FALMOUTH
UNIVERSITY



WHERE CREATIVITY AND TECHNOLOGY COLLIDE • WHERE CREATIVITY AND TECHNOLOGY COLLIDE

CREATIVITY IN EVERYTHING

WHICH COVER DID YOU GET?

This prospectus features one of four different cover designs, each showcasing work by Falmouth University students. Here's a round-up of our full set of cover stars...



With theatrical staging that places otherworldy figures in desolate locations, Photography BA student Viviana Almas created alternative realities for her final-year project *Three Associations* – a series of spontaneous works featuring a looping Super 8mm film, photographed performances and found objects. @viv.almas



Some of the letters on our cover and throughout this prospectus have been created by our Graphic Design BA students as part of Alphabet Falmouth, a workshop exploring place, identity and typography. Drawing on sources from around the town, students collaboratively designed a custom typeface representing the very fabric of Falmouth.



The dazzling jewel wasp is a notorious parasite of the insect world. This particular species sneaks undetected into the nest of another wasp to lay her egg, where it will hatch and grow – fed by its unknowing host. Image of *Hedychrum nobile* by Bailey Carswell-Morris, Marine & Natural History Photography BA. @bcm__photography



The work of Falmouth's talented Illustration BA graduates can be found on book covers, across branding and in publications worldwide. As a student here, Georgia Mason brought to life a jungle of carnivorous plants as they ensnare their insect victims before digesting them for dinner.



A favourite at our Games Expo and a finalist in the Rookie Awards 2024, *Space for Two* was created by an 11-strong team of students from our games and computing courses. Play as characters Bubble and Squeak as you battle through mini-games to find a new planet for humanity – at tinyurl.com/yfznus5m

EQUIPPED FOR THE UNKNOWN

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We're continually reviewing and developing the courses we offer. For the most up-to-date information, visit **falmouth.ac.uk**

WELCOME

What sets Falmouth University apart? As a leading creative institution with a technical edge, we have the foundations and the facilities – with a rich history of inspiring creative minds and state-of-the-art resources to rival those found in industry. Our beautiful coastal setting is envied by many and we offer a range of dynamic degree courses at our vibrant campuses and online. Yet Falmouth is so much more than the sum of its parts. What's extraordinary is our community: the meeting of creative minds that sparks fresh thinking.

Study with us and you'll be surrounded by people passionate about their subject – musicians and actors, gamers and architects, digital designers and more. This is where the magic happens. In an environment that champions experimentation and collaboration, you'll have the freedom to be curious, to reimagine, reinvent and play with bold ideas, developing the skills and confidence for a fulfilling creative career.

The relationship between creativity and technology has limitless potential: each can propel the other into exciting new territories. At Falmouth, we embrace this space where the two collide – exploring the opportunities provided by innovative technologies and celebrating the collaboration and communication that bring them to life.

Join us at Falmouth to unlock your creative future. We can't wait to welcome you.

Professor Emma Hunt
Vice-Chancellor and Chief Executive



WHY FALMOUTH?

A close-knit community. Astoundingly creative. And committed to providing you with the perfect learning environment to excel in your chosen discipline.

You'll find an ocean of opportunity at Falmouth University. There are endless good reasons to study a degree here, but we've listed 25 on the following pages for starters. If you visit us online or in person, at one of our Open Days, we're sure you'll find many more.





01.
WHERE CREATIVITY MEETS TECHNOLOGY

When worlds collide, great things can happen. We don't believe that creativity and technology are opposing disciplines; instead, we're all about the fusion of the two and how this can create solutions and set exciting trends.

As an artist, we'll encourage you to use technology to your advantage. If you're a coder or entrepreneur, you could learn a more creative approach to problem solving. You'll discover different tools, new virtual arenas and immersive experiences that were previously unimaginable. We'll set no boundaries, because blurring the lines can spark brilliant ideas.

02.

WE GO WAY BACK

It was more than 120 years ago that students first put pencil and brush to paper in the original Falmouth School of Art. The creative spark nurtured in 1902 is now ablaze in a thriving university, spread across two campuses, where the artists, wordsmiths, gamers and designers of tomorrow are learning to make their mark. While our students are as likely now to work in pixels as they are in paint, or translate a still life drawing into digital format, the thread of creativity still runs through everything we do.



03.

WE'RE FUTURE READY

What will our creative future look like? We know that the landscape is ever-changing, but none of us can predict where technology might take us next. Artificial intelligence (AI) looks set to become our new reality as a creative tool, yet exactly how its application might shape our output and influence our way of working remains uncharted territory.

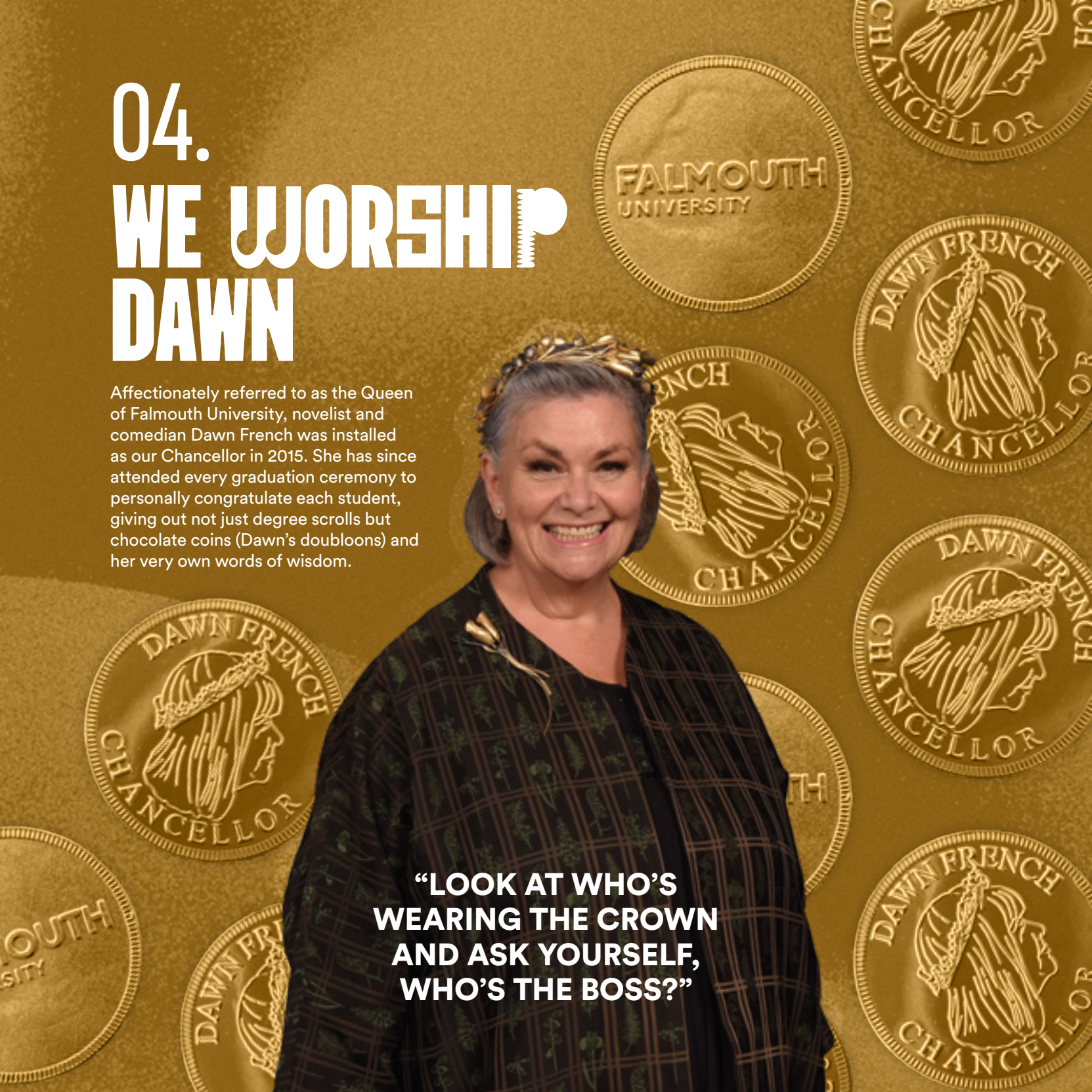
At Falmouth, we're exploring the potential of emerging technologies and incorporating innovative tools and techniques across our creative disciplines, from AI to immersive technology and the use of big data. We'll support you to embrace these new frontiers. With the confidence to question and adapt, you'll be empowered to harness technology in a beneficial way – fully prepared to navigate uncertainties and seize opportunities in the exciting times ahead.



Joel Thomas,
Game Art BA(Hons)

04.
WE WORSHIP DAWN

Affectionately referred to as the Queen of Falmouth University, novelist and comedian Dawn French was installed as our Chancellor in 2015. She has since attended every graduation ceremony to personally congratulate each student, giving out not just degree scrolls but chocolate coins (Dawn's doubloons) and her very own words of wisdom.



"LOOK AT WHO'S WEARING THE CROWN AND ASK YOURSELF, WHO'S THE BOSS?"



05.
WE LIVE LIFE ON THE EDGE

Our spectacular coastal location has been described as a creative departure point from which you can literally and metaphorically fly – a place to spread your wings, take off and soar. This extraordinary setting has inspired adventurers, explorers and pioneers over the centuries. Cornwall is an invigorating place to study and has long been a muse to artists with its natural beauty and quality of light. Where better than Falmouth to take a leap into your creative future?





06. OUR CREATIVE CAMPUSES



"THE FALMOUTH CAMPUS ISN'T LOFTY OR INTIMIDATING, BUT LAID BACK AND BEAUTIFUL. A PLACE WHERE LECTURERS CALL YOU BY YOUR NAME AND HAVE A LITTLE CHAT WHEN PASSING BY."

Gabrielle Paul,
Fine Art BA(Hons) student

Nestled in lush, leafy, sub-tropical gardens, Falmouth Campus is truly one of a kind. Artists and designers are drawn to its magical setting, which affords a level of creative and intellectual space not easily found in big, bustling metropolitan universities. Airy studios and workshops, a dedicated writers' room and a recording studio provide the perfect context to think clearly and independently. It's a campus that crackles with creative energy.

Penryn Campus is a contemporary creative hub, home to multimillion-pound facilities for photography, gaming, business, design, film, fashion and performing arts. This is a truly inspiring environment, equipped with new and emerging technology and alive with ideas. You'll also find a sports centre and The Stannary – the beating heart of campus social life and a base for everything from fun film events to drag bingo and open mic nights.

Just 10 minutes apart by bus, our campuses are within easy reach of the town and some of the region's best beaches. Both feature cutting-edge resources and services, including libraries and archives, learning zones and quiet study areas, IT suites, shops and cafes. And we continue to invest in our facilities: we recently opened the doors to our refurbished Falmouth Campus library.









07. WE'RE GAME

Our gaming scene is second to none. As a games student, you'll learn in one of the largest dedicated games development studio spaces of any UK university, which was ranked in the top 15 schools in the world for game design in the Princeton Review 2025. And it doesn't stop there. Falmouth University's epic annual Games Expo brings industry giants, expert staff and games fans together to network and celebrate, as students showcase their creations and compete for awards – like a real industry trade show. Level up at our Global Games Jam, play the next generation of games at our regular crits and find your place in our inclusive gaming community.

Background: Chris Copeland. Left: Louis Sullivan. Right: *Puddel*, Rainy Day Studios. All Game Development BA(Hons)



08. WE STAND UNITED

You can't miss the Students' Union (SU) office at our Penryn Campus – just look for the artwork outside. It's where you'll find your SU presidents, whose mission is to make sure your time as a student here is as productive and enjoyable as possible. As an SU member you can stand as a Rep, help fundraise, become politically active through campaigning work or join some of the 130 or so clubs and societies on offer. The SU team (also at Falmouth Campus) organises social events and offers support in all areas of student life.

Above: Illustration BA graduate Abby Mundell won a paid student commission to paint a giant SU mural, a task that took 79 painstaking hours to complete.





09. WE INNOVATE

Creativity drives innovation, sparking original concepts and new ways of doing things. It's in everything and when used in partnership with technology, it has the power to change people's lives for the better.

Falmouth University's outstanding research activity is investigating the potential of this fusion by applying creative solutions to complex issues. Our academics are exploring game-based solutions to improve the mental health of adolescents affected by trauma. They're studying how satellite technology could boost the delivery of effective healthcare in rural communities and helping people who are deaf to feel more immersed in live music performances by investigating the use of multi-sensory interactive flooring and vibrating haptic vests.

Being taught in a research-active environment means you'll be influenced by their intellectual findings and new discoveries, developing a curious mindset and creative approach of your own – like Sustainable Product Design BA student Will Falch-Lovesey. Will created a seaweed-based plastic alternative to design Kelpure, the world's first all-natural, fully biodegradable pregnancy test. His award-winning idea was recognised by the Creative Conscience Awards, appraised by the Dyson Awards panel and featured in *The Guardian.*

Here's a taste of work that's making a positive impact:

Coral reefs: AI to the rescue
In a pioneering project at Falmouth, doctoral candidate Sokol Murturi is developing technology with the potential to monitor coral reefs at risk in the ocean – using machine vision and other AI techniques (p90).

The sound... of silence?
Soundscape ecologist and composer Tom Hull's PhD research seeks to understand the changing soundscapes of wild habitats around the globe and what this signifies for the natural world.

Game changer
Elliott Dodsworth, who studied our Indie Game Development postgraduate degree, has developed *Fortune is Blind* – a pioneering action-adventure video game with access for the visually impaired at its core.



Image left: made from seaweed and coloured with vegetable dyes, these natural biopolymers have the potential to replace single-use plastics for applications such as food packaging. Sustainable Product Design BA graduate Libby Challoner, who started her work with biopolymers at Falmouth, continues to explore their potential.

10. WE COLLABORATE

The real magic is in the mix: fashion and film students sharing ideas, game developers working with creative writers to craft narrative, entrepreneurs finding inspiration in performance... this is where great things happen. Falmouth's courses and facilities are designed to promote collaborative learning. You'll have the opportunity to conceive and complete projects not just with other students but with industry professionals, growing your portfolio and graduating as a multi-skilled and networked practitioner.

More than 20 students contributed to the production of *The Severed Sun*, an indie folk horror from writer/director and Falmouth lecturer Dean Puckett, crewing a variety of significant roles across the production, camera, sound, edit, locations and art departments. Through the University's Sound/Image Cinema Lab, the students worked with professional heads of department and Falmouth graduates for the shoot on Cornwall's Bodmin Moor.

The making of the film, which premiered at international festivals in 2024, drew upon a University-wide pool of talent. This industry-style approach is the key to achieving creative goals, of any size. Whether you need someone to design your business branding, act in a play you've written, promote your gig or simply add a fresh perspective, you'll find them here.



"THE CHANCE TO EDIT THE FILM TRAILER WAS AN ENRICHING EXPERIENCE, PUSHING ME TO THINK MORE CRITICALLY ABOUT STORYTELLING THROUGH EDITING – AND ULTIMATELY EXPANDING MY HORIZONS AS A CREATIVE PROFESSIONAL."

Justine Robertson,
Film BA(Hons)



The Severed Sun

"I WAS ON SET, TAKING CARE OF THE ACTORS, AND INVOLVED IN THE PREP AND WRAP OF THE PROJECT – THE ACQUISITION, CONTINUITY AND MAKING OF THE COSTUMES. THE EXPERIENCE WAS INVALUABLE."

Alex Vyvyan,
Costume Design for Film & Television BA(Hons)

"WORKING ON THE SEVERED SUN GAVE ME THE OPPORTUNITY TO SEE THE PROCESS OF A FEATURE FILM SHOOT FROM BEGINNING TO END AND TO ESTABLISH MYSELF AS A PROFESSIONAL SCRIPT SUPERVISOR. I GOT A FOOT IN THE DOOR."

Bridget Bowers,
Television & Film Production BA(Hons)

WE THINK BIG 11.

Hew Locke OBE did, as a Fine Art student here in the 1980s, when he tried to make the largest-ever 'from life' landscape watercolour. Hew's greatest works include *The Procession*, an epic installation at Tate Britain, and his monumental *Gilt* sculptures at The Met in New York.

Falmouth alumni have won Turner Prize nominations, shot the cover image for *Time* and broadcast breaking news stories from around the globe. They've designed Royal Mail Christmas stamps, official posters for the BAFTAs and logos for the Bond classics *Spectre* and *No Time to Die*. They're achieving on a grand scale.



Hew Locke, Fine Art BA(Hons)



Katie Ponder, Illustration BA(Hons)



Ana Jaks, Illustration BA(Hons)



Tom Brooks, Graphic Design BA(Hons)

12.
OUR WORLD IS A STAGE

Creative expression is a way of life at Falmouth University's arts centre, AMATA, a professional performance venue right here on campus. This incredible space hosts comedy acts and drama, international music and dance, and it's where you can master your art by joining a student production, performing a gig in our free live sessions or working in direction, lighting or sound.

If you dream of putting your work 'out there', in the spotlight, we'll provide a supportive learning environment and the platform to launch your career.



13.

YOU WON'T BE A FISH OUT OF WATER

Studying at university can be an enriching and rewarding experience that sets you on the path to career success. But it's not all about the destination. We want you to enjoy the journey every bit as much and that means helping you to feel confident with your studies, comfortable in your surroundings and good about life in general. We know that student life can be fun but full-on, so we're set up to support you along the way.



PEER SUPPORT

You'll feel part of the team before you even start. We'll put you in touch with others through an online group that's relevant to your course. We'll also assign you a Student Mentor – a second or third year who knows the ropes and can help you settle in.

EVERYDAY SUPPORT

Our handy central student helpdesk has a base on both campuses and can be contacted online and by phone. You'll also find answers at your fingertips in the Falmouth University app, where you can access campus maps, timetables, student news and email, along with resources and tools to keep your studies and wellbeing on track. The door is open every day at the Students' Union and at our on-campus chaplaincies, which provide a welcoming space for students from every faith or none.

SPECIALIST SUPPORT

Our Student Support team can help with anything that might be impacting your studies or wellbeing. We offer drop-in sessions and workshops and can arrange expert consultation and advice for more complex issues, in collaboration with other teams or external services. We recognise that certain students from disadvantaged and underrepresented groups might face additional challenges or require extra support to flourish and we provide focused help for care leavers.

Image left: Marius Trinkunas,
Graphic Design BA(Hons)

STUDY SUPPORT

We're equipped to help you succeed, whatever your requirements. We offer online training courses for industry standard programmes, along with workshops and one-to-one sessions to help you master technical equipment and make the most of our library resources. Our dedicated Academic Skills team can help you study more effectively. Our Accessibility Advisors can provide advice and assistance for students with disabilities, longstanding mental or physical health conditions and specific learning differences such as dyslexia, dyspraxia and ADHD.

LANGUAGE SUPPORT

If English is not your first language, we offer support for both academic and social English through our English language programme. Language Connect can put you in touch with others who come from your country or speak the same language.

"THE FRIENDLY AND CARING ATMOSPHERE AT FALMOUTH WAS SOMETHING I'D NEVER EXPERIENCED ELSEWHERE. IT FELT LIKE I WAS PART OF THIS TIGHT-KNIT COMMUNITY WHERE THE KINDNESS, WARMTH AND ENCOURAGEMENT WERE GENUINE."

Fern Khaoroptham,
Game Development: Art BA(Hons) graduate

14.
WE'RE MAKING WAVES



Cornwall is a natural adventure playground, perfect for hiking, biking or just a big blast of fresh air. But the main draw, of course, is the water. Why not plunge in?

If you'd prefer to keep your feet dry, our Penryn Campus sports centre has a gym, sports courts and a floodlit outdoor games area, with a busy timetable of fitness sessions. Check out the sports clubs in town too, or try the Students' Union for athletics, climbing, martial arts and more.

WE'RE A HOME FROM HOME

15.

Falmouth was ranked as one of the best places to live in the UK by *The Sunday Times* (2024). It's a fun, friendly place to call home, with good public transport connections that make it easy to travel between campuses and the town without a car.

As a first-year undergraduate student you're guaranteed a place in University-owned, managed or approved accommodation, provided you apply by the deadline published in our online guide. We offer several accommodation options, either on campus at Glasney Student Village or in managed residences. From studio apartments with a sea view to shared flats within a stone's throw of Falmouth town or StudyBed shared rooms on campus, there's something for every preference and budget.

A rent-inclusive package that covers basic bills will make budgeting easy, with extra benefits such as free internet and basic contents insurance, controlled door access and 24/7 support from our Halls team. Ready to make your move? Check online for the latest accommodation updates: **falmouth.ac.uk/accommodation**





WE BREAK



16.

BOUNDARIES

A degree from Falmouth University could take you anywhere; maybe you'll lead a team, branch out as a freelancer or run your own business. We'll prepare you beyond your subject discipline, equipping you with a portfolio of personal and professional skills so you're ready to embrace the challenges of industry and excel in your chosen career.



Atle Loevberg, Sustainable Product Design BA(Hons)

Each time you tackle a task or a new challenge, you'll grow beyond the boundaries of your subject. From meeting deadlines to managing projects, you'll have the chance to develop these 'soft skills' in a friendly, supportive environment, becoming resilient, resourceful and employable. As you progress, you can expect to gain skills in these areas:

- Analytical thinking
- Communication
- Complex problem solving
- Critical thinking
- Innovation
- Project management
- Networking and self-promotion
- Teamworking



Chiril Ialau,
Architecture BA(Hons)



You'll collaborate with other students, tackling 'challenge briefs' that reflect the assignments you can expect to be given in industry – developing your ability to work as part of a team to produce outstanding results.

Building on the skill set you've acquired throughout your course, a final-year module will support your professional journey and prepare you for the next step. Working on a collaborative or solo project, you'll deliver real results. You'll be supported to identify your strengths, values and capabilities and will gain an understanding of key areas such as finance and budgets, marketing and branding – the kind of expertise employers are looking for, or that will stand you in good stead to set up your own business.

17. WE LEAD BY EXAMPLE





Alongside lending their expertise to budding creatives, Falmouth University's academic staff are out there leading the way – exploring the polar regions, writing Booker Prize longlisted novels, collecting Olivier Awards for directing comedy plays and breaking new ground in the world of games.

Our performance lecturers are directing on stage and our costume experts commentate on current trends. We can even count a BAFTA award-winning filmmaker among our ranks. By practising their craft, they're able to share real-world experiences and the latest industry insights.

Above: Dr Huw Lewis-Jones, seafarer, author and environmental historian. Right: Distinguished Professor Mark Jenkin, director of BAFTA-winning *Bait*.

18.

WE DEF CONVENTION





Exploring, experimenting… it's all part of the creative process. At Falmouth you can find your space and develop your style, wherever your inspiration takes you. We'd encourage you to break the creative rules, except there are none.

For her final-year collection *We're All Warped*, Fashion Design BA student Georgia Mitchell combined looks from the 90s hip-hop scene with the distorting effect of a fisheye lens, evoking the sense of empowered feminism developing at the time. Georgia's ideas came alive with help from a team of top hair stylists and make-up artists in a full-on fashion shoot, directed by Fashion Photography students.

Jodie Kenton, Fashion Photography BA(Hons)

19. OUR FESTIVALS FASCINATE

Where else will you find the streets filled with the sound of shanty songs as you jostle to see the Barnacle Buoys? Or a celebration of sun (sometimes), surf and international music acts? Cornwall's festival calendar just gets bigger and better. Here are a few of the county's finest.

Boardmasters
The UK's famous beach fest on the sands at Watergate Bay. Expect big waves, epic raves, headline acts and open-air parties.

Wanderfal
Wander through town between venues and genres on this two-day musical adventure, which features local favourites and exciting new sounds.

International Sea Shanty Festival
The top shanty groups take over our university town for this free nautical knees-up, which recalls Falmouth's seafaring past.

Falmouth Book Festival
Storytellers unite: this new literary fest stars heavyweight authors, award-winning comedians, renowned environmentalists and more.

20. WE'RE CLEANER & GREENER

The wildflower meadows, orchards and gardens on our award-winning campuses support a biodiverse habitat. With an established environmental sustainability strategy, we're committed to building on foundations laid since Falmouth University declared a climate and ecological emergency in 2019.

Our efforts to target numerous areas, from carbon reduction to teaching and culture change, have earned recognition from the Green Gown Awards and a win for the quality of our sustainability reporting. Alongside initiatives such as an increase in solar panels on campus, a meat-free cafe and cycling and active travel facilities, you'll find a wealth of opportunities to be involved in sustainability – from joining a green society to attending events and workshops and learning more about the positive impacts you can create.

"THE IDEAS OF SUSTAINABILITY UNDERPINNED OUR STUDIES FROM DAY ONE."

Anelia Hartmann, Fashion Design BA(Hons) graduate



21. WE ♥ WHERE WE LIVE

Falmouth offers the best of all worlds – a bustling small town with a big personality, nestled between a magnificent coastline and stunning countryside. Among its cool cafes and curiosities, hip barbershops and bijou galleries are hidden alleyways that frame colourful harbour views.

Like its equally arty neighbour Penryn, Falmouth is a hotbed of creativity. Take a tour of the highlights.

Jam Records
A winning combination of coffee and vinyl, from new indie releases to classic soul and jazz. Find Jam on Falmouth High Street and get lost in music.

The Games Room
Play the old-school classics, including pool, air hockey, giant Jenga and board games, until midnight – seven nights a week.

Beerwolf Books
A cosy pub with a bookshop in the back. Enjoy draught ales and ciders while browsing contemporary and classic literature, graphic novels and unexpected literary finds.

The Chintz
Weird and wonderful surroundings, lavish loos and a secret room form a surreal backdrop to comedy nights and live music. The Underland, beneath, is its eccentric sidekick.

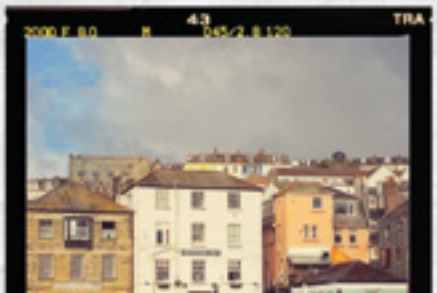
Pizza Jockeys
A downtown venue founded on a mutual love of music, pop culture and tasty food, where you can tuck into fresh pizza from the Cornish dough spinners.

