networks.	Essential
Experience of teaching, training, supervision or professional practice that involves the development of others	Essential
Experience of using different delivery techniques to enthuse and engage students	Essential
Evidence of successful planning and designing material to support the teaching and training of others	Essential

Experience of teaching within higher education settings, to both undergraduate and postgraduate cohorts using a range of methods	Essential
Personal attributes	
Curiosity about, and a commitment to understanding, the role of digital in the creative industries	Essential
Creativity, initiative and judgement in applying appropriate approaches to teaching and learning support	Essential
Willingness to work proactively with colleagues in other work areas/institutions is missing	Essential
Ability to plan and prioritise own work in order to meet deadlines is missing	Essential
A collaborative ethos and positive attitude to colleagues and students	Essential
Commitment to personal development and updating of knowledge and skills	Essential