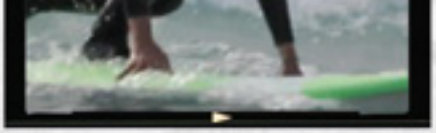






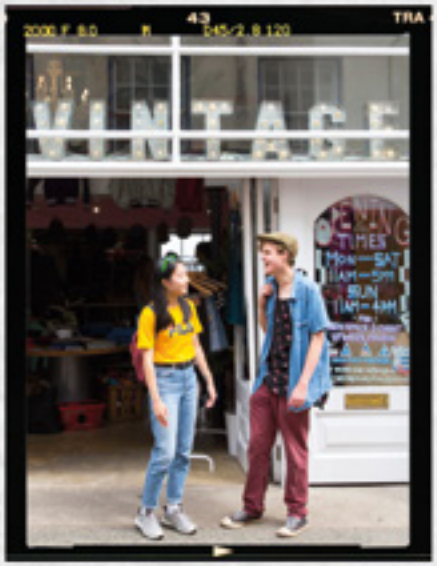










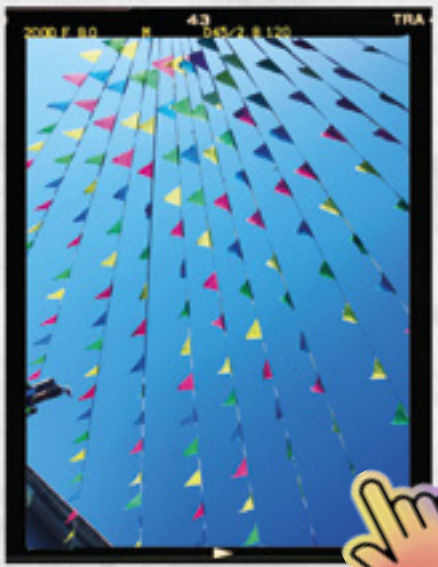




"THE SEA AND THE BEAUTY OF CORNWALL DID WONDERS FOR MY CREATIVITY."

Eva Gadd, Popular Music BA(Hons) graduate











22.

WE'RE CAREER MINDED...

Opportunities to engage with industry projects will provide you with a genuine taste of what to expect outside of a university setting. Live briefs, competitions and exhibitions will also give you the confidence to apply what you're learning to a real-life scenario and gain constructive feedback from industry experts.

Through our award-winning Employability service, you'll have access to resources and tools, specialist events and a dedicated career platform to enable you to realise your potential and prepare for the future. We'll help you build your CV, take practice interviews, develop business ideas and undertake micro-internships which offer a unique working experience and a chance to test, enhance and validate your skills in a commercial environment.

Commercial Photography BA student Hannah Mittelstaedt jumped at the chance of a paid micro-internship with luxury car retailer Ocean BMW during her second year. With a new electric vehicle at her disposal, one of our professional studios to work in and Falmouth Dance & Choreography BA student Joanna Pires as a model, Hannah created a series of standout images to enhance the company's marketing materials.





23.
& WELL CONNECTED

A good set of contacts can really take you places.

Many of our degree courses are accredited by professional bodies and supported by industry partners, building a vital link to the world beyond the studio, while our staff and alumni share their connections to secure those all-important networks to help you launch your career. You'll also learn first-hand from our inspirational guest lecturers, leading professionals who'll give you an insight into industry and an idea of potential routes and creative options.

Before you know it, networking will be second nature.





24.
OUR SCENE IS UNIQUE

From folk, funk and Britpop to afrobeat, psychedelia and more, our live music scene is incredibly diverse – an ever-growing sonic soundscape. The Cornish Bank is fast becoming a Falmouth institution, with a dizzying line-up of gigs each week bringing unmissable world music to our town. Penryn's Fish Factory is another favourite, with an eclectic programme of punk nights, burlesque shows and solo singer-songwriters.

If you're into Latin or jazz, or rock, blues or reggae, try the Old Bakery Studios in Truro. Fancy seeing a symphony orchestra or a blockbusting West End musical on tour? Save up for a seat at the city's Hall for Cornwall.

Whatever your scene, it's all here to discover.

CREATIVE

25.

YOU CAN FIT IN & STAND OUT

We're proud of our diverse and welcoming community. Students from different cultures and countries are on the same page, sharing ideas, experiences and a passion for creativity. To fit in at Falmouth, you don't have to do anything more than be yourself. "I was so scared of what people would think about me as a trans male, but I had such a friendly and positive experience," says Television BA graduate Levi. "What's the one piece of advice I'd give to people about to set sail on their university journey? Be unapologetically you."



WHICH COURSE?

We offer more than 60 undergraduate courses across a range of disciplines, each carefully crafted to unlock your potential and prepare you for a career in the creative industries.

We've outlined our courses here to give you a flavour of what to expect, but you'll find more details on our website – including full module lists, assessment methods and fascinating behind-the-scenes course and department films. Turn the page to start your journey.

"IF YOU'RE READING THIS AND THINKING ABOUT YOUR LIFE CHOICES POST A-LEVEL, CHOOSE THE OPTION THAT MAKES YOUR HEART SING."

Luca Vaccari,
Dance & Choreography BA(Hons) graduate

CHOOSE YOUR ROUTE

In addition to the three-year route on campus, or online, there are other ways to achieve a degree from Falmouth University.

Two-year route: accelerated online degree

Gain a full degree in just two years, working from your own location. Find out more on **p161**.

Four-year route: Integrated Foundation Year degree

If you're interested in taking on a new subject that you've not had the opportunity to study in depth before, or have been out of education for a while, then our Integrated Foundation Year courses might be for you. These four-year courses include an introductory year to help you build the core skills needed for specialist degree-level study.

This is a chance for you to let your imagination run wild and explore your creativity, expand your professional skills and develop enhanced subject knowledge in the domain you want to study. We'll help nurture your expertise in problem solving, risk taking, designing and making, as you develop your abilities through five core modules.

After your foundation year, you'll have a deeper knowledge of your subject, a clear understanding of your strengths, a developed practical and technical skill set and the confidence to excel in your chosen degree subject when you join other students for the rest of your course.

You will:

- Develop technical, design thinking and production skills in your chosen specialism
- Learn teamwork, leadership and project management skills through a variety of learning environments
- Gain critical thinking and creative problem-solving skills through the development of unique and innovative projects
- Complete your chosen degree over a four-year period

For more about the Integrated Foundation Year, visit **falmouth.ac.uk/study/undergraduate/integrated-foundation-year**

Four-year route: Placement Year degree

Each of our on-campus undergraduate courses includes the opportunity to work in a professional context during a Placement Year.

A Placement Year is the ideal way to enhance your studies by broadening your experiences and gaining sought-after and transferrable workplace skills. Building on what you've already learned on your course by applying it in the real world will give you great industry insights, experience for your CV and a network of contacts that will boost your employability after graduation.

You can apply for this four-year degree before you come to Falmouth, or you can transfer onto a Placement Year course before the end of your second year (or before the end of your first year if you're an international student).

Explore the Placement Year option at **falmouth.ac.uk/study/undergraduate/placement-year-degrees**

Five-year route: both options

You can combine the Integrated Foundation Year with the opportunity to do a Placement Year – which would turn your study route into a five-year degree.









TIME TO EXPLORE

Take a look at what happens on an Integrated Foundation Year

@falmouthify









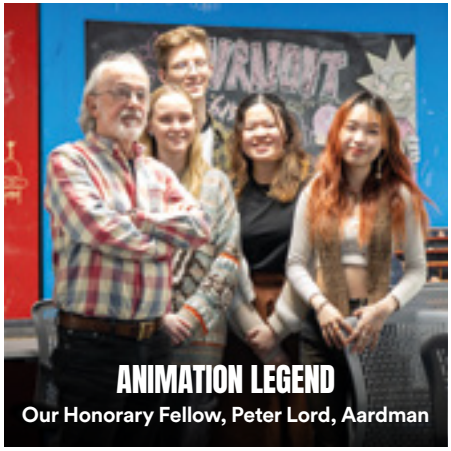
ANIMATION, FILM & TELEVISION



COURSES

Animation BA(Hons)
Film BA(Hons)
Post Production & Visual Effects BA(Hons)
Television & Film Production BA(Hons)

You might also like:
Media Production BA(Hons) p87
Sound Design BA(Hons) p142



ANIMATION LEGEND
Our Honorary Fellow, Peter Lord, Aardman



58 YEARS
of filmmaking heritage
at Falmouth



INDUSTRY INSIGHTS
from our weekly guest lecture line-up

RIGGER
MODEL MAKER
PRODUCER
CINEMATOGRAPHER
DIRECTOR
SCREENWRITER
EDITOR
LAYOUT ARTIST
PRODUCTION DESIGNER
VFX PRODUCER
COLOURIST



PLACEMENT OPPORTUNITIES

£12.6 BILLION
The total film, television and video sector contribution to the UK economy*

**British Film Institute*



BUILDING NETWORKS
Festival-winning graduate films



BAFTA-NOMINATED SHORTS
crewed by students, staff and alumni

WITH TOP INDUSTRY CONNECTIONS, PROFESSIONAL-STANDARD TECHNICAL FACILITIES AND A WEALTH OF IN-HOUSE EXPERTISE, FALMOUTH LEADS THE WAY IN ALL ASPECTS OF FILMMAKING.

Embracing both tradition and innovation, we champion the future of the moving image through rigorous and inspiring courses that produce award-winning, employable graduates. You'll be working with cutting-edge equipment in a dynamic, hands-on environment, with support from industry-active lecturers and technicians. Through projects and live briefs, collaboration with students from related courses and opportunities to crew on professional feature films co-produced by Falmouth University's Sound/Image Cinema Lab, you'll develop your own voice and produce work that reflects and impacts on the world.

FIRM FOUNDATIONS

Graduating with a solid CV has propelled Winston Tjia towards his dream career. As a Post Production & Visual Effects BA student, he notched up credits on *Pieces of Us* and the festival-winning short *Green Ocean Gold*, and a placement on the feature film *The Severed Sun*.

"The environment at Falmouth was always supportive, with an abundance of projects and people to collaborate with," says Winston, who stepped into a role as an edit assistant at Beagle Media upon graduation. "I also met high-profile guests including James Mather, Rose Ryan and Mark Connell, who shared their wealth of experience."

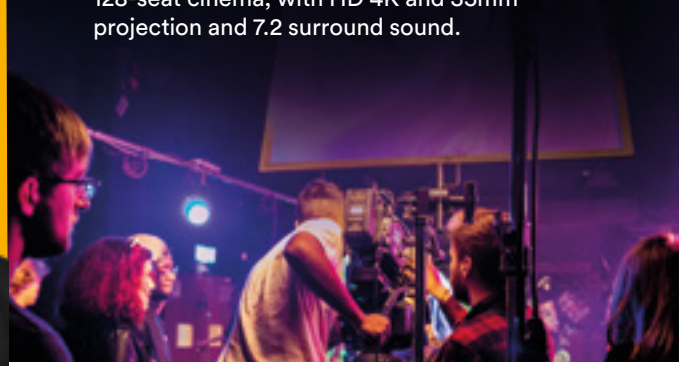


"I HAD MINIMAL EXPERIENCE WHEN I STARTED AT FALMOUTH, BUT I WAS 100% SHAPED THERE."

Film BA graduate Faith Glenister, assistant to *Barbie* Director of Photography Rodrigo Prieto

YOUR STUDIO SET-UP

Falmouth's School of Film & Television offers an unrivalled setting for visual storytelling. You'll be hands-on with state-of-the-art equipment – shooting digitally on ARRI, RED and Sony camera platforms and on celluloid with ARRI and Bolex film cameras, working in industry-standard production studios and with high-specification animation and VFX software. You'll find motion capture, stop motion technology and all the audio, editing and post-production facilities needed to create an exceptional showreel. Review your work and enjoy screenings and masterclasses in our 128-seat cinema, with HD 4K and 35mm projection and 7.2 surround sound.



TAKE A VIRTUAL FACILITIES TOUR, ONLINE

SPOTLIGHT ON: RACHEL CLEAR BURTON



"It's exactly what I want to be doing right now," says Film BA graduate Rachel Clear Burton about her recent role as production coordinator on *Bird*, Andrea Arnold's acclaimed coming-of-age drama starring Barry Keoghan (*Saltburn*). "It's a mid-level role in the team, working with the director and the cast and crew to coordinate all aspects of the shoot. I love it."

It was at Falmouth that Rachel discovered an interest in producing. "I made good use of the University facilities to work in camera, sound and editing, but as things evolved I realised that I really enjoyed the initial planning and creative build-up to a project," she says. "After three years in the industry, I'm figuring out my place and who my contacts are. I'm trying to balance the projects I work on: short-form content, where you take on larger roles in smaller projects, and long-form content such as feature films, where you're a tiny part in a big system."

Rachel's achievements so far include her final-year project *Underbelly*, an award-winner at the 2023 BFI Future Film Festival, and working on a placement while still a student on *Enys Men* with BAFTA-winning writer and director Mark Jenkin. "I've been lucky that one thing has led to the next, but I'm definitely not taking that for granted," she says. "They've all been amazing step-ups towards my goal of becoming an indie film producer."







1. Gene McKechnie, Animation
2. Holly Cheung, Animation
3. Cadi Cornwell Davison, Animation



3





UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options





Elden Theaker

FIND OUT MORE

Entry requirements:
See p163

Animation BA(Hons)

ALBERT CILECT

Bring your ideas to life through animation, a dynamic medium for imaginative storytelling. From the traditional and life drawing skills that underpin the creative process to the 2D, 3D and stop motion techniques used in industry today, you'll explore all aspects of animation before specialising and developing your personal style. You'll learn in an authentic studio set-up, using professional pipelines and working in the collaborative teams this industry thrives on. With the ability to pitch, present and produce, you'll graduate as a capable, career-ready artist.

Why Falmouth?

- Our passionate team, experienced in animated feature films, children's TV and advertising, will prepare you for a range of employment opportunities in the animation world
- You'll be based within our School of Film & Television, with access to industry-standard cameras, sound equipment and software, and a purpose-built stop motion studio with puppet and set-building resources
- You could follow in the footsteps of our innovative alumni who've won BAFTA nominations and worked for leading animation studios such as Aardman, Blue Zoo and Studio AKA

Modules could include:

- **Animation Production 1** – build essential foundational knowledge at animation bootcamp, focusing in this introductory module on 2D and stop motion
- **Planning** – working on a live client brief, collaboratively plan, develop and create content materials for pre production, using an animation technique of your choice
- **Ideas & Development** – pitch your film and your skills to a panel of industry professionals, before taking your project forward into production

Graduates have worked at leading animation and VFX houses including DNEG, Framestore, ILM, Jellyfish, Passion Pictures and Skydance

Students and staff worked on the BAFTA-nominated short *Middle Watch*, which later won Best Animated Film at the British Short Film Awards 2023

Student film *Why Mums Don't Jump* was highly commended at the Royal Television Society regional student awards in 2024 and has been screened at festivals around the world





UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options

Film BA(Hons)

sound/image cinema lab · ScreenSkills Select · ARRI

FIND OUT MORE

Entry requirements:
See p163

Studying Film at Falmouth is for those who see cinema as more than entertainment: as a storytelling medium that reflects our culture and our society – and has the power to change it. On this degree, we nurture your personal creative voice, using professional-standard facilities and production processes, encouraging you to trial all aspects of filmmaking and empowering you to carve out your niche in the industry. You'll explore the contextual grounding and history of cinema, threading this into your work as a filmmaker.

Why Falmouth?

- Our staff combine academic and industry experience. We see teaching as a collaboration that celebrates and promotes diverse voices and ambitious storytelling
- You'll work with equipment and workflows in a facility that mirrors professional studio production, shooting digitally on Sony, ARRI and RED and with 8mm and 16mm film cameras
- Through our in-house studio, the Sound/Image Cinema Lab, and partner Action Xtreme, we provide career-building opportunities to gain feature film credits while at university. Past productions involving students as crew include *Enys Men*, and Mark Jenkin's BAFTA-winning *Bait*

Modules could include:

- **Skills Development** – select from producing, screenwriting for shorts or feature films, cinematography, sound design and mixing, editing and post production or production design
- **Cultural Contexts** – situate film as an art form, industrial product and object of critical analysis through screenings in our purpose-built cinema, in 4K or 35mm
- **Creative Delivery** – building on your emerging expertise, specialise in a role to produce a narrative, documentary or experimental film or develop a feature treatment

Graduates have credits with the big five: Disney, Marvel, Sony Pictures, Universal Pictures and Warner Bros, in addition to ARRI, DNEG, Envy, Lucasfilm and Molinaire – and have worked on location and at Bad Wolf, Leavesdon and Pinewood studios

Guest speakers have included directors Jonathan Glazer, Sarah Gavron and Sonita Gale and Academy Award-winning sound designer Johnnie Burn

Graduate Faith Glenister was assistant to DoP Rodrigo Prieto on global blockbuster *Barbie* and with Darius Khondji on Bong Joon-Ho's *Mickey 17*

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options





FIND OUT MORE

Entry requirements:
See p163

Post Production & Visual Effects BA(Hons)

Avid Learning Partner

This is the final frontier in the filmmaking process, where raw footage is transformed into cohesive, compelling film and visual storytelling is pushed beyond the realms of possibility. This degree covers all aspects of post production and visual effects (VFX) for film, TV and animation, from creating magical sound design to intricate scene cutting to ramp up tension. You'll gain hands-on technical experience in a specialist facility with equipment and workflows that mirror industry practice, developing high-level skills and professionally recognised software qualifications.

Why Falmouth?

- Demand for expertly trained talent in this competitive field is high. You'll graduate with the confidence and competence to jump into an industry role
- Avid Media Composer, Pro Tools, Houdini, Maya, Nuke and Resolve are just some of the professional software packages you'll be trained in. You can also gain professional certification in a number of these as part of the course
- The chance to collaborate with students from animation, film, television, prosthetic effects or games will boost your portfolio, CV and network

Modules could include:

- **VFX Competency** – expand your knowledge of VFX techniques, working with computer-generated assets, 2D and 3D camera tracking and compositing into live-action footage
- **Video Post-Production Proficiency** – develop video editing skills using industry-standard software, working with material shot on high-end cameras such as the ARRI Alexa and RED Gemini
- **Audio Post-Production Proficiency** – build skills using Avid software, methods, shortcuts and workflows, learning to troubleshoot post-production challenges

Guest speakers have included Oscar-winning supervising sound editor and designer James Mather (*Top Gun: Maverick, Harry Potter*), Emma Butt (*Nightsleeper*) and Hayden Jones (*The Mandalorian, Ultraman: Rising*)

Study trips have visited London's VFX Festival and multi award-winning TV production company Twofour

Students contributed to *Green Ocean Gold*, a graduate film exploring seaweed 'bioplastics', which won acclaim at the Hawaiian International Film Festival 2024





Jake Wolf Cunliffe and Ethan Ellard

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time. See p38 for foundation and placement year options

Television & Film Production BA(Hons)

Working in teams that mirror professional production crews, you'll learn how to create engaging media – from short film and documentaries through to music videos, live events and more. You'll learn by doing, in a collaborative and hands-on environment, gaining experience in areas including cinematography, producing, directing, post production and sound. You'll build expertise in scriptwriting for short film and TV serial drama, editing, analysis and critical thinking, empowering you to create work that is artistically and technically inventive.

Why Falmouth?

- We centre your creative voice; our passionate team will support you in creating authentic, ambitious, innovative and high-quality work
- The School of Film & Television is partnered with the TV Access Project, a national scheme involving all UK broadcasters, studios and streamers, committed to fostering greater integrity, inclusivity, sustainability, representation and diversity, to propel you into the screen industries
- You'll have the opportunity to participate in live briefs and feature films through our Sound/Image Cinema Lab, or with our industry partners including 606 Distribution and Action Xtreme

Modules could include:

- **Discovery** – be creative: express yourself through your use of cinematography, sound design and mix, editing and screenwriting, ready to collaborate on drama and documentaries
- **Blue Skies** – be employable: explore audience engagement, sales, distribution and marketing, crowdfunding, pitching and network development
- **Dare** – be challenged: push yourself to work outside your comfort zone, collaborate with peers from across the University, challenge bias and draw inspiration from diverse, marginalised voices

Graduates have worked on films and series for UK broadcasters BBC, Channel 4 and ITV, in addition to shows on Amazon, Disney+, Netflix and Paramount

Students and graduates have worked on productions including *Bridgerton, Doctor Who* and *Squid Game: The Challenge* and for major sports franchises including Red Bull Racing

Recent masterclasses have included Toby Haynes (*Andor, Black Mirror*), Ita O'Brien (*Beetlejuice, Carnival Row*) and graduate Daisy Allen (*The Gentlemen, Masters of the Air*)

FIND OUT MORE

Entry requirements:
See p163



ART

COURSES

Drawing BA(Hons)
Fine Art BA(Hons)
Illustration BA(Hons)
Illustration BA(Hons) (Online)

You might also like:
Game Art BA(Hons) p128
Graphic Design BA(Hons) p102

Image opposite: Neve Wellman





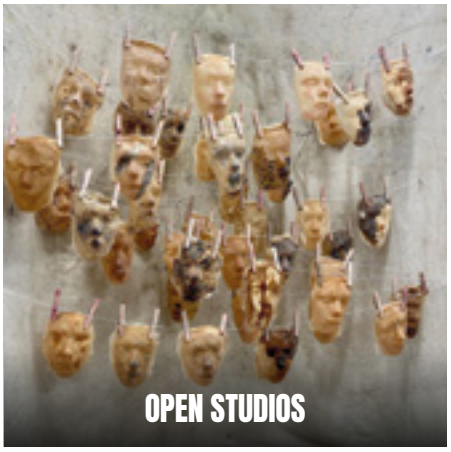
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YEARS

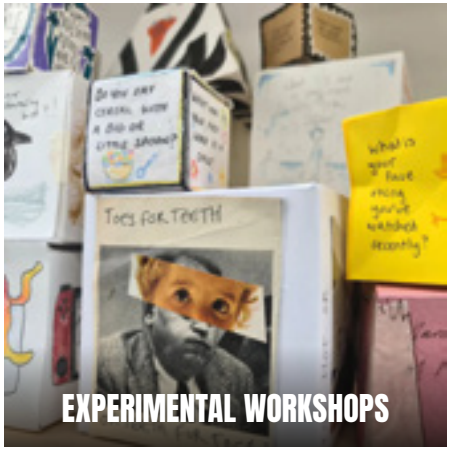
since our first drawing and painting classes at Falmouth School of Art

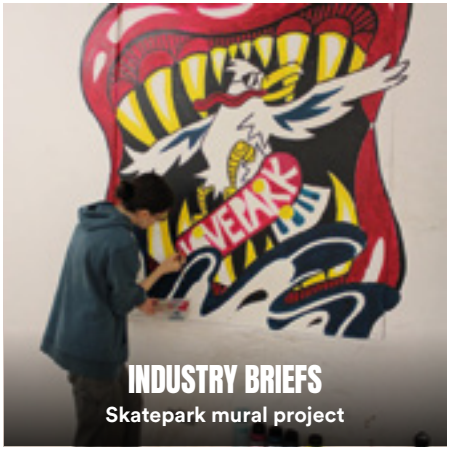












KNOWN FOR EXCELLENCE IN THE VISUAL ARTS, WE'RE DEDICATED TO PROVIDING THE BEST ENVIRONMENT FOR YOU TO THINK, MAKE AND EXPERIMENT.

On campus, whether you work in traditional mediums or prefer to harness technology to create impactful visual content, you'll find the expertise, space and equipment at Falmouth to fuel your imagination. Tackle live projects, gain access to our valuable industry connections, such as the Tate St Ives, and let our famously inspiring location stoke your creativity.

As an online student, you'll benefit from our rich digital learning environment and can immerse yourself in our global student community.

GUIDE LINES

With themes including empowerment, diversity, women's health and sustainability, Sally Waite's work has personal meaning. "I want everyone who sees my illustrations to feel included and to see themselves reflected in the world around them," says the Illustration BA graduate, who worked with Girlguiding to a create new badge to celebrate both Black History and the essence of the organisation – sisterhood, friendship and community. A freelance illustrator with Agency Rush, Sally adds: "I'm grateful every day that I get to do what I love. Falmouth played a huge role, preparing me for the business side of things alongside the creative."



"THE FIRST TWO YEARS AT FALMOUTH WERE FILLED WITH FLEXIBLE CHOICES AND WORKSHOPS, ALLOWING ME TO EXPLORE AND EXPERIMENT."

Illustration BA graduate Jason Lyon, whose work includes children's encyclopaedia *Amazing Asia*

YOUR STUDIO SET-UP

As an on-campus student at our School of Art, you'll have access to light-filled studios and workshops designed for creative practice, concept development and idea realisation. You'll find spaces for life drawing and filmmaking, experimental media equipment, digital print facilities and a printmaking centre for processes including monotyping, intaglio, relief printing, screenprinting and stone lithography.

Draw on a rich array of resources to realise your artistic ambitions, from fine woodworking and metalworking to bronze casting, wax modelling and larger-scale sculpting, and record your portfolio work in our photo room and Soundhouse.



TAKE A VIRTUAL FACILITIES TOUR, ONLINE

SPOTLIGHT ON: ANNA CALLEJA

Since graduating from Falmouth's Fine Art BA in 2020, artist Anna Calleja has already exhibited internationally in galleries in Paris, Berlin and New York City. In 2024, she opened her first solo UK show, *One Fine Day in the Middle of the Night*, at London's Sim Smith Gallery. She was also selected for the annual Great Women Artists Residency at Italy's Palazzo Monti, run by leading art historian Katy Hessel.

"Holding onto memories is a big part of why I paint," says Anna, who chooses images from her photographic archives of people she's close to and places she has considered home. "I work across many different practices, but I find that painting is the most intense and psychologically vulnerable of all the things I make. I love the intensity, becoming so focused on the tiniest of colour temperature shifts, translucent marks and gestures."

Anna, a winner of the prestigious Premju ghall-Arti for Best Young Artist in her native Malta, was drawn to Falmouth's coastal setting and the familiarity of living by the sea. "Studying at Falmouth taught me how to think freely, critically and with conviction," she says. "I loved how open the course structure was. It gave me time to get to know myself and home in on the fundamental questions I return to time and time again."

@__annacalleja







1. Deborah Bunce, Fine Art
2. Caitlin Turner, Illustration
3. Thomas Woods, Drawing
4. Ellie Easter, Illustration
5. Maisie Watts, Illustration
6. Joely Greally, Fine Art

4



5


apathy
CURIOSITY
NAIVETY
major
REGRET

6


hen it comes to having you it
oes not matter anyway i am not
ure of what the silence felt like i
ave no idea what you mean by
oetic substance i always fell for
ou anyway and i sang but you
ould not hear i will hold a candle t
our name it is bigger than us don't
e no fool when love really don't
ve you but candy i am trying for
called love everyday so a
self is mandatory
leasure in

UCAS code:
See p166

Location:
Falmouth Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options



Ella Sims



FIND OUT MORE

Entry requirements:
See p163

Drawing BA(Hons)

Study drawing as an expanded practice within contemporary art. By exploring processes and approaches including life drawing, printmaking, etching, digital methods and moving image, you'll become a rigorous and critical thinker, identifying where your practice is taking you and creating ambitious work in specialist fields. You'll be encouraged to take creative risks and challenge convention as you develop informed opinions, technical expertise and a portfolio emphasising the dynamic possibilities and relevance of contemporary drawing practice.

Why Falmouth?

- Our degree provides the time and space to acquire in-depth knowledge. The course is led by expert practitioners and embraces a vibrant, supportive studio culture
- With applications in science, medicine, architecture and technology, drawing offers a world of opportunity beyond the creative arts industries
- Being based in an art school within a leading creative university offers endless potential for collaboration and inspiration. Networking, exhibiting and the chance to undertake industry placements will broaden your horizons

Modules could include:

- **Observing Worlds** – explore environmental structures and related social and cultural histories through workshops, studio practice and field trips
- **New Territories** – plan, pitch and conduct your own creative project, maintaining a journal of your progress
- **Public Platforms** – create a body of work to be staged at a public exhibition at the end of your final year

Relationships with industry partners including Tate St Ives

Study trips have included local landmarks, such as Geevor Tin Mine, and a residential at the Cyprus School of Art

Students worked with Fine Art BA students to stage arts festival *Gool* at The Poly in Falmouth

Graduate Macsen Calvert's *Ground Plunger* was selected for the Royal Drawing School's The Drawing Year 2023 exhibition, at Christie's, London



Catalina Ungureanu



Emily Noble

UCAS code:
See p166

Location:
Falmouth Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options

Fine Art BA(Hons)

Realise your artistic vision and ambition on our renowned Fine Art degree, which champions curiosity and encourages critical exploration of historical and contemporary art practices, cultural issues, contexts and debates. With access to studio space and facilities including 3D, printmaking and time-based media workshops, you'll evolve your own practice through a rich variety of mediums. By graduation you'll have an industry-ready portfolio and the ability to effectively present your work to the world, building the foundations for an enduring career.

Modules could include:

- **Press Play** – test boundaries, take risks, experiment and make meaning as you consider, self-initiate and develop your practice
- **Situating Practice: Art Discourses** – explore diverse themes in contemporary art, identify contexts, question choices and engage with public-facing platforms
- **Realisation** – challenge and finesse your practice as you showcase your work and collaborate to organise, curate and promote an exhibition

Why Falmouth?

- You'll be following in the footsteps of Falmouth's famous Fine Art alumni, which include Hew Locke, Lynette Yiadom-Boakye and Tacita Dean. With long-standing connections in the art world, we offer an inspiring programme of guest speakers
- We encourage a courageous, playful approach and will support you in finding your creative direction. You'll enjoy total immersion among staff and students sharing a singular passion
- A thriving Cornish arts scene offers scope for real-world experience, by exhibiting at festivals and galleries and in group collectives

Visiting artists have included Sam Bassett, Phoebe Collings-James, Jeremy Deller, Charlie Porter and Rae-Yen Song

Student Jordan Rashbrooke's *Jellyfish Renaissance* won Grand First Prize at The BAMS Student Medal Project 2024. Felix McClafferty's *Overspill* was awarded a merit

Graduate Aimee Parrott's monoprint *Under the Skin* was acquired by the Arts Council Collection, the national loan library of modern and contemporary British Art

FIND OUT MORE

Entry requirements:
See p163

UCAS code:
See p166

Location:
Falmouth Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options





FIND OUT MORE

Entry requirements:
See p163

Illustration BA(Hons)

Illustration is a powerful means of expressing ideas, eliciting emotion and sparking imagination. By exploring traditional craft skills and experimenting with new technologies, tools and techniques, you'll develop your own visual language as you master the art of making images come to life. We'll encourage you to become an original, critical thinker, an adept visual problem solver and, through interactions with clients, art directors and designers, equip you with the skills needed to create a standout portfolio and the professional experience to kickstart your career.

Why Falmouth?

- Falmouth has an illustrious history of producing award-winning illustrators. Our freelance alumni have completed commissions for the likes of Liberty, *New Scientist*, Penguin Books, TED-Ed and *The Guardian*
- From digital tools to drawing software, our facilities constantly evolve to take advantage of rapid technological advances
- You'll gain a competitive edge through our connections, working on industry briefs and receiving personalised portfolio feedback from agencies, publishers and design houses

Modules could include:

- **Visual Problem Solving** – learn to use a toolkit of strategies which form the foundations of idea generation and conceptual thinking
- **Challenging Subjects** – explore illustration as a vehicle for communicating change
- **Refine & Apply** – build your visual communication skills by experimenting with established and emerging technology and through reflective and analytical research and illustrative contexts, platforms and applications

Course trips have included Bologna Book Fair and professional practice week in London, visiting studios, publishers and agencies

Student Rhea Haynes secured her own placement year as a creative intern at Disney+

The AOI named student Amy Anderson in their '10 graduates to watch in 2024'

Graduate Owen Davey's 40-metre mural at King's College, Cambridge earned him an AOI World Illustration Awards 2024 nomination





UCAS code:
See p166

Location:
Online

Length:
2 years full-time, apply via UCAS or online, or 3 years part-time, apply online

ONLINE COURSE

Illustration BA(Hons) (Online)

Discover your unique illustrative voice and be challenged to test boundaries on this supportive online degree. Learning from experienced academics and connecting with an impressive programme of guest speakers, you'll explore new approaches and apply your illustration practice to a diverse range of industries. From day one you'll be immersed in a global studio culture. Through lectures, webinars and guest talks, all prerecorded for convenience, you'll gain the professional practice and entrepreneurial skills needed to transform your talent into a successful creative career.

Why Falmouth?

- While studying from your own home or studio, you'll become part of a global community of illustrators and build a diverse network of collaborators
- We'll encourage you to push your creative limits as you master visual problem solving and refine your authentic visual language, through working on industry-informed projects and briefs
- You'll gain feedback on your work and build relationships with a wide range of professional practitioners, as you explore multiple creative pathways in preparation for a sustainable career

Modules could include:

- **Innovate** – get under the skin of visual storytelling and discover a broad range of problem-solving strategies to help you produce innovative illustrative solutions
- **Communicate** – undertake thematic projects to develop your understanding of context and audience while developing skills in sequential thinking and character development
- **Reflect** – geared towards helping you excel within the creative industries, this module focuses on self-promotion, marketing, self-publishing, entrepreneurial opportunities and business management

Online guest lecturers have included mixed media artist Liah Edwardes and interactive book designer and paper engineer Helen Friel

Students met face-to-face in Sheffield for design studio and exhibition visits, professional practice lectures and a 'pocket sketch to pizza box' workshop with illustrator Tom J Newell

Following a live course brief, student Chantelle Jean-Paul's winning cover illustrations will appear on the *Little Birdie Guide* Cornwall map series

FIND OUT MORE

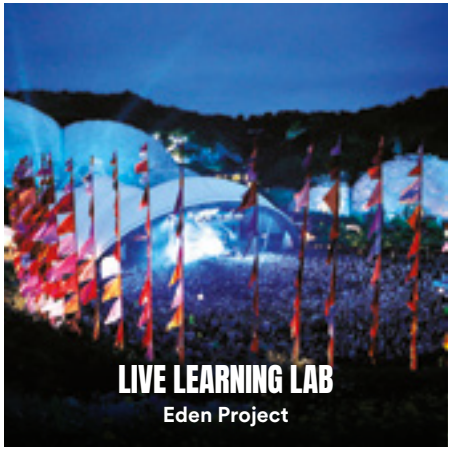
Entry requirements:
See p163

BUSINESS & EXPERIENCE DESIGN



COURSES

Business & Design BSc(Hons)
Business & Digital Marketing BSc(Hons)
Business Entrepreneurship & Innovation BSc(Hons)
Business Management BSc(Hons)
Business & Marketing BSc(Hons) (Online)
Creative Events Management BA(Hons)
Sustainable Festival Management BA(Hons)
Sustainable Tourism Management BA(Hons)



LIVE LEARNING LAB
Eden Project



ENGAGING WITH INDUSTRY
See p67

86
PER CENT
Increase in music tourists to the South West from 2022-23, to 2 million*

**UK Music 2024*



DIGITAL MARKETING MANAGER
EXPERIENCE MAKER
EVENT MANAGER
FESTIVAL SUSTAINABILITY OFFICER
ENTREPRENEUR
TOURISM CONSULTANT
DIGITAL BRAND MANAGER
CONTENT STRATEGIST
OPERATIONS MANAGER
CAMPAIGN CONSULTANT
PROJECT MANAGER



STAGING AN EVENT

£9.9 TRILLION
Travel and tourism's direct contribution to global gross domestic product in 2023*

**World Travel & Tourism Council*



COURSE CONNECTIONS
Accessibility champion Troi Lee



FIELD TRIPS
Seeing business in action

WE DO BUSINESS DIFFERENTLY. THIS IS WHERE CREATIVITY MEETS COMMERCE AND IDEAS ARE GIVEN SPACE TO GROW.

You'll join a network of entrepreneurial minds driven by a desire to make a positive impact, developing not just commercial awareness but the means to work sustainably, ethically and successfully. We'll help you understand key business and experience design theories and give you the chance to apply your knowledge to real-world problems. These challenges – from creating marketing campaigns to pitching consultancy services, supporting tourism venues or running an event – are typically directed by students and explored by teams from across the disciplines. With access to knowledgeable staff, industry connections and first-class facilities, you'll graduate as an innovative, entrepreneurial and solution-oriented professional.

FORGING AHEAD

Securing funds in the University's Dragons' Den 2024 event was a welcome boost for Ben Perkins, a Business & Digital Marketing BSc student keen to develop his jewellery and blacksmithing business, Ben Makes. Entering the den gave Ben the opportunity to present to a professional panel and earned him a chunk of capital to invest. The ability to immerse himself in our entrepreneurial community is proving invaluable for Ben, who says: "I'm particularly enjoying the consumer psychology module, as we're studying theories and sales and marketing tactics that I could apply to my own business or other potential ventures."



"CERTAIN MODULES ON THE COURSE CHANGED MY WHOLE PERSPECTIVE ON HOW A BUSINESS SHOULD BE PUT TOGETHER."

Max Church, Sustainable Tourism Management BA graduate and sustainability coordinator at Verdant Brewing Co

WHERE YOU'LL LEARN

As an on-campus student at our Cornwall Business School, our fascinating county will be your classroom. As well as accessing facilities for learning and collaboration, including lecture theatres, seminar rooms, group working bases and breakout zones, you'll be immersed in a thriving local business ecosystem with global relevance. Anchor industries including hospitality and tourism continue to grow and new initiatives in space, rare earth minerals and renewable energy are flourishing – propelling Cornwall to the forefront of the future economy.



TAKE A VIRTUAL FACILITIES TOUR, ONLINE

SPOTLIGHT ON: BRYONIE MATHEWS

Once part of the crowd as a music-mad teen, Bryonie Mathews is now working towards the future of festivals in her role with one of the UK's leading sustainability consultancies. "It's rewarding – it feels like you're making a difference," says Bryonie, who secured her dream job within a year of graduating from Falmouth's Sustainable Festival Management BA in 2022. "Many events are proactive about their environmental impact; we're ahead of the game compared to a lot of industries."

Hope Solutions provides bespoke services to a legendary line-up of festivals, artists and record labels, from Glastonbury and Coldplay to London's Frieze art fair. Bryonie, a live event lead for the company, helps clients manage their energy consumption and implement green initiatives to clean up their act. "There's huge variety and challenge and I'm learning so much, such as carbon accounting," she says. "I'm working on reports, sustainable policies and contractor guides, advising on-site and developing the confidence to speak at meetings and on conference panels.

"The sustainability lens at Falmouth and the practical and critical thinking skills I learned there definitely gave me the upper hand with my CV," adds Bryonie, who had gained extensive hands-on event experience in her free time and through course connections such as the Eden Project. "I'm where I expected to be three years on."






DEAF RAVE










The CHALLENGER SALE
Harvard Business Review
Work vs Life
HABIT

UCAS code:
See p166

Location:
Falmouth Campus & Penryn Campus

Length:
3/4 years full-time. See p38 for placement year option



FIND OUT MORE

Entry requirements:
See p163

*Subject to validation

Business & Design BSc(Hons)*

Explore the dynamic relationship between design and business and how this works to drive innovation, develop new business approaches and transform industry. Alongside a wide range of business management skills, you'll gain specialist marketing knowledge and design experience. You'll learn human-centred design skills to develop inclusive and socially responsible products, while tackling modern business challenges such as responsible consumption, sustainable design and economic development. You'll also gain an understanding of the product development process – from initial drawings and design to delivery, fulfilment and planning marketing campaigns.

Why Falmouth?

- You'll be based in our Cornwall Business School at Penryn Campus and also undertake modules in our School of Architecture, Design & Interiors at Falmouth Campus – benefiting from expertise in both
- Our teaching approach has innovation and sustainability at its core, not just ecologically but economically, socially and culturally – so you'll graduate ready to take a lead in shaping a future-resilient design sector
- You'll engage with real businesses and real issues in the commercial world and apply this to your own learning

Modules could include:

- **Creativity & Communication** – study the core aspects of creative exploration and design communication, through drawing, CAD and the preparation of visual materials
- **Venture Creation & Growth** – learn about setting up businesses of all sizes, investigating legalities and funding opportunities
- **Inclusive Design** – explore the importance of inclusive design through research-driven projects and co-design activities, as you consider ergonomics and anthropometrics and the myth of designing for the 'average person'

This new course will feature guest speakers from the world of design as well as the wider commercial and business environment





UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time. See p38 for placement year option

Business & Digital Marketing BSc(Hons)

CIM Accredited Degree

CMI HE Partner

In today's data-driven world, successful marketing professionals need more than solid business skills and an understanding of traditional marketing methods to target, engage and persuade an audience. You'll work collaboratively on real projects to explore innovative, sustainable and ethical business and marketing practice in the digital realm. From developing project management skills and leadership techniques to navigating consumer psychology, you'll learn to harness creativity, cultural awareness and business acumen to deliver impactful marketing strategies across a range of digital platforms.

Why Falmouth?

- Marketing challenges call for creative thinking. You'll be surrounded by enterprising students from across the creative disciplines, sharing ideas and energy
- You'll learn in a specialist business facility, guided by an industry-connected team and inspired through collaboration with digital innovators and companies
- By exploring the theory behind the real-world issues you address, you'll gain an in-depth understanding of the ideas central to successful digital marketing – backed up by planning, pitching and presentation skills for effective communication

Modules could include:

- **Market Intelligence** – gain a working knowledge of robust market research methods to identify market trends and opportunities
- **Financial Management** – become fluent in the terminology required to debate the financial health of a business, understanding how this impacts business operations
- **Social Media Marketing** – explore how social media platforms can influence product and brand awareness and increase brand loyalty and business growth

Accredited by the Chartered Institute of Marketing (CIM), offering the chance to attain additional qualifications and benefits upon graduation

The Chartered Management Institute (CMI)'s Level 5 Diploma in Management and Leadership is awarded upon completion of certain modules

Student Emily Smith, who runs her own business, was among those to speak in front of business leaders at the Cornwall Business School Year in Review Conference 2024

FIND OUT MORE

Entry requirements:
See p163

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time. See p38 for placement year option





FIND OUT MORE

Entry requirements:
See p163

Business Entrepreneurship & Innovation BSc(Hons)

CMI HE Partner

Learn how to apply your entrepreneurial spirit in the modern business world, on a degree course that champions innovative thinking, critical questioning and the practical application of key business skills. You'll collaborate with peers and professionals to grow your network and share ideas, while learning theory and applying it to your own practice. You'll also explore the social and environmental contexts of business and the art and science of building brands, graduating with the attributes needed to shape a successful and conscientious career.

Why Falmouth?

- You'll be immersed in a culture of innovation and enterprise, surrounded by students from a range of creative disciplines on campus and based in a county with a thriving tech and startup ecosystem
- From analysing current challenges and future trends, to using data and intelligence and building business plans, you'll explore a dynamic curriculum under the guidance of our expert team
- You'll grow as an entrepreneur through live industry projects, gaining the confidence to pitch and present your ideas and propose collaboration

Modules could include:

- **Exploring Sustainability** – focus on practices and positive change across topics including responsible consumption, production and economic development
- **Venture Creation & Growth** – analyse alternative funding and structural approaches and select appropriate business growth strategies
- **Managing Creativity & Innovation** – investigate entrepreneurial approaches that facilitate creative solutions to business challenges, for individuals, teams and organisations, in domestic and international markets

Accredited by the Chartered Management Institute (CMI). The CMI Level 5 Diploma in Management and Leadership is awarded upon completion of certain modules

Students helped produce a growth and communications strategy for Fishy Filaments, a Cornwall-based company that processes end-of-life nets into carbon-free nylon filament



UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time.
See p38 for placement year option

Business Management BSc(Hons)

CMI HE Partner

Step into the world of business as a creative and future-proofed professional, ready to oversee performance, drive innovation and motivate team success. From understanding global economies, big data and business strategy to learning to navigate uncertainty and developing responsive and ethical leadership skills, this course will give you the knowledge, confidence and personal attributes to lead the future of business. You'll gain critical business theory and management expertise while responding to real-world team challenges, supported by experienced industry professionals.

Why Falmouth?

- By studying in a setting with a rich creative culture you'll develop a lifelong sustainable approach to problem solving, great communication skills and a flexible, enterprising mindset – a sought-after combination in the contemporary business world
- Effective managers are in demand in every sector of industry. We'll prepare you with business acumen, leadership techniques and transferable skills for your future career
- You'll extend your networks and capabilities by tackling live business projects. The opportunity to include a work placement offers the chance to further develop your knowledge of the commercial and corporate world

Modules could include:

- **Data Management** – study data as a resource and a product, considering privacy and ethics, and tackle a data-centric team task
- **Project Management** – consider what it takes to lead or be an effective member of a project team, learning to use essential tools and techniques
- **Leadership** – explore and review leadership models, styles and frameworks, reflecting how these relate to your own approach both now and in the future

Accredited by the Chartered Management Institute (CMI). The CMI Level 5 Diploma in Management and Leadership is awarded upon completion of certain modules

Students have taken part in live events with business leaders, including the Resilience in Business conference and the Sustainability in Business symposium

Graduates have taken up positions in international companies and the public sector, or progressed to further study

FIND OUT MORE

Entry requirements:
See p163

UCAS code:
See p166

Location:
Online

Length:
2 years full-time, apply via UCAS or online, or
3 years part-time, apply online

ONLINE COURSE



FIND OUT MORE

Entry requirements:
See p163

Business & Marketing BSc(Hons) (Online)

CIM
Accredited Degree

Discover what it takes to build projects, services, campaigns and brands on this dynamic online degree. You'll develop as a skilled, confident and ethical business and marketing professional, working with expert tutors to develop a future-focused toolkit for a head start in the world of business. Through an engaging programme that supports positive change, you'll learn about digital marketing, market research, data analysis, brand development, leadership and strategic operations – all underpinned by a focus on civic responsibility and corporate sustainability.

Why Falmouth?

- Studying online allows you to join a global community of practitioners and collaborate across a range of creative disciplines in response to industry briefs, gaining diverse knowledge and perspective
- You can tap into Falmouth's renowned entrepreneurial environment from your own location, on a course designed specifically for online delivery
- Guided by a team with real industry experience, you'll develop project management and leadership skills and build a network of contacts

Modules could include:

- **Introduction to Market Research & Marketing** – gain a working knowledge of robust market research methods, learning to interpret examples from the real world
- **Web Design Project** – explore the fundamentals of web design in response to a business brief, in order to pitch a web design concept and project plan to the client
- **Intelligent Brand Building** – develop a foundation in traditional and emerging principles of brand management in a rapidly changing marketplace

This course is accredited by the Chartered Institute of Marketing (CIM), which offers students access to additional online resources

Students will have the chance to hear from industry experts and meet coursemates and tutors at optional organised events on campus





UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time.
See p38 for placement year option

Creative Events Management BA(Hons)

Learn how to make events to remember, from fashion shows, weddings and sporting occasions to commercial events such as product launches, conferences and exhibitions. You'll study the cultural sector and the principles and practicalities of effective event management under the guidance of our industry-connected academic team, before working collaboratively to design and deliver outstanding experiences. With a significant hands-on element and sustainability and inclusivity at its core, this course will equip you with the technical, creative and commercial skills to stage events beyond the ordinary.

Why Falmouth?

- We take a pioneering approach to event accessibility and responsible practice, producing graduates ready for active involvement in a more future-facing industry
- You'll organise assessed live events, with the chance to specialise in an area you're passionate about, and have the opportunity to take micro-placements with businesses in the sector
- Based in a creative arts university, buzzing with energy and ideas, you can network while you learn with our industry partners and connections

Modules could include:

- **Attendee Experience** – investigate the motivations and key considerations of event attendees, including online experience, functional physical environment, venue design and the effect of post-event communication
- **Exploring Sustainability** – examine the social, environmental and economic impact of creative events and how issues can be addressed
- **Live Digital Event Project** – run an event of your own creation, exploring formats, practices and project management in the digital space

Accredited by sustainability organisation A Greener Future and a member of the Association for Events Management Education

Graduates have taken up positions at Hello Partner, The Royal Botanic Gardens in Kew, Newbury Racecourse, Polar Black Events and St Paul's Cathedral

Students worked on the FalFilmFest at The Poly, an independent short film festival showcasing work from our School of Film & Television

FIND OUT MORE

Entry requirements:
See p163

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time.
See p38 for placement year option





FIND OUT MORE

Entry requirements:
See p163

Sustainable Festival Management BA(Hons)

More than 19 million fans attended live music events across the UK in 2023, and an explosion in specialist themes such as food, arts and wellbeing has contributed to huge growth in the sector overall. This dynamic degree, designed in partnership with the Eden Project, will prepare you to operate at the forefront of a cleaner, greener industry as you learn how to manage sustainable, successful festivals that are inclusive, innovative and environmentally responsible. You'll access all areas, from finance and marketing to hands-on project management, gaining in-demand skills and valuable contacts.

Why Falmouth?

- Sustainability is at the heart our curriculum and informs every module. You'll be encouraged from day one to challenge current practices and seek creative solutions
- You'll draw inspiration from Cornwall's legendary festival scene and collaborate with students from different disciplines to organise live events
- Our extensive industry links and staff expertise will give you a competitive edge. You'll work on real briefs with the Eden Project – a leading UK venue and host of the Eden Sessions

Modules could include:

- **The Festival Industry** – explore mainstream and niche industry sectors, identifying employment opportunities and potential impacts of festivals in a sustainable context
- **Festival Design** – gain an understanding of practicalities and legalities as you develop a cohesive festival programme
- **Crisis Management** – develop your management capabilities to deal with complex crisis situations, applying your skills in a real-life scenario

Accredited by sustainability organisation A Greener Future and a member of the Association for Events Management Education

Guest lecturers have included industry experts from the Eden Project, Eden Sessions, OnePlan, Quick Panda Events and TAO Productions

Students have contributed to a range of research projects on site at Cheltenham Jazz Festival, Glastonbury and Meltdown at London's Southbank Centre





UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time.
See p38 for placement year option

Sustainable Tourism Management BA(Hons)

Shape the tourism landscape of tomorrow on this innovative degree course, designed in partnership with the visionary and pioneering Eden Project – a top UK visitor attraction. By considering the economic contribution of tourism, customer needs and the potential negative impact on societies and the environment, you'll learn how tourism can be managed responsibly for a more sustainable future. You'll gain a wide range of relevant skills and project management experience, ready to effect positive change in this globally expanding industry.

Modules could include:

- **The Visitor Economy** – examine trends within the industry, addressing the impact of sustainability issues and identifying best practices
- **Tourism Operations** – explore transport, hospitality, accommodation, activities and attractions, considering visitor and human resource management and how technology can enhance the tourism offer
- **Storytelling & Destination Image** – learn how to market a location with destination storytelling, creating content that resonates with a target audience

FIND OUT MORE

Entry requirements:
See p163

Why Falmouth?

- Cornwall is a major tourist destination. See first-hand the challenges and opportunities that tourism creates
- We're career-focused and committed to connecting you with industry. The Eden Project serves as a 'live lab' for learning, where you'll access expertise, gain exposure to real scenarios and tackle live briefs
- You'll have the chance to work on a consultancy project at an international tourism destination, with a dedicated budget for travel and accommodation funded as part of the course

Accredited by the Tourism Management Institute and A Greener Future, with Recognised University status from the Institute of Travel & Tourism

International study trips have included Berlin, Gelderland and The Hague

Upon successful completion of the course, you'll receive formal recognition from the Eden Project – a leading voice in shaping the sustainable future of tourism

COMMUNICATION, MEDIA & WRITING



COURSES

Creative Advertising BA(Hons)
Creative Writing BA(Hons)
Creative Writing BA(Hons) (Online)
English & Creative Writing BA(Hons)
Journalism & Creative Writing BA(Hons)
Marketing Communications BA(Hons)
Media BA(Hons)
Media Production BA(Hons)

You might also like:
Game Development: Writing BA(Hons) p129
Graphic Design BA(Hons) p102
Visual Communication BA(Hons) (Online) p107



REAL CLIENTS: REAL BRIEFS
Award-winning ad campaigns



£121 BILLION

Predicted size of UK entertainment/ media market in 2028 – making it the largest in Europe*

**PwC UK*



SIR MICHAEL MORPURGO
An honorary fellow at Falmouth

AUTHOR
JOURNALIST
COMMUNICATIONS OFFICER
SCRIPTWRITER
CONTENT CREATOR
EDITOR
ADVERTISING CREATIVE
PODCASTER
BRAND STORYTELLER
COPYWRITER
PRESS OFFICER



COURSE COLLABS
Newspaper creation – see p84

4 PENCILS

won at D&AD 2024 by Creative Advertising BA students



INDUSTRY MASTERCLASSES
Creative director and children's author James Sellick, 2024



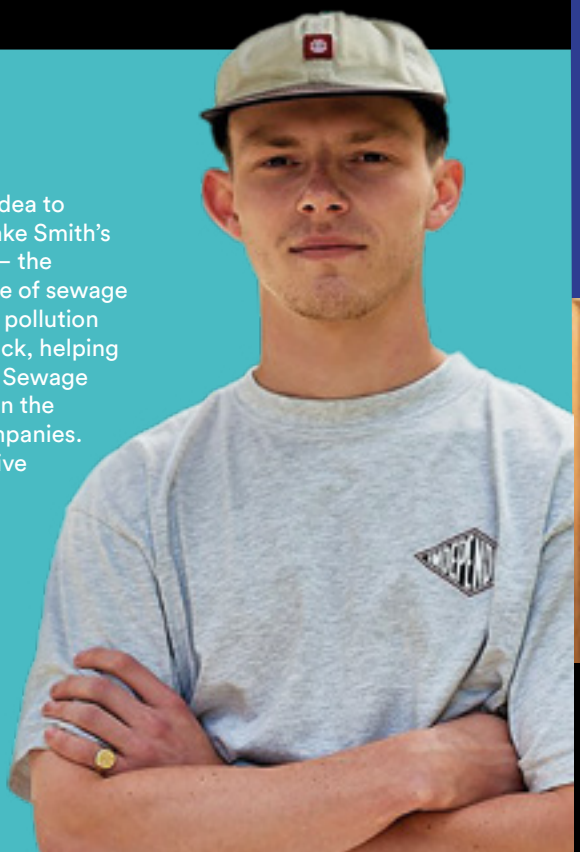
COMMUNICATION FOR GOOD
See p80

SEE THE WORLD DIFFERENTLY AS A STORYTELLER, DEVELOPING YOUR STYLE IN A SETTING THAT CULTIVATES CURIOSITY AND SPARKS IDEAS.

If you're fascinated by the role of communication within the rapidly changing global media landscape, you'll find a fresh perspective at Falmouth – where you'll be encouraged and inspired to experiment with different modes and genres to identify your unique voice. We'll help you build a valuable network through our close contacts with agents, editors and publishers, as you develop a thorough understanding of the industry and the ability to create compelling, culture-shifting content.

MAKING WAVES

Sometimes it takes a bold idea to break through the noise. Jake Smith's genius use of 'The Floater' – the world's first surfboard made of sewage – to highlight the UK water pollution scandal certainly did the trick, helping the charity Surfers Against Sewage galvanise public pressure on the government and water companies. For Jake, Falmouth's Creative Advertising BA served as a springboard into a competitive industry. Now a creative/art director for Havas Consumer Health, he ranks his 'crap' campaign as one of his proudest career moments to date.



"FALMOUTH EQUIPPED ME WITH ESSENTIAL SKILLS AND A NETWORK OF INSPIRING PEOPLE."

Communications officer and Creative Writing BA graduate Adriana Ciontea

YOUR CREATIVE SPACE

From our busy advertising studios to the breezy coastal paths on our doorstep, Falmouth offers the creative environment to make your ideas sing. On-campus students can access a digital newsroom, or work with recording and podcast facilities in our audio studio, The Soundhouse. Or escape to our dedicated writers' room, The Lighthouse, which also serves as a base for guest speakers and events such as poetry and fiction evenings. Our University stores are stocked with mobile equipment to loan, such as video cameras, microphones and portable rigs.



TAKE A VIRTUAL FACILITIES TOUR, ONLINE

SPOTLIGHT ON: PABLO WOOLLS-BLANCO



“It all happens so quickly in the moment,” says Pablo Woolls-Blanco of his big career break, travelling with the Barcelona football club first team to report on a La Liga game. “Everything flies by, but you come home and realise ‘Wow, I’ve just fulfilled a childhood dream.’”

Having honed his skills at grass roots level as a Journalism & Creative Writing BA student at Falmouth, reporting on fixtures for local club Mousehole FC, Pablo secured a BBC placement and later anchored Radio Cornwall’s Saturday sports show. After graduation in 2024, he embarked on a steep learning curve: a lifetime fan of FC Barça, he was snapped up as an English-language reporter for the Catalan giants and now co-hosts the club’s coverage, commentating on matches and interviewing the Spanish champions’ superstars.

“Alongside helping produce videos for the news programme, I’ve done live commentaries over Barça training sessions as well as press conference translation from Catalan or Spanish to English,” adds Pablo, who has also worked with the women’s, second and U19 teams. “But the highlight so far was that La Liga game. Boarding the same plane as the stars you grew up watching, interviewing the manager Hansi Flick and reporting live for our show… the whole day was amazing – bar the fact that we lost, of course.”

@pablowoollsblanco








I WANTED
TO BE LIKE
THE BIRDS
FREE


All Out Politics



UCAS code:
See p166

Location:
Falmouth Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options





FIND OUT MORE

Entry requirements:
See p163

Creative Advertising BA(Hons)

A great advert is simplicity in itself – the commercial or campaign that stops you in your tracks, sparks curiosity, evokes emotion and drives you to act. On this course you'll conceive these big ideas and bring them to life, telling memorable stories that build brand loyalty. You'll learn about audience connection and develop the skills to turn a complex topic into a clear, compelling message. And you'll have a blast, pitching, hustling, scribbling and experimenting in vibrant studio surroundings.

Why Falmouth?

- There's a huge appetite out there for fresh, original messaging. Falmouth is recognised as an industry go-to for career-ready advertising graduates with the talent and abilities to succeed
- You'll develop as a team player and an independent thinker, with the tools and techniques to hit the ground running. Standout portfolio? Yes. Network of contacts? You bet
- We'll connect you with industry, as you tackle mock agency briefs for the likes of Spotify, Starbucks and Tinder – with the chance of securing paid internships and mentoring

Modules could include:

- **Copywriting** – sharpen your way with words for a target audience, in mediums like digital ads, websites, branded content and games
- **Creative Problem Solving** – explore and experiment with industry methods, tools and frameworks used in the creative process
- **Behaviour Change for Good** – study the fundamentals of behavioural economics and respond to a live brief, creating a campaign pitch that could achieve selection by a real client

Graduates have worked at agencies including BBC Creative, DDB, Iris, Ogilvy and Saatchi, for brands such as Adidas, Mammut, Samsung and Spotify

Creative Bloq hailed student Theo Gaimster as one to watch for *Do Not Ignore the Signs*, a campaign raising awareness around unhealthy relationship cues

Graduates Hugh Kendall and George Orton were named most promising creative team at the Creative Circle Awards 2024





UCAS code:
See p166

Location:
Falmouth Campus

Length:
3/4 years full-time.
See p38 for placement year option

Creative Writing BA(Hons)

Do you dream of writing for page, stage or screen? You'll be encouraged to experiment with all written forms and genres, exploring non-fiction, fiction, poetry, children's literature and writing for digital games. By analysing the most vital contemporary writing within the context of a rich literary, historical and theoretical past, you'll develop your authentic voice and can specialise to maximise your creative potential. You'll learn to draft, edit and pitch your work, graduating with a powerful portfolio and a wealth of industry contacts.

Why Falmouth?

- We're rooted in Cornwall's literary landscape and surrounded by inspiring natural spaces
- Our passionate, industry-connected team plays an active role in the Falmouth Book Festival and local literary events
- As part of an inclusive, supportive campus writing community, you'll benefit from a dedicated study space, The Lighthouse, and the chance to contribute to our vibrant student-led online magazine *FalWriting* or read your work at our poetry and literary nights
- You'll develop commercial awareness and confidence by working on community and industry-engaged projects

Modules could include:

- **Writing: Crafts & Contexts** – explore the practice of writing and debate ideas about authorship, genre, creativity and audience
- **Literatures of Revolution** – consider how writing reflects and creates society, from Darwin's theory of evolution to postcolonial revelations, LGBTQI+ movements and the #MeToo phenomena
- **Post-Digital Content** – work on live, department-based media projects to experience life as an industry-quality practitioner

Graduates have worked for Buzzfeed, Hall for Cornwall, RSPB and Surfers Against Sewage

Industry placements include the Launceston Poetry Festival and the Falmouth and North Cornwall Book Festivals

Graduate Matt Anderson's stage play *Shotgunned* toured nationally and featured at Edinburgh Festival Fringe 2024

Graduate Morag Smith's *National Song* was a 2024 Poetry Book Society pamphlet choice

FIND OUT MORE

Entry requirements:
See p163

UCAS code:
See p166

Location:
Online

Length:
2 years full-time, apply via UCAS or online, or
3 years part-time, apply online

ONLINE COURSE





FIND OUT MORE

Entry requirements:
See p163

Creative Writing BA(Hons) (Online)

Whether you aspire to pen novels, dream up narratives for games, create compelling digital content or produce award-winning screenplays, this online course will help you turn your writing craft into a successful career. Guided by experienced professionals while actively engaging with course peers and industry connections around the globe, you'll create high-quality written content across formats and platforms. You'll experiment with forms and prompts, embrace the art of reading as a writer and learn how to connect with a broad range of audiences.

Why Falmouth?

- We'll encourage you to experiment with your writing from day one, to develop and enhance your craft, and to take risks to nurture your own critically informed creative spark
- You'll join a supportive global community of writers and can tap into Falmouth's renowned storytelling legacy from your own location – on a course designed specifically for online delivery
- By working on industry-informed briefs, under the guidance of our expert team, you'll learn how to make a viable career from your writing talent

Modules could include:

- **Dreaming Up Worlds: Imagination, World-Building & Character** – develop your core fiction writing skills, create characters imbued with life and construct fascinating fictional worlds
- **Post-Digital Writing: Idea, Concept, Platform** – find your own voice across platforms by experimenting with forms and prompts to expand your practice into the post-digital era
- **Genres & Disruptive Fictions** – dive into your chosen genre and develop a critical, market-based understanding of its intricacies

Students have the chance to meet in-person on optional study trips; the 2024 event was held in London

Course guest lecturers have included internationally bestselling authors, editors, artists and publishers, including Defne Cizakca, Sophie Draper and Tina Gharavi

Student successes in 2024 include Helen Du Maurie's Teignmouth Poetry Festival award and Judith Meikle's Plaza Prize micro fiction nomination for *A Fairy in the Kitchen*



UCAS code:
See p166

Location:
Falmouth Campus

Length:
3/4 years full-time.
See p38 for placement year option

English & Creative Writing BA(Hons)

FIND OUT MORE

Entry requirements:
See p163

This course is a celebration of literature, where you'll develop the ability and confidence to write for specific genres, forms and audiences. You'll read critically and widely, analyse and create in equal measure and build the technical and imaginative thinking skills valued by employers across any number of careers. Follow a literary journey that culminates in the most vivid contemporary writing before specialising in chosen areas such as poetry, drama, fiction or non-fiction – making your own contribution through University publications or projects with our industry partners.

Modules could include:

- **Exploding the Canon: Writing Then & Now** – consider how literatures of the past infuse fictions of the present – and what they reveal about us
- **Breaking the Rules: Remix & Writing Back** – examine the theory and practice in this radical writing module
- **Writing Now: Prizewinners, Bestsellers & Controversial Content** – analyse the current literary scene: what's popular now, what sells and where literature is heading

Why Falmouth?

- You'll learn, debate and create with guidance from our close-knit, passionate team of published lecturers and leading academics
- The Lighthouse studio, The Soundhouse audio facility, the Prussia Cove residential trip – our inviting study spaces and natural locations provide the perfect environment for original thought
- We offer CV-enhancing experiences by connecting you with our partners in publishing, literary festivals and professional writing, creating a pathway to industry or inspiration for postgraduate study

Partnerships with events, including the Charles Causley Young People's Poetry Competition and Comedy Women in Print Prize, offer work experience opportunities

Guest speakers have included Booker Prizewinning novelist and screenwriter Eleanor Catton (*The Luminaries, Emma*), comedian Rosie Holt and crime writer Val McDermid

Graduate Daniella Ferguson-Djaba was named Best Newcomer Creative at the GEMA Awards 2024 for her campaign *Black to School*, a Sky History series celebrating British black history

UCAS code:
See p166

Location:
Falmouth Campus

Length:
3/4 years full-time.
See p38 for placement year option





FIND OUT MORE

Entry requirements:
See p163

Journalism & Creative Writing BA(Hons)

Whether you imagine yourself reporting from a busy newsroom, penning a Hollywood script or writing a novel, this course allows you to explore all aspects of written communication and become a flexible storyteller with sought-after skills. You'll learn to seek out good stories, research your theme, interview with confidence and write with clarity, developing these core competencies in contexts including screenwriting, poetry, magazines, writing for games and children's fiction. By experimenting with subject and style, you'll develop as a distinctive and agile digital practitioner.

Why Falmouth?

- This course combines the rigour of journalism – taking account of legal and regulatory frameworks and ethical considerations – with critical and creative thinking, enabling you to develop as a versatile communicator across a range of digital platforms
- You'll work in newsrooms, studios and creative spaces, as part of a supportive writing community
- Whether you choose to specialise in factual reporting, feature writing or fiction, you'll graduate with practical and business skills, professional contacts and a standout portfolio – ready to thrive in today's multi-channel media landscape

Modules could include:

- **Mission Launch: The Reporter's Toolkit** – examine what news is and how journalists construct their stories and generate ideas
- **Creative Non-Fiction** – learn how to research, conduct interviews and tailor your writing for a variety of feature outputs, including travel writing and memoirs
- **The Springboard** – tackle a real team enterprise project in preparation for employment or a freelance career, identifying placement opportunities and sourcing writing commissions

Guest lecturers have included BBC foreign correspondent Sarah Rainsford, BBC sports presenter Rob Walker, crime writer Val McDermid and *The Times* rock and pop critic Will Hodgkinson

Graduate Tavie Carey's *Topless* won Best Short Documentary at the Cannes Short Film Festival 2024

Students collaborated with our Illustration BA course to create a new town newspaper, *Made In Redruth*

Noah Donaldson and Jacob O'Connor





UCAS code:
See p166

Location:
Falmouth Campus

Length:
3/4/5 years full-time. See p38 for foundation and placement year options

Marketing Communications BA(Hons)

CIM
Accredited Degree

FIND OUT MORE

Entry requirements:
See p163

Are you driven by ideas and eager for a more creative take on marketing? As well mastering the fundamentals that underpin any great marketing campaign, you'll be hands-on in our studios from the start to put theory into practice – working with real briefs and brands, in workshops and on group projects. From problem solving and strategic planning to an understanding of ethical, sustainable practice, you'll graduate with core skills, creative fluency and a solid portfolio of marketing work.

Modules could include:

- **Marketing Essentials** – discover how to analyse and grasp the essence of a brand, to convey this to its target audience
- **Brand Creation** – learn how to build a strong and successful brand, from defining values and designing assets to campaign launch
- **Behaviour Change for Good** – examine how marketing can tackle real-world issues, using critical thinking and innovation to prompt positive change

Why Falmouth?

- If you think outside the box and can tell a good story, we'll help you develop as the kind of media-savvy marketing professional in demand in today's content-driven industry
- We have the industry links and expertise to keep you connected from day one, with guest speakers, placement opportunities and optional trips to top London agencies
- You'll be encouraged to collaborate and be inspired to take creative risks in our supportive studio environment, ready for a confident leap into the world of communication

This course is accredited by the Chartered Institute of Marketing (CIM)

Guest speakers have included U Dox Creative, Uncommon senior strategist Jacob Coleman-Fox and Nick Voke, whose workshop explored the use of AI tools in the creative process

City greening initiative *Wild on the Rise*, created by student Jacob O'Connor and Creative Advertising BA student Noah Donaldson, was highly commended at the Creative Conscience Awards 2024

UCAS code:
See p166

Location:
Falmouth Campus

Length:
3/4 years full-time.
See p38 for placement year option





FIND OUT MORE

Entry requirements:
See p163

*Subject to validation

Media BA(Hons)*

Media is how society connects and communicates, described as the engine of our age. This new degree will prepare you as an effective and ethical communicator across broadcast, digital and visual platforms, ready for multiple career options in the rapidly evolving media industry. You'll learn through a blend of media theory and creative, hands-on practice as you tackle live briefs and collaborative projects, developing the all-important ability to understand audiences and craft high-quality content that reaches and resonates with its intended target.

Choose your degree:

You'll focus on modern media culture and how the industry works through a series of core modules, as you explore digital content creation and the theory of communication. You can choose to specialise on one of three routes: media with communication, journalism or public relations.

» **Media & Communication BA(Hons)** – master the art of storytelling across diverse platforms. You'll have access to a range of equipment and production facilities as you develop the creative and technical skills to produce compelling narratives and captivating video content. You'll learn to manage and strategise media campaigns to engage audiences and influence behaviour change, gaining real-world experience as you tackle practical projects and industry briefs.

» **Media & Journalism BA(Hons)** – are you interested in investigating, reporting and disseminating information? Explore the role of journalism in the global news industry and delve into its various forms, from print and broadcast to digital and social media. You'll gain knowledge of the law, ethics and professional practice of contemporary journalism, along with advanced communication skills, ready for a career as a reporter, editor, multimedia journalist or content creator.

» **Media & Public Relations BA(Hons)** – if you're fascinated by the use of media to deliver key messages to public audiences, or how brands promote their awareness and reputation, this route will prepare you for a career as a PR professional. You'll explore branding, corporate communication, crisis management and digital PR, both theory and practice, learning how to manage public perception, craft compelling narratives and build organisation-audience relationships.





UCAS code:
See p166

Location:
Falmouth Campus & Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options

Media Production BA(Hons)

Our content-hungry world calls for skilled storytellers who can work across multiple platforms, from film and television documentary to broadcast news, social media and immersive experience. An exciting fusion of advertising, journalism and screen production, this course will equip you with a solid set of technical production tools and the flair to turn your creative vision into compelling content that sells. You'll learn how to pitch, plan and deliver your ideas, graduating as a flexible communicator able to make, edit and produce.

Why Falmouth?

- With renowned schools of communication and film on our campuses, we operate as a microcosm of the media production world – and you'll be immersed in all areas
- You'll work on real briefs using real facilities, with access to professional-standard newsrooms, post-production labs and advertising studios
- Our industry-connected team will encourage you to think both critically and creatively, as you develop an understanding of audiences, the marketplace and the cultural, social and political implications of your work

Modules could include:

- **Digital News Lab: Audiovisual Storytelling** – explore mobile journalism and social media outputs, developing skills in audio, video, still images and social networking
- **Media Lab** – consider different media channels and their relevance to distinct audiences, to develop campaigns that deliver results
- **Making Magazines** – work collaboratively to conceive, plan and create a new magazine across print and digital mediums, to fill a gap in the market

Students have worked on live briefs for high-profile companies such as the location app what3words

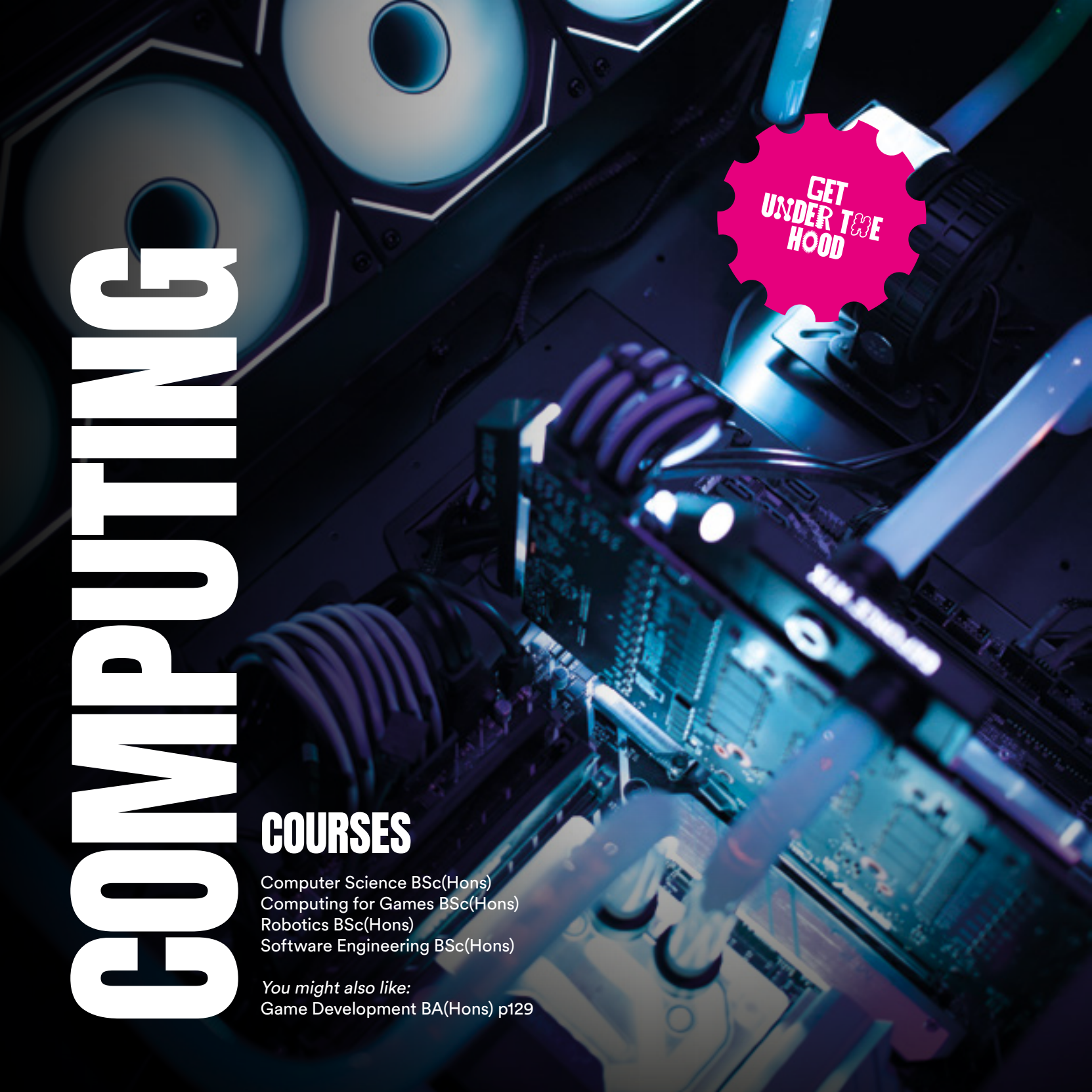
Students could emulate those on related courses whose coursework has won recognition and global awards

Graduates could join our vibrant University alumni now working in all areas of the media, from the BBC to leading agencies and content production companies

FIND OUT MORE

Entry requirements:
See p163

COMPUTING



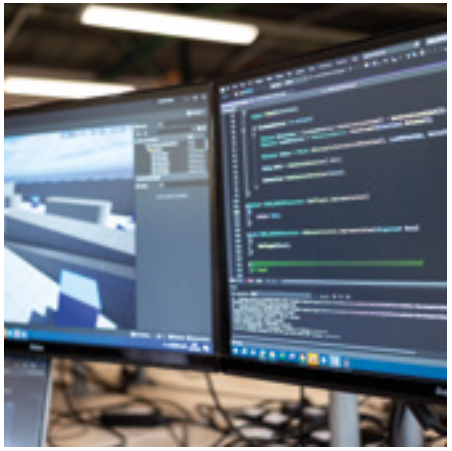
COURSES

Computer Science BSc(Hons)
Computing for Games BSc(Hons)
Robotics BSc(Hons)
Software Engineering BSc(Hons)

You might also like:
Game Development BA(Hons) p129



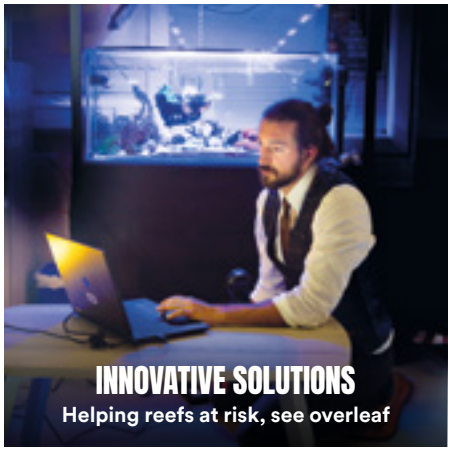
HACKATHONS
Collabs with design students



60X

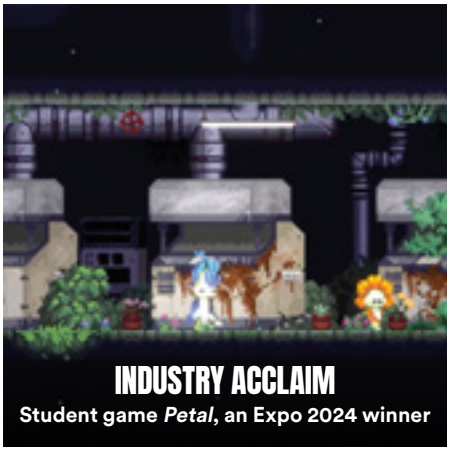
Estimated growth of mobile robot sales in the UK from 2020-30, from 1,500 to more than 90,000*

**Department for Business, Energy & Industrial Strategy*



INNOVATIVE SOLUTIONS
Helping reefs at risk, see overleaf

PROGRAMMER
SOFTWARE ENGINEER
COMPUTER SCIENTIST
ROBOTICIST
GAME PROGRAMMER
AI SPECIALIST
BACK END DEVELOPER
SUPPORT ANALYST
SOFTWARE DEVELOPER
SYSTEM ARCHITECT
DEV OPS SPECIALIST

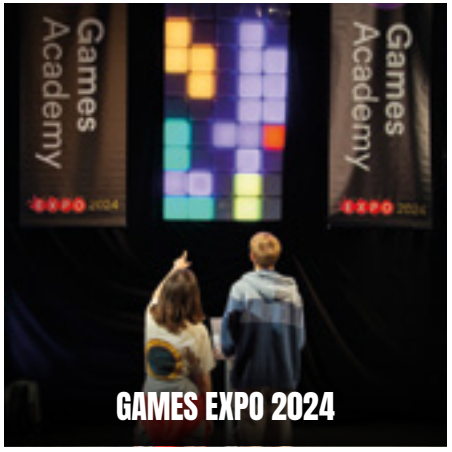


INDUSTRY ACCLAIM
Student game *Petal*, an Expo 2024 winner

1 IN 10

cars will be self-driving (AI-powered) by 2030*

**Statista*



GAMES EXPO 2024



LIVE BRIEFS
Animatronic props, Hall for Cornwall

JOIN A COMMUNITY OF CREATIVE TECHNOLOGISTS EXPERIMENTING AT THE CUTTING EDGE TO SOLVE REAL-WORLD PROBLEMS.

If you're curious about how tech can be harnessed to address complex, multidimensional challenges and eager to take a creative approach to problem solving, you'll be among like minds at Falmouth – learning from leading researchers and industry professionals. You'll work with students in other disciplines to produce products and services across many domains, from aerospace and agri-tech to manufacturing, entertainment and healthcare. Whether you want to build web apps, program robots or create the next big thing in gaming, you'll find the expertise, inspiration and equipment right here.

APPLIED SCIENCE

Our Games Academy is home to a high-tech fish tank where computer science lecturer and doctoral candidate Sokol Murturi is using machine vision and other AI techniques to analyse the growth of Indo-Pacific reef-building corals. "This technology could be adapted to monitor reefs at risk in the ocean, perhaps as a device placed in situ," says Sokol, explaining that the prediction of 'stress events' could allow us to remove coral and replant it once the emergency has passed, to regenerate wild reefs. "We're always looking for creative applications for technology and how AI can be used in a positive way."



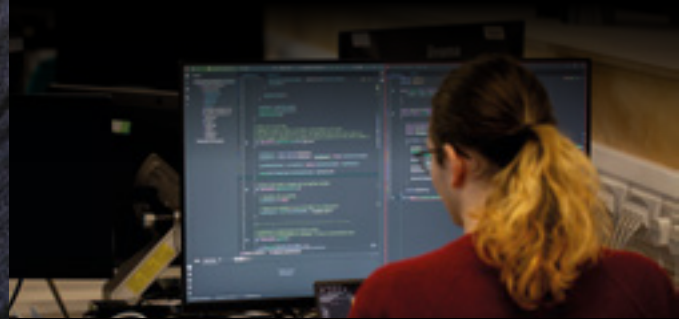
"FALMOUTH GAVE ME A HUGE VARIETY OF PROJECTS TO WORK ON – AND FREE REIN TO MAKE THINGS IN THE LAB."

Tom Brothers, Robotics BSc graduate and R&D engineer

YOUR STUDIO SET-UP

You'll work in a spacious development studio with breakout spaces, kitted out with high-end Nvidia RTX-equipped computers. Facilities include an immersive experience development lab, featuring VR and AR equipment such as HoloLens 2, Oculus Quest 3, Quest Pro and Valve Index, and a robotics lab with Automata Eva and Epson robotic arms, a Softbank Nao humanoid robot and Prusa 3D printers.

Check out the full range of management tools, game engines and industry-standard software, online.



TAKE A VIRTUAL FACILITIES TOUR, ONLINE

SPOTLIGHT ON: ANASTASIA ZAIKINA



“There are so many applications for robotics, from animatronics to medicine and manufacturing,” says second-year Robotics BSc student Anastasia Zaikina, who grew up in the United Arab Emirates. “I’m interested in engineering and programming, but I also like the hands-on build – the wiring and soldering, watching a physical product come to life.”

A self-confessed “tinkerer”, Anastasia discovered her fascination with fixing things by making a robot for an immersive escape room, as part of her course. “I found an old cash till at a local charity shop and revamped its insides so that it was a puzzle in itself and part of the clue-solving process,” she explains about her robot, which was such a hit with Penzance Escape Rooms that they bought it. “I’m really enjoying a current project, designing computer chips to make autonomous robotic mice navigate a maze.

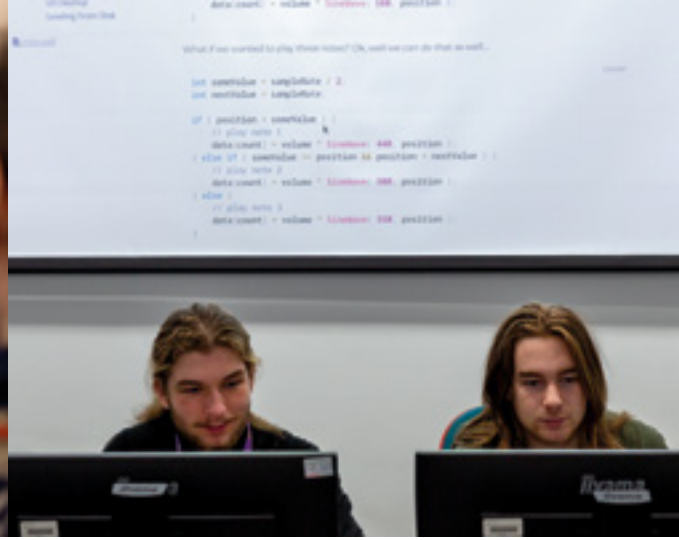
“The robotics community at Falmouth has been so supportive and the lecturers are always happy to help you figure something out,” adds Anastasia. “I’m intrigued by the potential of robotic technology and the idea of facing an issue I could fix – creating something to help people with spinal injuries, perhaps, or a user-friendly product for everyone.”

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options





FIND OUT MORE

Entry requirements:
See p163

Computer Science BSc(Hons)

New immersive realities, data-rich interactions, automations and ever-more integrated systems are shaping the way we operate and collaborate with each other – and computer science underpins it all. On this course, you'll gain the theoretical knowledge, hands-on experience and industry insight to become an innovative and resilient computer programming and web technology specialist. Mirroring industry practice, throughout your studies you'll harness scientific principles and leverage advances in artificial intelligence, big data and cloud computing, to create new digital products and services as part of multi-skilled teams.

Why Falmouth?

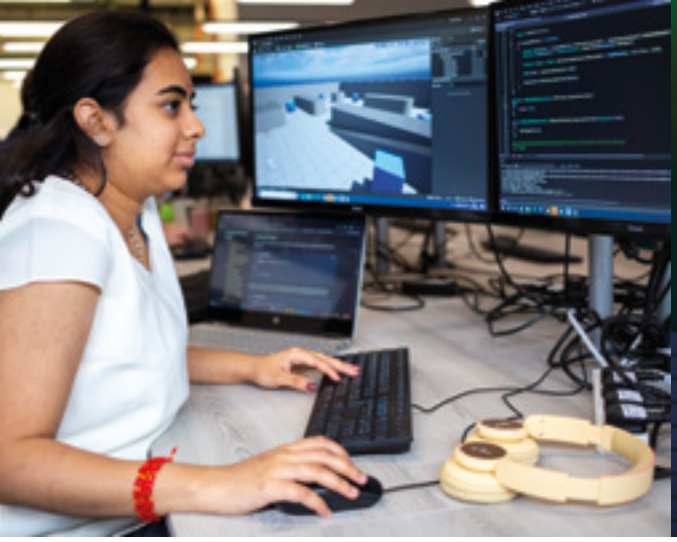
- You'll gain insights into the programming languages and technologies which power our everyday lives and the considerations that influence their designs
- You'll learn to craft software practically in an innovative, challenge-led way, becoming able to deliver projects in a variety of areas such as environmental regeneration, rehabilitation, education and cultural preservation
- You'll study at a university with a reputation for creative excellence and a track record of market-led incubation and entrepreneurial ethos, supporting students to start their own companies

Modules could include:

- **Web Technologies** – explore systems engineering and development lifecycles, as you design and implement full-stack database-driven web applications
- **Algorithms & Optimisation** – focus on the design and analysis of algorithms to create efficient and optimised code
- **Advanced Topics in Computer Science** – investigate and experiment to gain insight into more advanced and emerging developments, from language and compiler design to functional programming and big data analytics

Graduates could follow the career trajectory of those on related courses, in roles including software engineer at Bluefruit, DevOps specialist at SCC, support analyst for Cloud at SOS, data scientist at Black Swan Data and back end developer at Codices

You'll join a supportive community exploring real and complex challenges, experimenting with technologies to create unique and playful solutions





UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time. See p38 for foundation and placement year options

Computing for Games BSc(Hons)

A fusion of creativity and science, this course will give you the skills and experience to launch a programming and software development career within the rapidly growing games industry. Supported by experts in games development, immersive technology, artificial intelligence and data science, you'll gain an in-depth understanding of the technologies that power games and push the boundaries of software and existing engines. You'll learn to collaborate and communicate effectively as you lead the development of real-time interactive systems within multi-skilled development teams.

Why Falmouth?

- You'll make real games, with artists, animators, composers, designers, writers and other programmers, working in dynamic teams in an industry-style studio environment
- With guidance from our dedicated team, you'll get under the hood of video game engines such as Unity and Unreal and learn a range of programming languages – including C#, Python and C++
- You'll get opportunities to contribute to the development and application of the latest technologies, including procedural content generation, equipping you with transferable and in-demand skills

Modules could include:

- **Principles of Computing** – devise technical solutions to creative problems using concepts and methods drawn from computer science
- **Advanced Game Programming** – implement and optimise intelligent agents for your games using sophisticated programming techniques
- **Graphics & Simulation** – explore the application programming interfaces (APIs) that underpin digital games engines, developing your coding skills to understand how simulated virtual environments operate

Accredited by BCS, the Chartered Institute for IT, ensuring alignment with industry skills requirements, offering quality assurance and acting as a positive indicator to employers

Graduates have published research into artificial intelligence for games and progressed to doctoral-level work supported by companies including Google

Student Stefani Tischner worked on *Petal*, the industry award winner at Falmouth's Games Expo 2024

FIND OUT MORE

Entry requirements:
See p163

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time.
See p38 for placement year option





FIND OUT MORE

Entry requirements:
See p163

Robotics BSc(Hons)

Innovations in robotics are rapidly altering the way we interact in the world. On this course, you'll gain the skills and experiences to influence the future of the industry. From developing control systems for a new generation of sustainable power production to devising animatronic systems for prosthetics, you'll harness creativity and cutting-edge technologies to create robotic solutions for real-world challenges. You'll build specialist knowledge of cybernetics, machine learning, artificial intelligence and human-robot interactions, as well as developing prototyping and fabrication skills.

Why Falmouth?

- Cornwall is home to leading robotics, games and AI companies, environmental technology startups and groundbreaking marine research. You'll have opportunities to develop vital professional practice experience by tackling live industry projects
- You'll take a hands-on approach, working collaboratively on practical problems in a bespoke robotics lab and obtaining a mastery of programming, electronics and physical fabrication
- You'll develop an understanding of the societal, ethical and environmental contexts for robotics and the implications for the design, engineering, deployment and adoption of robotic technologies

Modules could include:

- **Robots & Cybernetics** – build a simple robot using principles from cybernetics and autonomous robotics
- **Robot Design** – apply critical thinking, creative problem solving, simulation techniques and rapid prototyping methods to an industry-led challenge, considering ethics and sustainability
- **Human-Robot Interaction** – focus on usability and interaction quality as you design and prototype social robots

Guest speakers have included roboticist Dr Hemma Philamore and Will Jackson, a leading designer of humanoid robots

Industry-led projects have included a life-enhancing product for people with spinal injuries and animatronic theatre props for the Hall for Cornwall

Students worked with Sustainable Product Design students to explore the potential of recycled vape components, creating a child safety monitor and a smart birdbox for conservation research



SatTrack by Louis Douglas



UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for placement year option

Software Engineering BSc(Hons)

Use your creative flair to build technology for good, on a course where software engineering meets experience design to improve people's lives. Aimed at students who enjoy disassembling products, technology and ideas and rebuilding them to suit modern user needs, this degree has a focus on in-demand industry skills, such as interdisciplinary working, experience of cutting-edge development operations, software architecture, novel programming tools and computing. You'll also develop foundations in system design and architecture, graduating as a resourceful, professionally competent software engineer, ready for industry.

Why Falmouth?

- You'll develop advanced knowledge of software engineering and an understanding of principles and theories associated with computing – both sought-after skills for industry
- Our approach is practically orientated and challenge led, with a focus on user-centred insights, meaning you'll create digital products and services that meet real market needs and work for real stakeholders
- We'll encourage you to collaborate and experiment within software, gaming and digital products, helping you innovate in this high-growth industry as part of a professional-standard team

Modules could include:

- **Software Architecture** – convey your design ideas using modelling languages, evaluating them through lenses such as information, behaviour, structure, domain, function and enterprise modelling
- **Development Operations** – explore strategies for planning, tracking, testing and deploying codebases, developing knowledge of distributed systems, computer networks, server infrastructure, quality assurance and the orchestration of non-trivial production processes
- **Programming Tools** – identify an opportunity to improve the software production process, devising a tool to refine developer workflows

You'll graduate with experience of working with cutting-edge open-source technology stacks

Students can explore roles such as application developer and dev ops engineer, by working to support live digital projects that span disciplinary boundaries and involve our partners as well as students on other courses

FIND OUT MORE

Entry requirements:
See p163

DESIGN, ARCHITECTURE & INTERIORS



COURSES

Architecture BA(Hons)
Graphic Design BA(Hons)
Interior Architecture BA(Hons)
Interior Design BA(Hons)
Interior Design BA(Hons) (Online)
Sustainable Product Design BA(Hons)
Visual Communication BA(Hons) (Online)

You might also like:
Business & Design BSc(Hons) p66

Image opposite: Daniel Bubb



WINNING DESIGNS
See overleaf



2X

The design economy grew twice as fast as the overall UK economy from 2010-19*

**Design Council report, 2021-24*



DESIGN IS...
Graphic Design guest lectures

PRODUCT DESIGNER
ARCHITECT
INTERIOR DESIGNER
CREATIVE DIRECTOR
GRAPHIC DESIGNER
ART DIRECTOR
INTERIOR ARCHITECT
DESIGN CONSULTANT
CONSERVATIONIST
ARCHITECTURAL TECHNICIAN
DESIGN RESEARCHER



INNOVATIVE SOLUTIONS
See p14-15

10 MAJOR AWARD WINS

for design students and alumni in 2024



INDUSTRY PROJECTS
Homes for Cornwall Expo 2024, p101



IDEAS SESSIONS

EXPLORE IDEAS THAT ARE SHAPING THE WORLD, ADDRESSING CHALLENGES THROUGH HUMAN-CENTRED DESIGN, SUSTAINABLE PROJECTS AND CREATIVE APPLICATIONS OF ADVANCED DIGITAL TOOLS.

Driven by the environmental, ethical and moral challenges of today, we aim to make positive change – finding solutions through the concept of design for good. Hone your skills and gain practical experience as you develop innovative design ideas, build real architectural projects and create sustainable spaces and structures. Through a hands-on approach that involves live briefs and construction tasks for real clients, with the opportunity to compile a professional portfolio while you study, you'll graduate equipped to make an impact in the design industries.

WINNING WAYS

It's been a stellar year for Architecture BA graduate Nathan Tipping-Stevenson – who as a student claimed the prestigious RIBA Serjeant Award for Excellence in Architectural Drawing, before securing a role at Hayatsu Architects. His work completed at Falmouth has since won further acclaim. A striking tin and copper model of Trefusis community centre earned him the inaugural Emerging Architecture prize at the Royal West of England Academy of Art Exhibition 2024, while his detailed illustration of our local Loveland community field headed the Digital Media category at the Archisource Drawing of the Year Awards 2024.



"THE COURSE ENCOURAGED ME TO CELEBRATE MY CREATIVE PRACTICE RATHER THAN CONSTANTLY CRITIQUE IT."

Rosie Behri, Visual Communication BA(Online) graduate and brand designer at YourStudio

YOUR STUDIO SET-UP

As an on-campus student, you'll work with contemporary tech and digital design tools – whether you're laying out pages, laser cutting, 3D printing and scanning, CNC milling or visualising interiors with VR.

You'll find all you need to bring your practical projects to life, including outdoor construction areas, technician-supported workshops for making in metals, plaster, new sustainable materials and wood and a full range of facilities for analogue craft skills such as screen printing, printmaking and bookbinding.



TAKE A VIRTUAL FACILITIES TOUR, ONLINE

SPOTLIGHT ON: FLORENCE MITCHELL

When faced with a problem, the Falmouth design ethos is to find a solution. Sustainable Product Design BA student Florence Mitchell did just that when she set herself the task of creating a more durable intravenous (IV) pole for use in children's hospital wards. "I'd developed a love for medical design in my second year," says Florence, who had responded to a course brief set by design practice Circular & Co by creating a pair of sustainable crutches that could claim both style and substance. "For my final-year project, I discovered a real issue with IV poles: they break easily and must then be thrown away."

After extensive research at the Royal Cornwall Hospital and months of development using the University's advanced design facilities, Florence unveiled Olly – a blue octopus with sturdy, replaceable tentacles to hold IV drip bags. Moulded from Sterimelt, a polypropylene made from recycled hospital gowns, masks and curtains, the product is designed to be stronger than a standard pole and accompanied by an app that brings him to life.

"Olly is a best friend for children, who can find hospital lonely and intimidating," says Florence, now in her first graduate role. "I've had great feedback from hospital staff and I'm incredibly proud of the project. The University technicians were so selfless and encouraging and the support from Falmouth's industry-connected lecturers was invaluable."

@florence.designs_

1. Bee Poole, Visual Communication
2. Samuel Pritchard, Graphic Design
3. Ewan Scobie, Sustainable Product Design
4. Urska Starovasnik, Interior Design





















Lowenna Banfield-Earp



UCAS code:
See p166

Location:
Falmouth Campus

Length:
3 years
full-time

Architecture BA(Hons)

RIBA Royal Institute of British Architects

arb Architects Registration Board

FIND OUT MORE

Entry requirements:
See p163

Strike out on your career path to become an architect with this RIBA Part 1 validated degree course, which focuses on the interplay between thinking and making to prepare you for professional practice. With access to a dedicated studio environment and well-equipped workshops, you'll work on live briefs and gain hands-on experience while developing a sustainable, socially engaged approach. You'll master techniques for understanding places, acquire powerful communication skills and discover how to design for communities and clients in response to environmental issues.

Why Falmouth?

- We'll encourage you to explore your individual creative identity, rather than following 'house style', as you learn through design studio teaching, guest lectures and live project briefs
- You'll master drawing, traditional craft techniques and cutting-edge technology, from print and modelmaking to advanced digital applications. Former Falmouth students have won prestigious industry awards for designing, making and drawing
- Opportunities include construction site visits, interaction with industry professionals, sourcing an optional professional placement and accessing the RIBA student mentoring scheme

Modules could include:

- **Place** – consider locality, materiality and identity, through a sensitive and creative approach
- **People** – investigate the concept of user-centred design, focusing on the needs of people as you consider space, light, structure and envelope
- **Community** – explore the issues of collective living and working, as you employ design to tackle community challenges and climate change issues

Graduates have worked with international practices including Adjaye Associates, Buckley Yeoman Gray and Foster + Partners, and secured placements with specialists such as Hayatsu and conservation architects Thread

Guest speakers have included David Chipperfield Architects, Citizens Design Bureau, Dow Jones Architects, Feilden Fowles, Jason Bruges Studio and Stonewood Design

Students teamed up with RIBA architects to workshop innovative housing solutions, exhibiting their design ideas at the Homes for Cornwall Expo 2024

UCAS code:
See p166

Location:
Falmouth Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options

Blythe Walker Sibthorp





FIND OUT MORE

Entry requirements:
See p163

Graphic Design BA(Hons)

Graphic Design at Falmouth is about telling visual stories: great ideas, beautifully crafted, designed with purpose. As the world around us evolves, we need creatives who can think critically and engage with issues of environmental and social responsibility as well as industry and commerce. This course provides the framework and flexibility to shape your own path in the field. Taught by experienced academics and designers, as part of a collaborative studio community, you'll develop a unique visual voice – defining the future of graphic design in the process.

Why Falmouth?

- You'll learn in a collaborative environment as part of a specialist creative community, on a course with an international reputation built over decades and exceptional industry networks
- We place a high value on the creative process and the craft of design. With outstanding technical facilities at your fingertips, if you can think it – you can make it
- We'll encourage you to think critically, above and beyond what already exists, developing your ability to challenge the status quo and provoke meaningful change

Modules could include:

- **Design with** – engage with live and/or research-led studio projects, working with staff, students and designers from the wider creative community
- **Design for** – experiment with visual hierarchy, typography and content creation, considering the role design plays in shaping the effective delivery of an idea
- **Design against** – explore your role as a radical instigator, activist and disruptor, questioning collective actions and creating a catalyst for change through visual ideas

Graduates have worked at AKQA, Apple, BBC, Bloom, Epoch, Frost, Prophet, Publicis and *The Guardian*

'Design Is' guest lecturers have included Rick Banks, Astrid Stavro and Sam Winston, creatives from Jack Renwick Studio, Made Thought and Studio Kiln, and legendary film title designer Dan Perri

Student Jessie Collins won a D&AD New Blood 2024 graphite pencil and, with student Clara Holmes, scooped gold at the Creative Conscience Awards 2024


Carmen Downing



UCAS code:
See p166

Location:
Falmouth Campus

Length:
3/4 years full-time.
See p38 for placement year option

Interior Architecture BA(Hons)

Balancing architectural theory with practical drawing and making skills, this course produces ethical designers who are excited by the sustainable reuse of existing buildings. You'll create innovative future-proof interiors that reimagine spatial environments and are always conscious of place, inclusivity and community. By learning to resolve your schemes to a high level of technical resolution, with a thorough understanding of the rehabilitation of space alongside interior habitation, you'll be well prepared to develop a career in this dynamic creative specialism.

Why Falmouth?

- As adaptive reuse of space becomes ever-more relevant from environmental, economic and historical perspectives, skilled practitioners will be in demand. This course will position you successfully for this future trend
- By experimenting with material construction and cutting-edge technologies such as virtual reality (VR), you'll establish your individual identity as you learn to draw, model, simulate, test and communicate your design proposals
- Working in vibrant studios within a creative university, you can team up with students of photography, design and games to complete challenging, industry-led projects

Modules could include:

- **You, Me, Us** – examine human behaviour to understand the social, psychological and cultural factors that shape the interior environment
- **Reinvention** – consider how heritage buildings serve as cultural assets, redefining creative reuse, community engagement and regeneration
- **Legible Spaces** – showcase your skills and create a stepping stone to future employment by designing a space that's understandable, memorable and usable

Inspirational lecturers and visiting guest speakers have included lighting, virtual reality and architectural adaption experts, such as RIBA specialist conservation architect Laura Highton of Poynton Bradbury Architects

Students worked on live regional heritage projects, developing design ideas for the historic grade II* Market House in St Austell

FIND OUT MORE

Entry requirements:
See p163

UCAS code:
See p166

Location:
Falmouth Campus

Length:
3/4 years full-time.
See p38 for placement year option


Hollie Milne

FIND OUT MORE

Entry requirements:
See p163

Interior Design BA(Hons)

Create impactful interiors for hospitality, commercial, residential and experiential spaces on a course that equips you with the skills you need to create a dynamic career. You'll explore areas such as design theory, psychology and sustainability as you learn how to make memorable atmospheres using colour, pattern and material. Working in our dedicated studios and workshops, with access to cutting-edge equipment including virtual reality (VR), you'll gain technical knowledge through hands-on collaborative projects – ready to graduate as an innovative and industry-connected designer of the future.

Why Falmouth?

- It's our ethos that great design should lead, not follow. We'll encourage you to develop an individual design philosophy as you imagine new possibilities and learn to forecast trends
- You'll explore the full spectrum of interior design before specialising, ready to negotiate projects and pitch ideas that could earn you an industry placement or micro-internship
- We champion a supportive culture where you'll connect with students from different creative disciplines to design solutions for real clients, just as you will in professional practice

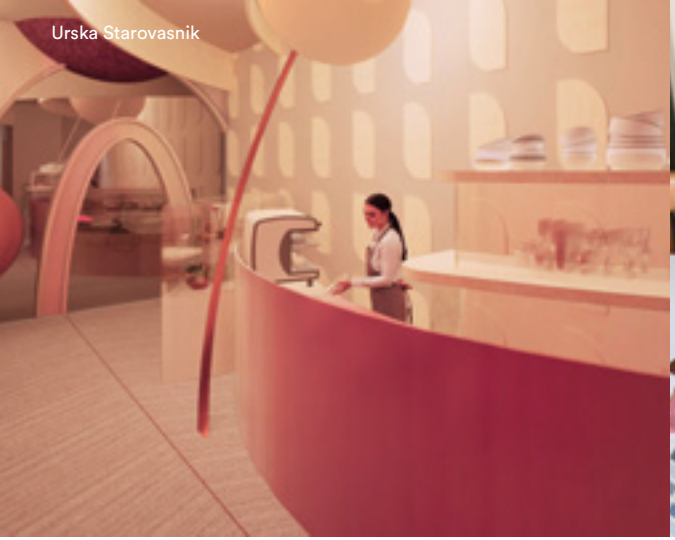
Modules could include:

- **Taste** – explore iconic interior environments through study trips. Learn about colour theories surrounding visual aesthetics and develop the technical skills to communicate your ideas
- **Future Living** – consider the evolution of the interior and the environmental impact of design for the future, through practical workshops and live briefs with industry partners
- **Design Insight** – identify your personal design approach and develop an entrepreneurial mindset by identifying a niche in the market

Graduates have worked at David Collins Studio, Gensler, Imagination, Studio Egret West, The One Off and yacht design specialist RWD

Studio Far West, founded by 2022 graduate Hollie Milne, has designed interiors for coastguard cottages, former chapels and Newquay's iconic Headland Hotel

After graduating in 2024, Beth Wilson gained a position with innovative lighting company Hoare Lea – which re-fitted Google's new London headquarters


Urska Starovasnik



UCAS code:
See p166

Location:
Online

Length:
2 years full-time, apply via UCAS or online, or 3 years part-time, apply online

ONLINE COURSE

Interior Design BA(Hons) (Online)

Interior designers play a critical role in shaping spaces that support thriving, connected communities, engaging with brands and experiences to develop the next generation of ethically informed environments. Supported by academic staff with industry knowledge, you'll have the freedom to test the boundaries of what's possible within the context of interior design. You'll be challenged to respond to contemporary briefs, developing essential skills and knowledge that will help define your professional identity and prepare you to enter practice or develop your own innovative startup.

Why Falmouth?

- Our online delivery allows you to join a global community of creative practitioners and collaborate on international projects and design scenarios
- You'll learn technical and business skills from industry-savvy professional tutors with a wealth of commercial expertise across retail, hospitality and leisure. We'll support you to take risks and pursue disruptive approaches to real-world problems, helping you develop as a resilient and commercially minded interior designer
- We're focused on sustainable approaches to interior design, from strategy through to materiality, construction methods and applications

Modules could include:

- **Interior Design Toolbox** – explore the language and principles of working with interior spaces in the leisure industries, from user and client perspectives
- **From Unsustainability to Sustainability** – critically examine the history of the profession, focusing on the evolution and future of sustainable design theory
- **Brandscape: Experiential Interiors** – take a questioning approach to the nature of design to understand brand ethos and its application in an interior environment

Guest Speakers have included designer and biophilic expert Oliver Heath, Matthew Kobylar, Design Director of Gensler Canada, design recruitment specialist Lucy Painter and retail analyst expert Ian Scott

Students will have the chance to meet and work together on campus at optional organised events

FIND OUT MORE

Entry requirements:
See p163

UCAS code:
See p166

Location:
Falmouth Campus

Length:
3/4 years full-time.
See p38 for placement year option





Florence Mitchell

FIND OUT MORE

Entry requirements:
See p163

Sustainable Product Design BA(Hons)

The growing urgency around climate change and the importance of social justice underpinned by economic sustainability are prompting a radical design rethink, where product performance is measured not just by profit but by a positive effect on our environment and community. This degree will equip you to make a real difference. You'll learn human-centred design skills to develop inclusive and socially responsible products, exploring design strategies to reduce waste and use materials responsibly. To successfully pitch your ideas, you'll master confident communication skills through powerful visuals, prototypes and presentations.

Why Falmouth?

- We teach sustainable design thinking across the entire course, not just in a specialist module, to produce future-proofed, employable graduates
- You'll be hands-on in our workshops, using methods and equipment ranging from drawing and modelmaking to CAD, 3D printing and CNC technologies
- You'll draw design inspiration from our natural environment and work with creative students from across the University on projects and live industry briefs. Through our connections and guest speakers, you'll build a network while you study

Modules could include:

- **Life Cycle Thinking** – assess the environmental impact of a product: material selection, manufacturing processes, use and disposal
- **Design Ethics** – examine the key global issues informing debates for sustainable change and investigate innovative design solutions
- **Inclusive Design** – study the principles of human-centred design strategies, learning to research and observe, collect data and document and evaluate findings

Graduates have worked at forpeople, GreenTeck Global, IBM iX, PwC, Rapha and Studio Haran

Student winners in 2024 include Louis Jacques Wright and Will Falch-Lovesey at New Designers, Ewan Scobie at the Creative Conscience Awards and Kit Rose at The Manufacturer Top 100

Student Florence Pike-Quantick was invited to attend Blue Earth Summit 2024 to make content for video production agency Bull & Wolf

Pita Santos



Elijah Wemyss



UCAS code:
See p166

Location:
Online

Length:
2 years full-time, apply via UCAS or online, or 3 years part-time, apply online

ONLINE COURSE

Visual Communication BA(Hons) (Online)

Create impactful visual content with the power to shift mindsets and inspire action on this unique online course. Drawing on Falmouth's acclaimed creative culture, you'll develop the practical skills and critical understanding to become a curious and dynamic practitioner across a range of platforms and formats. You'll learn from practising creatives – direct from their studios to yours – and gain the latest industry insights through guest lectures and industry briefs. Through global collaboration, you'll build career-enhancing networks and connections.

Why Falmouth?

- Our engaging online approach allows you to join a worldwide community of diverse creatives who are shaping the future of illustration, design, animation and photography – and challenging the landscape of visual communication
- We'll support you to push yourself creatively and develop your own visual language, on a course designed and curated for online delivery
- You'll benefit from opportunities to build relationships with leading industry professionals through live briefs, online one-to-one portfolio reviews, studio visits and optional in-person events

Modules could include:

- **Play** – challenge yourself and build confidence by exploring processes, materials, softwares and themes, to get to grips with the principles of visual communication
- **Jump** – develop and refine a specialist portfolio of creative work in response to a live industry brief, working directly with industry partners
- **Sprint** – research and reflect on industry standards and professional practice, as you gain the entrepreneurial skills to sustain your creative career

Our dynamic team of staff and guest lecturers have clients and connections that have included Adobe, Google, Nando's, NASA, Red Bull, Sony Music, Superdry and Vanity Fair

Final-year students have received portfolio feedback in online one-to-one sessions with leading studios and practitioners, such as Anyways Creative, the Association of Illustrators, Grand Matter, ILOVEDUST and Phantom Design

Students have had the chance to meet in-person at events in London, Berlin, Amsterdam and Falmouth, visiting leading design studios

FIND OUT MORE

Entry requirements:
See p163



FASHION & TEXTILES

COURSES

Costume Design for Film & Television BA(Hons)
Fashion Design BA(Hons)
Fashion Marketing BA(Hons)
Fashion Photography BA(Hons)
Fashion Styling & Art Direction BA(Hons)
Textile Design BA(Hons)

Image opposite: Vee Moretti





PER CENT

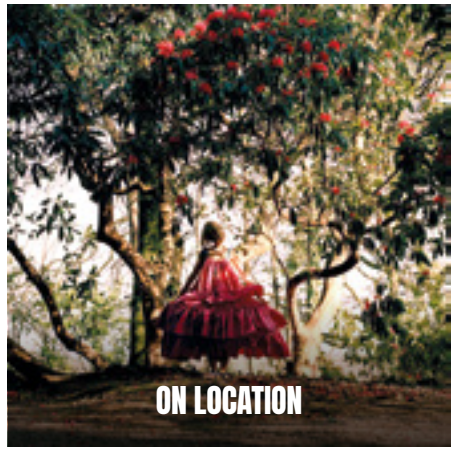
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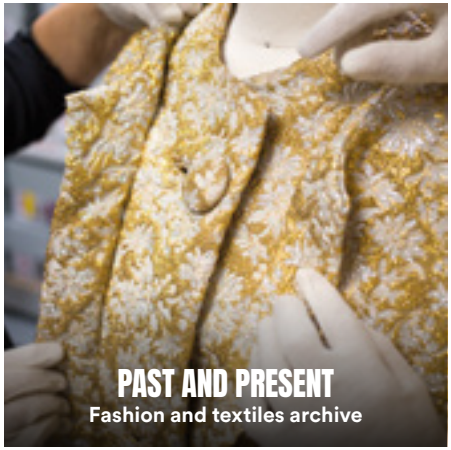
Predicted compound annual growth of global sustainable fashion market from 2024-31*

Coherent Market Insights

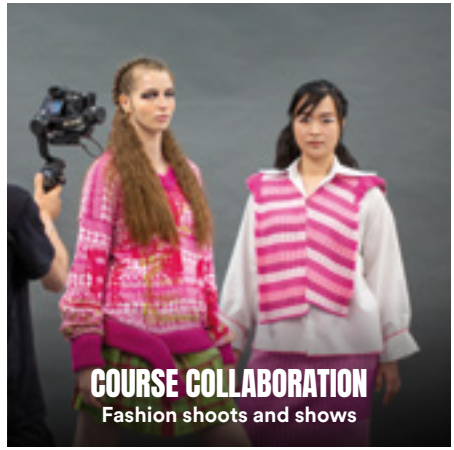












STUDY IN THE FASHION & TEXTILES INSTITUTE AT FALMOUTH AND JOIN THE NEXT GENERATION OF CREATIVE IMAGE-MAKERS, DESIGNERS AND THINKERS.

Gain the hands-on experience and future-focused skills you'll need to succeed in the rapidly evolving global fashion and creative industries. Supported by an expert team and with access to outstanding facilities and top industry connections, you'll be encouraged to take risks and push boundaries as you develop creative consciousness – becoming curious, responsible and aware. With spaces to make, create and collaborate, and access to specialist tools, cutting-edge design software and professional photography facilities, you'll be perfectly placed to bring your fashion ideas to life.

LIFE THROUGH A LENS

With Scandi pop sensation Dagny on the books and a host of international clients keen to experiment with his bold ideas using digital and 3D imagery, Oslo-based photographer Torgeir Rørvik is fast making a name for himself. It was at Falmouth that Torgeir forged his skills, before graduating in 2022 from our Fashion Photography BA and dominating at London's Graduate Fashion Week. "The equipment available at Falmouth is world-class," says Torgeir, one of a select few to be signed by top Nordic agency Tinagent. "The University's forward-leaning attitude towards new technology has really helped me stand out as a photographer."



"I WAS BLOWN AWAY BY THE STUDIO SPACE AND EQUIPMENT AT FALMOUTH. THAT REALLY SEALED THE DEAL."

Graduate Beth Somerville on what attracted her to the Textile Design BA

YOUR STUDIO SET-UP

Our vibrant, fully equipped studios are where you'll transform your creative concepts into commercial realities, utilising state-of-the-art technologies alongside traditional techniques and processes.

You'll find machines for sewing, knitting, overlocking and digital embroidery, a natural dye garden and facilities for specialist procedures such as dye sublimation printing, ultrasonic seam welding and taped and bonded garment construction. We have digital and hybrid Jacquard looms, pattern-cutting technology including Gerber and Clo3D – and photographic equipment of a calibre rarely found outside industry.



TAKE A VIRTUAL FACILITIES TOUR, ONLINE

SPOTLIGHT ON: SARA LOWES

Like a phoenix from the ashes, an exquisite swan emerges from the fabric remnants in Sara Lowes' studio. Ready to take flight on stage, at a festival or wedding celebration, the feathered headdress is among a menagerie of crafted creatures. "The joy in giving a new lease of life to surplus or waste fabrics and incorporating their own history to inspire and share a new story is where I get most excited," says Sara, a Textile Design BA graduate who worked as a freelance embroidery designer for couture fashion and with artisanal communities in India before founding Animalesque – a headdress collection "for the spirited, the curious and the wild."

In an ongoing collaboration, Sara re-purposed from London's Royal Opera House costume archive to create headdresses incorporating vintage lace, glittering beads and sequins from iconic tutus. "I've also worked on theatre projects, making mouse and bird headdresses for *Once Upon a One More Time* at Broadway's Marquis Theatre," she says. "It's amazing to be part of a team behind the scenes of a huge production, seeing it all come together from sketch to costume to stage.

"Falmouth was an inspiring place to study, giving me the confidence and technical skills to explore and experiment through my chosen craft," adds Sara. "The textile design centre always had such a creative buzz. I'd love to go back and do it all over again."

@animalesque





1. Maisy Flatten, Fashion Photography
2. Katie Waller, Fashion Design
3. Charlotte Wells, Textile Design
4. Hayley Weaving, Fashion Marketing
5. Megan Tubbs, Costume Design for Film & Television
6. Lily Raspin, Fashion Design

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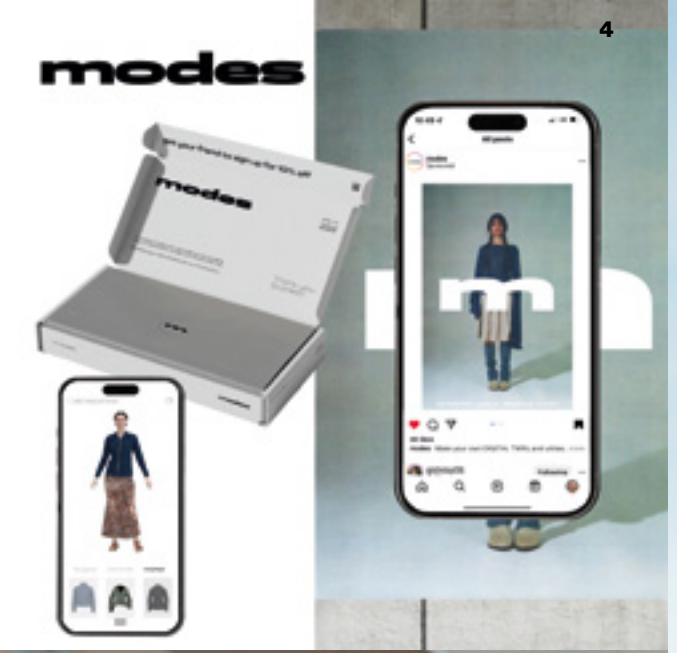


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3





4



5



6

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options





Hannah Murphy

FIND OUT MORE

Entry requirements:
See p163

Costume Design for Film & Television BA(Hons)

Costume designers play a powerful role in the storytelling process, working from script to screen to create a character's signature style. This course will equip you with in-demand expertise in garment design, acquisition, alteration and creation, as well as the knowledge and flair to achieve your vision. Armed with core skills including drawing, cutting and wardrobe curation, along with a career-launching showreel and the confidence to collaborate with industry professionals, you can get the edge over your peers as you enter this vibrant industry.

Why Falmouth?

- Our course is led by practising screen costume designers with industry influence and experience
- You'll collaborate on short films from original scripts, working on set and on location
- We have renowned expertise in dress history, with a museum-quality textiles and dress collection and a working costume house accessible to our many connections in Cornwall's burgeoning film industry
- Our schools of fashion, photography, film and games are on the same campus, so you can access cutting-edge facilities in a real-world environment as you team up for innovative, challenge-based projects

Modules could include:

- **Histories** – explore the relationship between fashion, textiles, costumes and wider visual cultures
- **Emerging** – analyse a script and create fully-fledged costumes as you work on a live project with industry partners
- **Being** – showcase the skills you've acquired in a challenging team project, as you costume a real film – developing concepts and managing crew, budgets and schedules

Workshops with industry practitioners have included millinery, mask making and costume breakdown, and covered genres from Regency gothic to Wes Anderson

Graduates have worked as costume trainees on BBC's *Boarders* and ITV's *Emmerdale*

Student Alex Vyvyan designed for *The Severed Sun* (see p16-17)

Student Tabby Winchester and her team created the dame's showstopping dress for the Hall for Cornwall panto 2024

Grace Stephenson





Joshua Cowap

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options

Fashion Design BA(Hons)

Develop your unique voice and vision as a designer in the vibrant and ever-evolving world of fashion. Informed by design theory and sustainable practices, you'll be encouraged to help redefine the future of the industry. You'll explore the environmental, ethical and moral contexts of fashion design as you tackle real-world challenges, learning how to embed responsible practice throughout the process of garment concept and creation – from pattern cutting and construction to curating fashionable, functional and highly original collections that don't cost the earth.

Why Falmouth?

- Our course aligns with WRAP, the Circular Textiles Foundation and the UN Sustainable Development Goals, equipping you with the skills and outlook to contribute to a more forward-facing industry
- You'll use innovative technologies, such as Clo3D and ultrasonic welding equipment, guided by an expert team and industry specialists – enabling you to unlock new ideas, opportunities and networks
- We'll set you sustainability-themed briefs, enabling you to gain skills you can use to make positive changes within the fashion industry

Modules could include:

- **Redesign** – use circular design methods to create something new by deconstructing used garments, translating design ideas, cutting and constructing
- **Core Skills: Digital** – experiment with new ideas using CAD pattern-cutting technology, to reduce fabric waste produced by traditional sampling
- **Collection** – research and develop a graduate collection that represents your professional design identity and launches your career

Graduates have worked at adidas, COS, Finisterre, LVMH, Merchant & Mills, PUMA and Temperley

Student Katie Waller's experimentation with knitwear for her final collection saw her awarded a Worshipful Company of Framework Knitters bursary

Following an internship, graduate Georgia Featherstone has progressed from design assistant at Marks & Spencer to overseeing digital design at the company as a 3D Academy manager

FIND OUT MORE

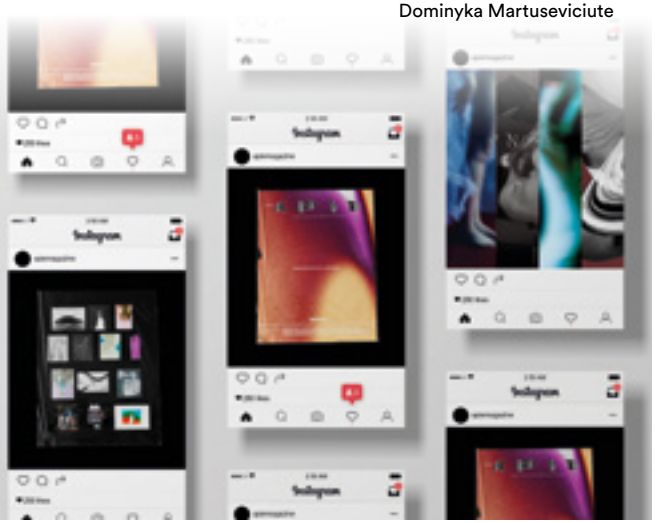
Entry requirements:
See p163

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options

Dominyka Martuseviciute



Kiera Sylvester



FIND OUT MORE

Entry requirements:
See p163

Fashion Marketing BA(Hons)

CIM
Accredited Degree

Fashion is one of the biggest global industries, but its impact goes beyond the economic to shape culture and society. Learn to develop and execute creative marketing strategies that will cut through the noise. Working with real clients while you study, you'll gain experience in PR and promotion, branding, advertising, digital and analogue content creation, visual merchandising, social media marketing and trend forecasting. You'll collaborate with a multitude of creative talent to bring your campaigns to life – including fashion designers, art directors, photographers and filmmakers.

Modules could include:

- **Belonging** – engage with themes of inclusivity and diversity in the context of global histories and subcultures, exploring the ethical language of fashion
- **Fashion Marketing Communications** – identify marketing concepts, technologies and creative processes in a commercial fashion context, to produce a communications strategy
- **Global Fashion Futures** – examine globalisation relative to the production and consumption of fashion, forecasting future scenarios and communicating potential sustainable solutions

Why Falmouth?

- Students who successfully complete this degree will be part-accredited for qualifications offered by the Chartered Institute of Marketing (CIM)
- Our resources range from digital software, such as Adobe Creative Cloud packages and Clo3D, to Riso and laser printing in our publications lab
- You'll develop projects and campaigns that confront and embrace current societal issues such as sustainability, gender and ethnicity
- Our staff team has worked in PR, marketing and visual communication, for fashion brands including Arcadia Group, GAP and Givenchy

Students have engaged in workshops and live projects with brands such as Finisterre, John Lewis and Seasalt

Graduates have worked at Alexander McQueen, ASOS, Burberry, Fashion for Good, Havas and Stella McCartney

Graduate Yasmin Martin secured a £10,000 funding prize from House of CB's Women4Women initiative, to develop her maternity and postpartum lingerie business


Narantsetseg Khuyagaa



UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options

Fashion Photography BA(Hons)

Exploring ideas around identity, body, ethics and the environment, you'll weave impactful visual stories using photographic and film approaches as well as immersive technologies. You'll have the opportunity to work with talent from across our creative University, including fashion designers, art directors, stylists and even game developers, to build a visually arresting, industry-ready portfolio. We'll support you to become a daring contemporary fashion image maker, prepared for a career in an exciting range of industries such as fashion, advertising, shoot production, casting direction, retouching, film and publishing.

Why Falmouth?

- Based in our Fashion & Textiles Institute, you'll have full access to cutting-edge facilities and tech from across our campuses – including the Institute of Photography
- You'll work on live briefs, set by renowned industry contributors that have included Alexandra Gordienko, editor-in-chief of *Marfa Journal*, Baron Books publishing editor Matthew Holroyd and fashion film director Amy Gwatkin
- You'll be supported by a lecturing team with extensive commercial experience, who've been published by the likes of *i-D, The Face* and *Re-Edition*

Modules could include:

- **Belonging** – engage with themes of inclusivity and diversity, building an unbiased and progressive understanding of the ethical language of fashion
- **Fashion Film** – broaden your technical skill set as you consider how fashion can be promoted through moving image, producing your own film
- **The Client Brief** – gain real industry experience by working with a selected client on a brief, bringing an authentic take on fashion photography

Guest speakers have included fashion director Danny Reed (*The Face)* and photographers Ben Weller (*British Vogue*) and Ewen Spencer (*Arena Homme+*)

Student Alexa Rayner designed the second edition of Petra Collins' fashion zine *OMG I'm Being Killed*

Graduate Fran Rowse's photography project *Maids* was exhibited in London, Bristol and here in Cornwall, giving a voice to young women growing up in the county

FIND OUT MORE

Entry requirements:
See p163

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options


Natasha Clayton


Maddie Morgan-Huws

FIND OUT MORE

Entry requirements:
See p163

Fashion Styling & Art Direction BA(Hons)

In our vibrant studios, future art directors and stylists are busy curating imaginative fashion stories for runways, editorial shoots, curation, fashion films and new immersive spaces. By joining them on this course, you'll collaborate with fellow creative thinkers from our Fashion Photography BA and makers from across the University to work on live briefs for leading industry creatives under the guidance of passionate lecturers. From garment fitting and editorial art direction to producing advertising campaigns, you'll develop the skills you need to break into the global fashion industry.

Modules could include:

- **Earth Action** – flex your art direction skills to produce an environmentally conscious zine/ publication, in collaboration with creative disciplines across the University
- **The Fashion Space** – conceive and creatively direct your own fashion film and master techniques for installations and digital spaces – including augmented reality and green screen
- **The Fashion Client** – harness communication platforms to create an exciting visual direction for a contemporary designer or brand

Why Falmouth?

- You'll collaborate with students from across our fashion community and beyond to build a standout portfolio
- Our facilities include design studios, specialist sewing machines and construction equipment. You'll also be encouraged to embrace new technologies and advanced digital processes, including CGI and AI, to expand your creative practices
- You'll build fashion looks with garments from our home-grown designers as well as our fashion and textiles wardrobe, which houses donations from brands including Burberry and Mulberry

Students have worked on live briefs set by renowned industry contributors, including Alexandra Gordienko, editor-in-chief of *Marfa Journal*, Baron Books publishing editor Matthew Holroyd and fashion film director Amy Gwatkin

Guest speakers have included art director Danny Reed (*The Face*) and photographers Ben Weller (*British Vogue*) and art director Jamie Shaw (*Altered States*)


Jeannie Malcolm



UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options

Textile Design BA(Hons)

Join a new era in textile design, where the thread of sustainability runs through the creation of contemporary fabrics for fashion, interiors and art. You'll master traditional and digital processes as you innovate with weave, print and mixed media techniques, from 3D construction and natural dyeing to exquisite hand-embellishment with beading and embroidery. Based in lively, industry-linked studios and supported by professional designers and makers, you'll develop confidence, technical expertise and critical judgment evidenced through your original and environmentally conscious designs.

Why Falmouth?

- With our rich design heritage, we're renowned for producing award-winning, sought-after graduates – ready for a growing range of opportunities in the textile-based industries
- We're one of only six universities supported by the Worshipful Company of Weavers, offering scholarships and grants
- Our professional-grade facilities include cutting-edge Jacquard looms and a natural dye garden, allowing endless scope for experimentation
- You'll collaborate with students from across the creative disciplines on projects and live industry briefs

Modules could include:

- **Colour & Pattern** – explore theory and practice through a series of hands-on workshops, compiling a detailed journal to illustrate your findings
- **Process** – enjoy creative risk-taking as you push the boundaries of a chosen technique, such as goldwork, cyanotype printing or woven pleats
- **Futures** – use advanced production techniques to develop future-focused concepts for responsible textile creation, developing awareness of global and sustainable contexts

Students have completed live projects for Found Design Studio, Polliander Studios, Sanderson, Seasalt and Vanderhurd

Graduate Niall White was selected for the new Chanel & The King's Foundation Métiers' D'art millinery fellowship, an intensive 35-week training programme

Lucy Martin, one of three student winners from Falmouth at New Designers 2024, was awarded a six-month work placement at Habitat

FIND OUT MORE

Entry requirements:
See p163

GAMES



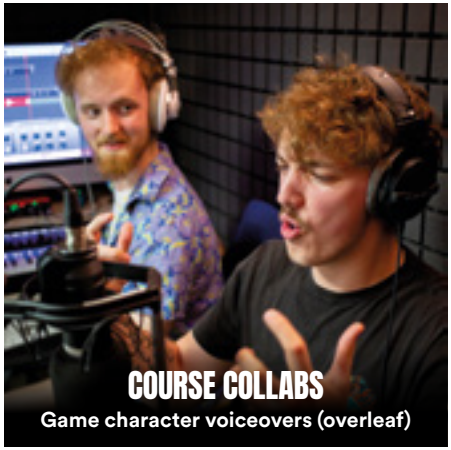
BRING YOUR A-GAME

COURSES

Esports & Livestreaming BA(Hons)
Game Animation BA(Hons)
Game Art BA(Hons)
Game Development BA(Hons)

You might also like:
Computing for Games BSc(Hons) p93

Image opposite: Erin Bashford-Hobbs



COURSE COLLABS
Game character voiceovers (overleaf)



GAMES EXPO 2024

$5.27 BILLION

The estimated worth of the global esports market by 2029*

**Mordor Intelligence*

RANKED BY THE ROOKIES

CONCEPT ARTIST
LEVEL DESIGNER
INDIE GAME DESIGNER
CHARACTER ARTIST
ESPORTS EVENT SPECIALIST
NARRATIVE DESIGNER
GAME ANIMATOR
GAME DEVELOPER
SHOUTCASTER
ENVIRONMENT ARTIST
GAMEPLAY PROGRAMMER

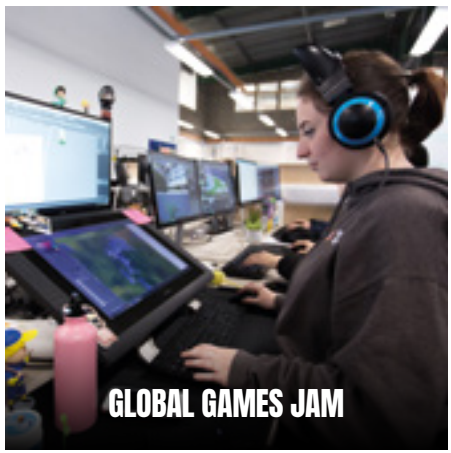


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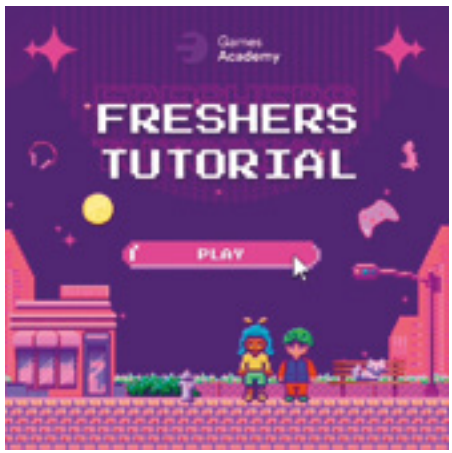
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in the world – Falmouth's ranking for undergraduate game design*

**The Princeton Review 2025*



GLOBAL GAMES JAM



BE AT THE FOREFRONT OF THE FASTEST-GROWING FORM OF ENTERTAINMENT WITH FALMOUTH'S LEGENDARY GAMES ACADEMY.

With an estimated three billion active video gamers across the globe, opportunities are growing for qualified artists, animators and game developers. Make your first moves at Falmouth, where you'll learn from some of the finest minds in the industry and develop real products with team members who live and breathe games. You'll work and hang out in professional facilities, alongside tutors with experience at companies such as Rockstar North and Square Enix. We're proud to feature among global rankings for gaming excellence – which is evident in the way our graduates are flying high in the AAA games industry.

EXPO EXCELLENCE

Alongside *Sugar Siege* and *Goblins Go Boom!*, one of the favourites at our Games Expo 2024 was character-driven space Western narrative *Cosmic Cowboy*. Created by a third-year team, including Felix Klein (pictured), with additional voice work by Acting BA students, *Cosmic Cowboy* was one of nearly 50 games at the Expo, which attracted public visitors, guest speakers and industry giants. "The Expo helped me get a foot in the door and I gained some useful contacts for the future," says Felix. "I also talked on stage, with my team, which was a great experience."

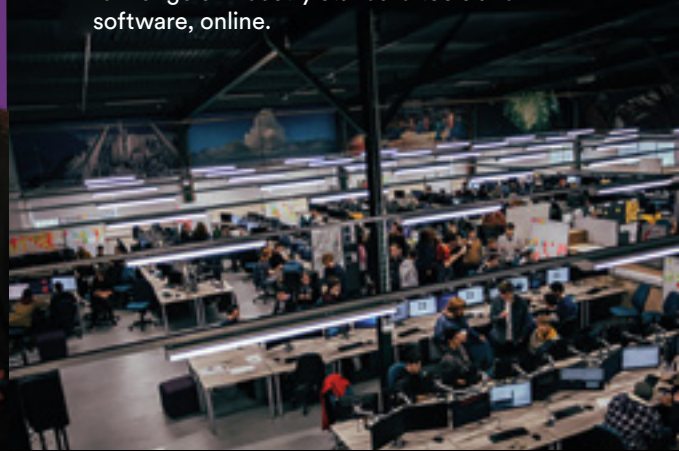


"WHAT WAS GREAT WAS THE GAMES ACADEMY BUILDING, WITH HUNDREDS OF HIGH-END COMPUTERS AND OTHER TECHNOLOGIES – AND FULL OF CREATIVE PEOPLE."

Joe Clark, Game Development: Design BA graduate and founder of Studio 316

YOUR GAMES ACADEMY

Immerse yourself in some of the finest games facilities of any UK university. Our dedicated development studios will offer you the space, technology and support to explore all aspects of gaming – among people as passionate about their subject as you are. If you know your kit, you'll be at home among big brands including Avid Pro and HoloLens, Nvidia, Oculus Quest and Unreal – check out our full range of industry standard tools and software, online.



TAKE A VIRTUAL FACILITIES TOUR, ONLINE

Survival of the Cutest, Away From Home

SPOTLIGHT ON: CASSY CORNISH

Within weeks of presenting her final-year student team survival horror game *Survival of the Cutest* at Falmouth's Expo 2023, Cassy Cornish was hands-on in industry – working as a junior game designer at Ballistic Moon on *Until Dawn* (2024) for Sony. She's now a junior narrative designer at indie outsourcing studio Meteor Pixel.

"I did a huge variety of work on *Until Dawn*, from implementing interactions and setting up the intense Quick Time Events (QTEs) and branching choices to improving cinematic sequences and bug fixing," says Cassy, a Game Development: Design BA graduate. "The project I'm now working on is still in its early stages, so I'm heavily involved in ideation and making creative first steps. Seeing the opposite ends of the game development cycle has been incredible.

"I chose to study at Falmouth as I preferred the applied style of learning with the simulated studio practice of the Games Academy," she adds. "It's a really creative environment. Everyone is crowding around, with many memes made and passionate and hilarious debates over video game factions. Entering the gaming industry can be daunting, but after my degree I felt ready to try. Falmouth gives you everything you need to get to that point, if you have the drive and are willing to use all the resources available to you."



cassycornish.com

1. Madison Riley, Game Development: Art
2. Ari Bishop, Game Art
3. Kristel Konstantinova, Game Development: Art
4. Caroline Moussa, Game Art
5. Jamie Mealing, Game Art

1



2





3



4



5

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options





FIND OUT MORE

Entry requirements:
See p163

Esports & Livestreaming BA(Hons)

The fast-evolving world of livestreaming is made up of professional esports players, shoutcasters, games publishers, broadcast/streaming providers like Twitch and YouTube, sponsors, technology providers and events specialists. Learn from experts across esports, media communications, business and games – gaining the skills to organise, promote and broadcast live events such as esports matches. You'll build a working knowledge of different production methods, discover techniques for boosting engagement and develop an understanding of brand management and marketing.

Why Falmouth?

- You'll be based within Falmouth's renowned Games Academy, in a professional-standard esports lab equipped with high-end kit
- You'll gain hands-on experience, collaborating with Falmouth games students to broadcast real matches and experiment with independent content creation
- This is an industry experiencing explosive growth. We'll equip you with the promotional skills to stand out in a competitive field, along with an understanding of the ethical, professional and cultural concerns facing modern esports and livestreaming

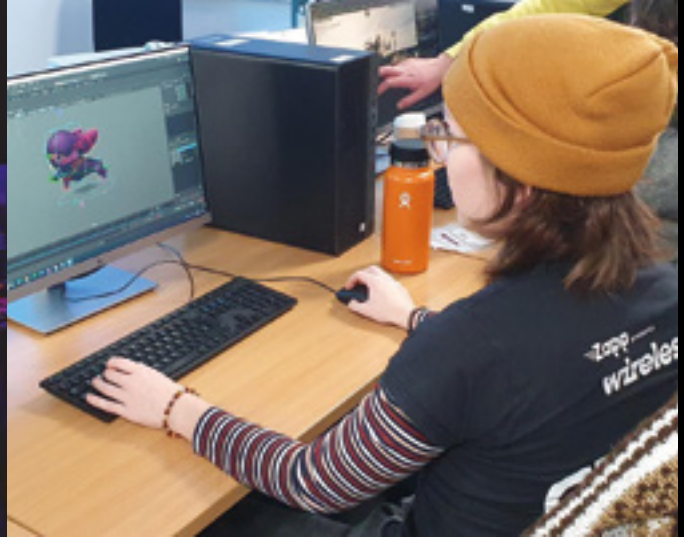
Modules could include:

- **Esports Production** – explore the components that make up streamed content designed for online spectatorship
- **Esports Event** – work in a team to organise, promote and deliver a high-quality livestreamed event, addressing marketing and mediation challenges, audience experience and analysis of spectator engagement
- **Live Performance** – plan, rehearse and deliver an inaugural broadcast that will kickstart an esports series, creating an enthralling and entertaining spectator event

Our esports lab is home to the FLEX esports team, which competes in both NSE and NUEL university leagues. The team was created by the Video Gaming Society, a hub for electronic entertainment fans

Students produced livestreams for Cool Earth as part of Jingle Jam 2024, the world's biggest gaming charity event, and worked with its international team to livestream from remote rainforest locations





UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options

Game Animation BA(Hons)

Specialise as a games animator, one of the industry's most sought-after roles. Focusing exclusively on the game animation pipeline, you'll work in studio-style teams to create games with other students specialising in areas such as game art, design and programming. You'll gain knowledge and experience and build a diverse portfolio, working in a collaborative environment that mirrors the industry as you master key animation principles, learn technical skills such as rigging to help implement animation into a game engine, and use professional project management techniques.

Why Falmouth?

- Out of a global list of games schools, we're ranked second in Europe (Princeton Review, 2025) and we're home to some of the best-equipped student gamemaking facilities in the country
- You'll learn from professional game animators, developers and artists who really know their trade – they've worked on titles including *Final Fantasy XII, League of Legends, Need for Speed* and *Grand Theft Auto*
- You'll be collaborating in multi-skilled teams to create real games from the outset, keeping the Intellectual Property (IP) of any you produce

Modules could include:

- **Game Animation 2** – build on your skills by creating a believable character in a full motion set, ready for playing
- **World Building: Pre-Production** – design a concept for a digital world creation project, broadening your understanding of key game animation principles
- **Game Animation 3** – direct and edit a motion-capture shoot for a cinematic game sequence. You'll also learn to rig a human face with believable expressions

Graduates have worked in animator roles for Respawn on *Apex Legends* and at Frontier, nDreams and Ubisoft

Students used motion-capture technology to work with Falmouth's acting students, directing performance to create intro sequences for games characters

Student Brendon Chadwick was a Search for a Star finalist at Grads in Games 2024

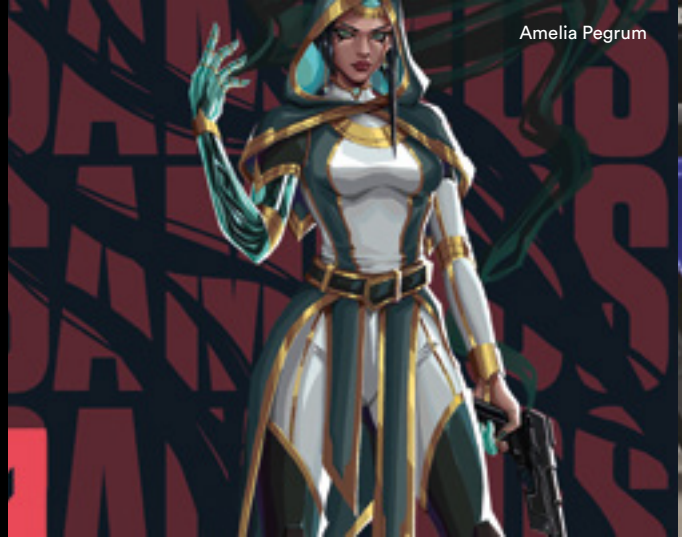
FIND OUT MORE

Entry requirements:
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UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options



Amelia Pegrum



FIND OUT MORE

Entry requirements:
See p163

Game Art BA(Hons)

Gain the creative and technical skills to succeed as a digital artist. Using industry-standard tools including Adobe Photoshop, Maya, ZBrush, Substance Painter and Unreal, you'll develop expertise in character, concept and environment art, 3D modelling, UV mapping, baking, composition and shading. In the second and third years, you'll showcase your skills as you contribute to a major game development project. You'll graduate as a confident, industry-ready game artist, equipped to join one of the fastest-growing sectors of the games industry.

Why Falmouth?

- We're experts in our field – in the top three UK universities for concept art (Rookies School Rankings 2024)
- You'll study in one of the best-equipped dedicated game-making spaces of any UK university, in an inspiring studio environment with industry-standard hardware and software
- Our industry-style approach means you'll team up with creative talent, keeping the Intellectual Property (IP) of games you produce
- You can network with industry giants and games fans at our epic Games Academy Expo

Modules could include:

- **Character Art 1** – gain an understanding of anatomy and proportion through practical workshops and life drawing classes, and experiment with character sculpting methods
- **Concept Art 2** – develop your 2D concept art skills, exploring and mastering tools and techniques including collage and digital speed painting
- **Environment Art 2** – create technically accurate and exciting gaming environments, working with baking methodologies and texturing techniques, rendering, light and shadows

Graduates have worked at studios including Build A Rocket Boy, Fireproof, Free Radical Design, Frontier Developments, Splash Damage and 10:10 Games

Rookies Awards 2024 student successes include Ari Bishop (A* Ranking) and *Space For Two* (finalist, Console & PC Game)

Five students excelled at Search for a Star 2024, with Olivia Gunn and Isabel Middleton named as ones to watch



Dr Bounce, Jelly Brain


Kristel Konstantinova

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options

Game Development BA(Hons)

We're ranked among the top 15 undergraduate schools in the world and second outside the United States for game design, according to the Princeton Review, 2025, an accolade we take very seriously. On this course you'll develop the technical, creative and professional skills required to make award-winning games, within an environment that mirrors a real games development studio. You'll also learn to communicate and collaborate effectively as you operate in multi-skilled teams to develop your own games, from year one through to a final-year project.

Choose your degree:

You'll get a feel for skills and disciplines across the game development process before specialising in one of four routes, with the flexibility to change your route at any point during your first year.

- **Game Development: Art BA(Hons)** – get into teams from the start to learn core game art abilities, such as environment modelling and game engine integration, using industry-standard packages, processes and pipelines
- **Game Development: Design BA(Hons)** – prototype and implement the rules, systems, puzzles and levels that shape player experience, iteratively testing and refining them
- **Game Development: Programming BA(Hons)** – become a gameplay programmer who implements and tests core game mechanics and evaluates how players interact with them
- **Game Development: Writing BA(Hons)** – create backstories, dialogue, quests and player journeys, learning to translate foundational writing skills into narrative design for games. You'll study some modules at our Falmouth Campus

Graduates have worked at Creative Assembly, Firesprite, King, Playground Games, Rare, Rocksteady Studios and Supermassive Games

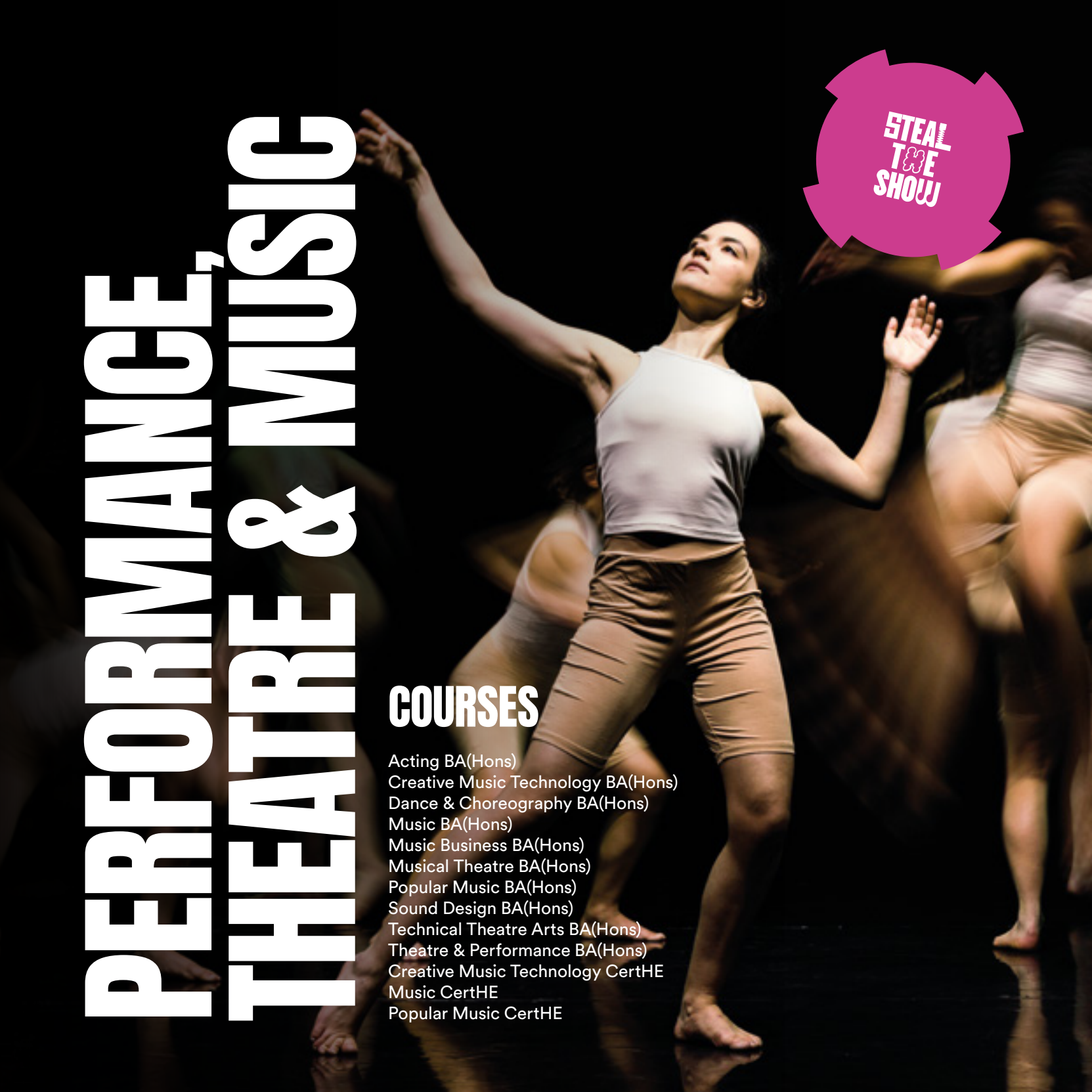
Recent graduates have founded game development studios Knights of Borria (*Leximan*), Ludophoria (*Arm of Satan*) and Studio 316 (*Post Apocalypse Courier Service*)

Students showcased their work to professional game developers and studios at our Games Expo 2024, where speakers included course graduates Daisy Baker (Kilo) and Jacob Gibbins (10:10 Games)

FIND OUT MORE

Entry requirements:
See p163

PERFORMANCE, THEATRE & MUSIC



COURSES

Acting BA(Hons)
Creative Music Technology BA(Hons)
Dance & Choreography BA(Hons)
Music BA(Hons)
Music Business BA(Hons)
Musical Theatre BA(Hons)
Popular Music BA(Hons)
Sound Design BA(Hons)
Technical Theatre Arts BA(Hons)
Theatre & Performance BA(Hons)
Creative Music Technology CertHE
Music CertHE
Popular Music CertHE



DRESS REHEARSALS



3,360

audience members saw our final-year degree shows in summer 2024



LIVE STUDIO SESSIONS

DANCER
MUSICIAN
SOUND DESIGNER
ACTOR
CHOREOGRAPHER
PRODUCER
TECHNICIAN
ARTIST MANAGER
MUSIC EDUCATOR
MEDIA COMPOSER
SONGWRITER

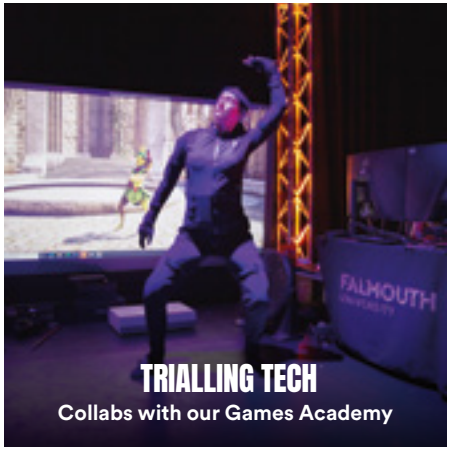


JULIE FELIX MBE
An Honorary Fellow at Falmouth

13 PER CENT

Growth in music's contribution to UK economy in 2023 – reaching a record £7.6 billion*

**This Is Music 2024*



TRIALLING TECH
Collabs with our Games Academy



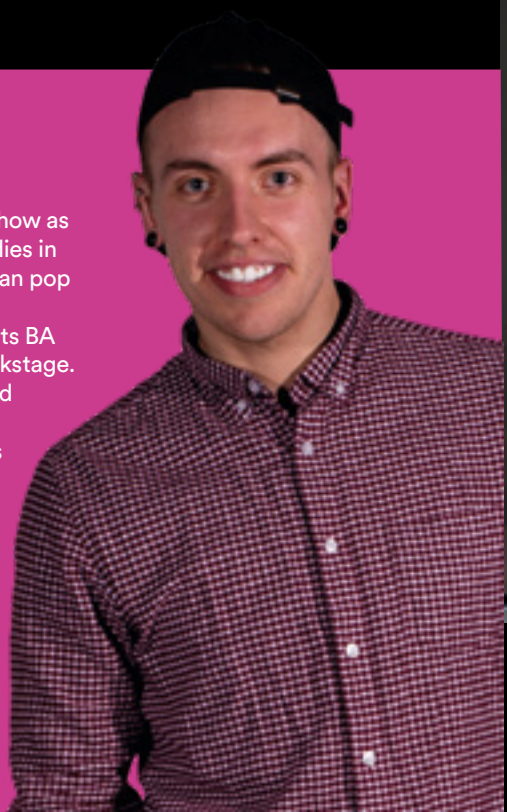
ACTING ON SET
on student film *Blood Ties*

STEP INTO THE SPOTLIGHT BY JOINING OUR DYNAMIC COMMUNITY OF BUDDING PERFORMANCE ARTISTS, THEATRE-MAKERS, PRODUCTION MANAGERS AND MUSIC AND SOUND PROFESSIONALS.

Based in our Academy of Music & Theatre Arts (AMATA) – a creative, industry-connected hub at the heart of our Penryn campus – you'll experience the vitality and energy of our purpose-built performance centre from the day you arrive. As a professional working venue, we provide an unrivalled educational environment. With spacious studios, state-of-the-art technical equipment and an expert team on hand to guide and inspire, the stage is set for you to pursue a career in the performing arts industries.

LEADING LIGHT

"I get the same buzz before a big show as when I was singing – those butterflies in the stomach," says former Lithuanian pop band star Ned Siuipys, a graduate of Falmouth's Technical Theatre Arts BA who has found his perfect role backstage. After postgraduate study, Ned used technical skills learned hands-on in AMATA, Falmouth University's arts centre, to establish a career as a lighting director. Alongside roles at London's O2, Troxy and Heaven, he's working with artists such as Sophie Ellis-Bextor and for screen productions including *The Crown* – and every year he lights the London Eurovision Party.



"FALMOUTH PROVIDED A SAFE ENVIRONMENT WHERE I COULD TAKE RISKS AND NOT BE SCARED TO FAIL."

Stage actor and Falmouth graduate Piers MacKenzie

YOUR STUDIO SET-UP

Facilities include: 10 high-specification performance and rehearsal studios, a 200-capacity flexible theatre space, nine rooms for rehearsal and practice, multiple licensed performance spaces and 700m² of fully sprung dance floors…

You'll also find a recording studio complex and studios for acoustic and amplified music, along with an outstanding range of industry-standard equipment – including location recording systems, effects units, synthesisers, MIDI controllers, audio interfaces, lighting rigs and microphones.



TAKE A VIRTUAL FACILITIES TOUR, ONLINE

SPOTLIGHT ON: LILY LYONS

The future's looking bright for singer-songwriter Lily Lyons, who starred at Glastonbury in 2024. With a recent signing to Fiction Records and the release of her latest EP *Fabric*, she's poised for success. "It felt like it might never happen," explains the Popular Music BA graduate. "The last year has been a level-up, for sure, but finally I have the right team around me. They're experienced, in the know about the industry and passionate about me as an artist. I feel valued as a musician, which is so special."

It doesn't get much better than being asked to sing backing vocals with Bastille. For Lily, there was a lot to learn from the band's lead singer Dan Smith. "It's important to wrap your head around being so successful and so grounded at the same time," she says. "It was an awesome experience.

"Without Falmouth, the character in my sound wouldn't be there," adds Lily, who graduated in 2018. "The lecturers allow you to sit in the space of 'I don't know', without wanting to fill the blanks. Creativity is at the forefront of the way they teach. Other universities will provide you with the tools, but Falmouth gave me an education in something very different – being the best 'me', the best Lily."















Flick Holden

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time.
See p38 for placement year option

Acting BA(Hons)

SPOTLIGHT
THE HOME OF CASTING

Develop as a versatile and reflective actor, on a course that equips you as a contemporary performer with the training and techniques for stage, screen and recorded media. With access to outstanding resources, including performance and rehearsal spaces, green screen and motion-capture facilities, you'll collaborate with writers, filmmakers and artists across the University to develop your unique voice. You'll combine practice and research, working with industry professionals who'll help you build the necessary skills for a performing arts career or further study.

Why Falmouth?

- This course is accredited by Spotlight and Equity; you'll be eligible to join Spotlight at the beginning of your final year
- Collaboration and networking opportunities are endless, with on-campus facilities and expertise spanning games, film, television, photography, costume design and beyond
- You'll engage with professional practitioners through workshops and projects, showcasing your work via live and digital performances
- You'll benefit from studying in a working venue, which has a vibrant, contemporary public programme

Modules could include:

- **Approaches to Acting** – engage with diverse practitioners and explore techniques for working with text, using both established and cutting-edge approaches
- **Screen Acting** – sharpen your skills and deepen your practical understanding to deliver powerful on-camera performances
- **Acting in Digital Modes** – explore how actors integrate with digital technology in performance, honing your use of movement, voice, imagination and energy to enhance your presence in a tech-driven environment

Lecturer Gareth Farr's *A Child of Science,* starring Tom Felton (Draco Malfoy, *Harry Potter*), premiered at Bristol Old Vic and was nominated for Best New Play at the UK Theatre Awards 2024

Graduates Piers MacKenzie, Lucas English and Harry Foyle showcased their talents at Edinburgh Festival Fringe 2024

Graduates Teya Hide and Charlie Maclean are touring the UK with *Smashed*, an interactive theatre experience for schools

FIND OUT MORE

Entry requirements:
See p163

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time.
See p38 for placement year option





FIND OUT MORE

Entry requirements:
See p163

Creative Music Technology BA(Hons)

Create music and sound for exciting and diverse platforms and media using analogue and digital technologies. With a focus on music production, electronic music and interdisciplinary working, we'll support you to develop the creative, technical and business abilities to thrive in the music and sound industries. Guided by expert academics and industry professionals, you can master your craft utilising our professional studios. You'll collaborate with musicians and students from other creative disciplines, building a portfolio of projects that prepares you for professional life.

Why Falmouth?

- Based in our performance centre, you'll have access to high-spec studio facilities and industry-standard hardware and software. Equipment in our technical stores includes microphones, analogue synthesisers, MIDI controllers, portable recorders, interfaces, cameras and VR headsets
- You'll learn from inspiring practitioners: composers, performers, producers, sound artists and designers, audio engineers, songwriters and musicologists
- In addition to valuable business, marketing and entrepreneurial insights, you'll develop in-demand skills in project management, problem solving, technology and communication

Modules could include:

- **Studiocraft** – learn to record, edit, mix and master audio in a recording studio environment
- **The Art of Production** – explore the role of the artist-producer and experiment with advanced techniques as you work on a collaborative EP project
- **The Business of Music & Sound** – understand key industry principles and learn the necessary business skills to work professionally and sustainably in the sound and music industries

Graduates have worked at Bare Knuckle Pickups, on sound projects for Disney at Pinewood Studios and launched audio composition business The Soundery, whose clients include Häagen-Dazs and Huawei

Graduates include Ben Woods from The Golden Dregs, Neptune Prize 2023 nominees alongside Little Simz and Billy Nomates, and Elliot Orban, an assistant network operation coordinator for leading media company Southern Cross Austereo (SCA)



UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time.
See p38 for placement year option

Dance & Choreography BA(Hons)

With its unique equal focus on both disciplines, this degree will prepare you as a technically skilled dancer and a daring choreographer. As a Dance & Choreography student, you'll develop your own ideas and create your own work from day one. You'll train in our exceptional dance studios, learning from industry professionals and collaborating with students from a range of creative disciplines to expand your skill set and establish your innovative practice, ready to make an impact in the industry.

Why Falmouth?

- Ours is the only UK dance degree to give equal weight to developing technical dance skills and nurturing your individual choreographic voice
- We'll challenge you to imagine new futures for dance, collaborating with musicians, fashion designers, photographers, filmmakers, game developers and more
- You'll learn to use our extensive range of technical sound, lighting and recording equipment to realise your production ideas and visions
- Workshops, guest lectures and performances from international artists such as Theo Clinkard, Company Chameleon and Ayesha Fazal provide networking opportunities

Modules could include:

- **Contemporary Techniques & Improvisation** – focus on physical and improvisational skills through studio-based bodywork sessions, developing accuracy, daring, stamina and strength
- **Site-based Performance** – explore the concept of making group choreographies in and for non-theatre spaces, including social locations and natural sites
- **Embodied Learning: Theories & Practices** – through practical workshops and lectures, discover how different perceptions of the body inform approaches to training, choreography and performance

Visiting artists have included Lea Anderson, Barnaby Booth, Kay Crook, Lîla Dance, Linden Dance and Aisha Naamani

Graduates have worked with companies including Hofesh Shechter, KDE Dance, Lavrak Circus, Rosie Kay and Rosemary Lee

In a collaboration with our Games Academy, students used motion-capture technology to create digital choreographic signatures and explore different 'skins' for movement

FIND OUT MORE

Entry requirements:
See p163

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time.
See p38 for placement year option





FIND OUT MORE

Entry requirements:
See p163

Music BA(Hons)

Whether you're an aspiring performer, session musician, composer, music educator or sound artist, we'll prepare you for a sustainable career in the modern music industry. Our expert tutors and guest lecturers will support you to hone your practice while experimenting with genres, styles and technologies. Collaborating with other musicians, producers, sound engineers, stage techs and songwriters in professional facilities, you'll have the opportunity to develop projects around ensembles, session bands and vocal groups as well as music for film, immersive experiences and experimental performance.

Why Falmouth?

- From day one you'll be immersed in a community with a built-in professional network of creatives, including musicians, composers, producers, DJs, label founders, sound scholars and music managers – with the potential to build career-defining relationships
- We'll support you to forge industry links and source placement opportunities, such as shadowing a professional composer, interning with a record label or working with an orchestra
- Our international exchange partners, which include CalArts (USA), Griffith University (Australia), Iceland University of the Arts and LASALLE (Singapore), offer exciting global study options

Modules could include:

- **Musicianship & Performance** – consider the demands of performance, developing your listening and aural skills, creative interpretation and stylistic understanding
- **Composing Music for Media** – develop a critical understanding of music-image relationships through practical work across a range of media, enhancing your composition and production skills
- **Immersive & Interactive Audio** – experiment with technologies and techniques to produce immersive and interactive audio for film, games, digital arts and experience design

Graduates are now working as media composers, session musicians, music educators and ensemble leaders

Among graduates are international DJ and performer Daisy Moon, award-winning composer and multi-instrumentalist Joe Donohoe, creative producer, engineer and musician Jack Shuter and Catherine Hillier, a BAFTA 2024 winner for Best British Short





UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time.
See p38 for placement year option

Music Business BA(Hons)

The Academy of Music & Theatre Arts (AMATA) is buzzing with emerging artists and bands eager to make their name known – and you might be the one to make it happen. Learning from industry insiders, you'll explore artist management, marketing, recording, publishing and distribution as you develop the skills to scout fresh talent, promote new releases and bring live experiences to fans. With exciting opportunities for collaboration throughout your degree, you'll produce music industry projects that will make your graduate portfolio sing.

Why Falmouth?

- Our AMATA community is a microcosm of the global music industry, supported by a team with extensive experience and industry connections
- You'll gain hands-on experience in facilities purpose-built for gigs, recording and rehearsals
- We'll equip you for business with an understanding of legalities and financials, including contracts and intellectual property
- Collaborating with creative students from across the University – budding musicians and artists, sound engineers, stage techs, videographers, photographers, choreographers and fashion stylists – will take your projects to the next level

Modules could include:

- **Management: Organisations, Artists & Self –** explore what it takes to manage successfully, from artists' careers to labels, tours and organisations
- **Live Production Management** – develop the skills and best practice of the live music sector, organising live gigs for fellow student artists
- **Showcase Portfolio** – design and execute a career-launching project to showcase the specialist skills you've developed and demonstrate your innovative approaches to industry

We anticipate that graduates from this new course will become record label founders, A&Rs, talent scouts, tour managers, music PRs or industry consultants

Falmouth's connections include industry giant Vick Bain, founder of female+ musicians' showcase The F-List, and our Honorary Fellow Darcus Beese OBE, of Warner Music UK

FIND OUT MORE

Entry requirements:
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UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time.
See p38 for placement year option





FIND OUT MORE

Entry requirements:
See p163

Musical Theatre BA(Hons)

SPOTLIGHT
THE HOME OF CASTING

Turn your passion for musical theatre into an enduring career within a supportive community of creative performers. With training in acting, singing and dance, you'll develop performance skills while engaging with traditional, current and future forms, including digital technologies. You'll enhance and expand your musical theatre abilities through technique classes, exercises, scene work and project rehearsals of classic and contemporary musicals. Practical sessions, individual tutorials, professional development workshops and public performances will help prepare you as a versatile, industry-ready artist.

Why Falmouth?

- This course is accredited by Spotlight and Equity – you'll be eligible to join Spotlight at the beginning of your final year
- You'll hone existing skills and develop new ones under the guidance of staff with expert knowledge of the performing arts industry – where actors, musicians, dancers and technicians collaborate in industry-standard facilities and our working performance venue
- You'll collaborate with professional practitioners through workshops, rehearsals and performances and showcase your work both live and digitally

Modules could include:

- **Dance & Movement: Core Skills** – understand posture, placement and strength and gain awareness of musicality, style and performance techniques, through ballet, jazz, tap and body conditioning
- **Singing, Acting & Voice: Developing Techniques** – explore the technical demands placed on the performer and expand your range of repertoire
- **Musical Theatre Public Performance** – work collaboratively with a director, choreographer and musical director to prepare for a fully staged public performance

Visiting lecturers have included stage combat specialist Keith Wallis, director Simon Harvey, choreographer James Rosental and producers Gabby Vautier and Oliver Gray

Our 2024 graduates worked with musical director Richard Healey and imPOSSIBLE Producing to develop material for the Tom Fletcher musical *The Creakers*

Bethany Brinkley and Hannah O'Neill, who graduated in 2024, completed their first professional contracts in *Escape from Treasure Island* for Illyria





UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time. See p38 for placement year option

Popular Music BA(Hons)

Develop your creative skills in songwriting, performance, production and promotion while learning how to navigate the legal, ethical and financial aspects of the industry. Whether it's DIY or commercial, underground or mainstream, acoustic or electric, you'll work on your musicianship and craft an artistic identity under the direction of musicians, songwriters, producers, industry experts and scholars. In collaboration with other musicians, songwriters, producers, dancers, filmmakers and more, you'll experiment with approaches and styles to create an innovative portfolio and build your audience.

Why Falmouth?

- As a musicmaker, you can record your own work in our high-spec recording studios and perform live in our public performance spaces
- With the guidance of our experienced, industry-connected team, you'll develop an awareness of sustainable careers and music cultures in preparation for a future as a creative and entrepreneurial artist
- You'll find a diverse and flourishing local music scene and a range of talent on campus to help bring your projects to life, from photographers and designers to budding events managers

Modules could include:

- **Playing Live: Songwriting & Performance** – arrange and perform new material, working in an environment that nurtures creativity, critical listening and collaboration
- **Professional Creative Artist & Songwriter** – develop your understanding of popular music as both craft and commercial exercise
- **Pop Synthesis: Technology, Songwriting & Performance** – push the boundaries of your sound and style by experimenting with technology, integrating hardware and software instruments into your musical approach

Graduates have worked at Atlantic Screen Music, Island Records, Stink Films and The Orchard (Sony Music)

Guest speakers have included musical artist Carleen Anderson and producers Cam Blackwood and Charlie Hugall

Graduate signings include Lily Lyons (Fiction, see p133), Ider (Glassnote), Rizts (Krautpop!), Familiar Action (Full Power Records) and Tony Njoku (Silent Kid)

FIND OUT MORE

Entry requirements:
See p163

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time. See p38 for placement year option





FIND OUT MORE

Entry requirements:
See p163

Sound Design BA(Hons)

Gain the creative, technical and business skills to become a sound designer for film, games, broadcast media and more. Learning from lecturers with a broad range of specialist knowledge and experience, you'll study Foley and effects, location and studio recording, audio post production, games engine implementation, mixing and mastering. As professional sound designers rarely work solo, you'll collaborate with film, games and music students as part of your studies – developing a distinctive portfolio of work ready to take to industry.

Why Falmouth?

- As someone with a passion for sound, you'll be immersed in its creation and production – working with industry-standard software and hardware in our music, film and games facilities
- Applications of this exciting field include health, ecology and architecture. We'll encourage you to experiment as you explore the possibilities of contemporary sound design practice
- You'll develop knowledge and skills in project management, problem solving, technology and communication, along with business, marketing and entrepreneurial insight, boosting your employability in a range of roles

Modules could include:

- **Workflows, Tools & Techniques** – learn how industry-standard software and hardware are used to synchronise sound to image
- **Designing Sound** – explore sound design for visual media, including TV, animation and games, discovering how audio can be sculpted to create new sonic forms
- **Sound Design Project 1: Game Audio** – work as a sound designer with our Games Academy students to create and implement audio for an original game project

Graduates could work in areas including broadcast media, marketing, live events, film, games, podcasting, audiobooks, product design and acoustics – in roles such as sound designer, sound recordist, sound supervisor, Foley artist, sonic branding specialist, sound engineer and acoustician

Industry-style project opportunities include working with a broad range of subjects and departments, such as our Games Academy and School of Film & Television





UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time. See p38 for placement year option

Technical Theatre Arts BA(Hons)

Play a vital technical and creative role in the success of live performance productions. Working in our professional studios and production spaces, you'll master the skills to captivate audiences and take them to new worlds. You'll learn from practising technical specialists and creative academic staff, becoming an expert in lighting, sound, visual technologies, set construction and stage management. With opportunities to work on real events – in collaboration with other students, or through our public performance venue or professional networks – you'll graduate with real experience to take into industry.

Why Falmouth?

- You'll gain hands-on industry experience through our live performance programme, which hosts national and global artists
- Working with state-of-the-art facilities and the latest core industry technology, guided by dedicated specialists, you'll graduate with an all-round technical grounding – and nationally recognised qualifications in equipment use, processes and health and safety
- You'll benefit from opportunities to interact with professional theatre and production companies, music festivals and other live events

Modules could include:

- **Stagecraft 1 & 2** – develop studio, workshop-based and technical skills in conventional lighting, sound and set construction techniques
- **Digital Performance Technologies** – explore and experiment with emerging digital practices, including projection mapping, VRML technologies and immersive audio technologies
- **Collaborative Project** – engage with peers from other creative disciplines, operating as a technical creative artist to develop an original immersive performance that you present to the public.

Student placements have included Edinburgh Festival and Wildworks Theatre

Graduates have worked in technical roles for Edinburgh Festival Fringe, Glastonbury Theatre & Circus, Hall for Cornwall and the Royal Opera House

Graduates include Ned Siuipys (see P132) and Ruairi Wakefield, who is touring as a lighting technician with US rock band STARSET

FIND OUT MORE

Entry requirements:
See p163

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4 years full-time.
See p38 for placement year option





FIND OUT MORE

Entry requirements:
See p163

Theatre & Performance BA(Hons)

SPOTLIGHT
THE HOME OF CASTING

Create original, brave and enthralling work for theatre and live spaces on this inspirational degree, which is underpinned by intensive practical and collaborative work. You'll be trained by celebrated theatre companies, makers, practitioners and academics as you develop a diversity of production and performance skills and build confidence within a range of contexts. You'll graduate as a creatively and physically skilled practitioner who can manage, produce, perform and professionally facilitate your own work, as well as collaborate with others.

Why Falmouth?

- This course is accredited by Spotlight and Equity. At the start of your final year, you'll be eligible to join Spotlight – the UK's most significant casting and networking platform
- You'll build valuable industry connections through workshops, guest lectures and visits by companies such as Ad Infinitum, Beyond Face, Gecko Theatre and the Royal Shakespeare Company
- You'll benefit from AMATA's year-round performance programme of top artists, and access to the latest resources including green screen, motion capture and a range of technical and recording equipment available across the University

Modules could include:

- **Performance Skills** – focus on the development of fundamental voice, body and movement technique training
- **Immersive & Participatory Theatre** – work within a company to research, develop, rehearse and present your own public production, blending high-tech and low-tech approaches within a polished live immersive performance
- **Stagecraft: The Scenographic & Digital Performer** – learn the art of creating extraordinary performance 'worlds', applying these skills to your own practice and developing your sensory and visual imagination

Working partnerships include Arc Theatre, Hall for Cornwall, imPOSSIBLE Producing, Prodigal Theatre and Theatre Royal, Plymouth

Students have worked with Mercedes Kemp and Mydd Pharo from Wildworks and puppeteer Jennie Rawling, and with venues including The Egg, Bath and Bristol's Tobacco Factory

Couse leader Mark Laville directed Simon Parker's *The Last Shout* at the Drum Theatre, Plymouth, which tours in 2025





UCAS code:
See p166

Location:
Penryn Campus

Length:
1 year
full-time.

CertHE Music Courses

Creative Music Technology CertHE
Music CertHE
Popular Music CertHE

Become a skilled creative music artist with one of our three pathway CertHE courses. Whether you're a vocalist, instrumentalist, songwriter, composer or producer, these programmes are aimed at those looking to eventually become creative music professionals with varied and enduring portfolio careers. You'll be introduced to a range of music practices and contexts and provided with the experience, technical support and industry links to progress your creative ambitions.

Why Falmouth?

- As part of the Academy of Music & Theatre Arts, you'll be immersed in our creative community, where you'll learn from industry professionals and have access to cutting-edge facilities and performance spaces
- By exploring sound and music practices as they evolve within ever-changing audio cultures, you'll gain key insights into the music industry and the requirements to succeed in a variety of roles
- You'll study modules tailored to your chosen subject as you develop and nurture your specialist practice

Once you have successfully completed your CertHE, you'll have the option to apply for the second year of the equivalent honours degree: Creative Music Technology BA(Hons), Music BA(Hons) or Popular Music BA(Hons).

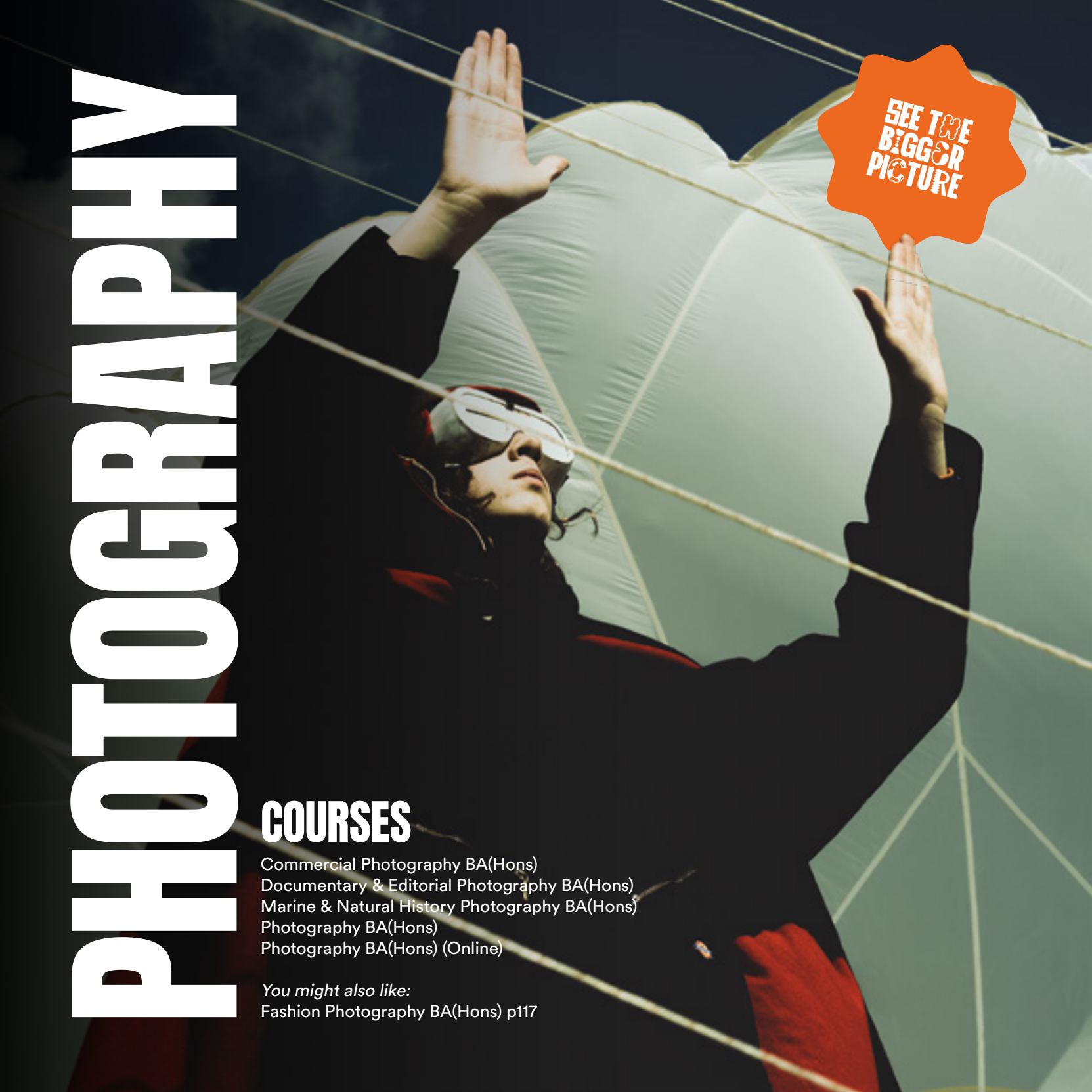
Modules could include:

- **Creative Music Technology**
  - Designing Sound
  - Electronic Music
- **Music**
  - Composition & Creativity
  - Musicianship & Performance
- **Popular Music**
  - Pop Synthesis: Technology, Songwriting & Performance
  - Playing live: Songwriting & Performance
- **All courses**
  - Expanding Musical Vocabularies
  - Studiocraft
  - Music & Sound: Context & Cultures

FIND OUT MORE

Entry requirements:
See p163

PHOTOGRAPHY



COURSES

Commercial Photography BA(Hons)
Documentary & Editorial Photography BA(Hons)
Marine & Natural History Photography BA(Hons)
Photography BA(Hons)
Photography BA(Hons) (Online)

You might also like:
Fashion Photography BA(Hons) p117

Image opposite: Viviana Almas



COLLABORATING WITH INDUSTRY
See p32-33



468 M²

of space, across eight professional studios, in our Institute of Photography



COURSE TRIP TO ICELAND

VIDEOGRAPHER
PROFESSIONAL PHOTOGRAPHER
WILDLIFE CAMERAPERSON
SHOOT PRODUCER
LOCATION SCOUT
PHOTO EDITOR
CONTENT CREATOR
STUDIO MANAGER
CAMERA TECHNICIAN
RESEARCHER
CREATIVE DIRECTOR



EXHIBITING IN LONDON
Oxford House

13 MAJOR AWARD WINS

and nominations for students, alumni and staff in 2024





COVER STAR
See p155

KICKSTART YOUR PHOTOGRAPHY CAREER WITH ACCESS TO SOME OF THE COUNTRY'S FINEST STUDENT FACILITIES AND THE FREEDOM TO FIND YOUR UNIQUE STYLE.

Photography courses at Falmouth have a reputation for excellence. We'll help you develop as an ambitious, independent and adventurous photographer ready to make your mark in this demanding industry. You'll be based in our multimillion-pound photographic centre with incredible natural surroundings on your doorstep and support and guidance from staff who are experts in their field. It's a winning combination, as so many of our successful photographic alumni have proved.

SHOOTING STARS

Since graduating from Falmouth's Photography BA six years ago, Serena Brown has trained her lens on some famous faces – soccer legend Lionel Messi, Mayor of London Sadiq Khan and England's female football superstars the Lionesses among them. Now shooting for the likes of adidas, Nike and Pepsi, Serena still makes time for personal projects. In 2023 she received the Commission Award at the Taylor Wessing Photo Portrait Prize for *me nana fie*, a portrait of younger family members at their grandmother's house in Accra, Ghana, which was exhibited at the National Portrait Gallery.



"I'VE LEARNED A LOT ABOUT SHOOTING IN THE STUDIO, USING CAMERAS I'D NEVER HAVE HAD ACCESS TO OUTSIDE OF UNIVERSITY."

Award-winning Commercial Photography BA student Hannah Mittelstaedt

YOUR STUDIO SET-UP

NIKON, CANON, HASSELBLAD, MAMIYA and more… with a full spectrum of lenses, formats and underwater cameras available, as an on-campus student you'll work with high-spec equipment you can expect to find in industry.

In our Institute of Photography you'll find nine spacious studios, photo-microscopy labs, colour-managed digital suites and training areas – with all you need to perfect your images, including multiple darkrooms, full processing facilities, film scanners, finishing rooms and exhibition areas.



TAKE A VIRTUAL FACILITIES TOUR, ONLINE

SPOTLIGHT ON: JORDAN PETTITT

From the coronation of King Charles and Queen Camilla to Labour's first budget delivery and Carlos Alcaraz' epic victory at Wimbledon 2024, Jordan Pettitt's portfolio is a rich documentary of contemporary Britain. As a staff photographer at top news agency PA Media, he has an instinct for the winning shot. When the Household Cavalry horses bolted through London, Jordan happened to be nearby and snapped them on Fleet Street. The images made the front of newspapers worldwide, including *The Washington Post*.

Jordan's journey began at Falmouth, studying press photography (now the Documentary & Editorial Photography BA). "I was excited to experience a more relaxed way of living in Cornwall and use the environment to shape the stories I wanted to tell," he recalls. "It was clear from day one that I would only get out of the course what I put in. The lecturers changed my perspective; being supported but challenged photographically was the motivation I knew I needed.

"Access to Falmouth's industry-grade cameras, studios and darkrooms ensured that my skill set was up to speed when I graduated in 2019," adds Jordan, named Getty Images Young Photographer of the Year in 2023. "Without the wisdom and guidance of the lecturers and the opportunities I could access through the course, I'm not sure I'd be where I am today."



@ jordanpettittphoto

1. Woody New, Marine & Natural History Photography
2. Niamh Shergold, Photography
3. Jessica Collett, Photography
4. Natalie Skinner, Commercial Photography
5. Matthew Holloway, Documentary & Editorial Photography
6. Cameron Smith, Documentary & Editorial Photography
7. Liv Barnett, Marine & Natural History Photography
8. Yevhen Karankevych, Commercial Photography









5



6



7



8



UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options



Charlie Dickerson



Abigael Wilson

FIND OUT MORE

Entry requirements:
See p163

Commercial Photography BA(Hons)

Learn how to create attention-grabbing film and photographic content for brands and businesses, guided by lecturers with industry expertise. You'll gain an understanding of advertising, marketing, branding, narrative and audience while experimenting with a range of processes and techniques, using our professional facilities and equipment. With opportunities to work on live briefs with students from courses such as Creative Advertising, Fashion Design and Sustainable Product Development, you'll graduate with a professional network and a portfolio that defines your unique creative voice.

Why Falmouth?

- You'll turn your lens to a range of subjects from food, fashion and lifestyle to documentary and architecture, to find your niche, learning specialist technical skills including lighting, digital workflows, post production, design, layout and retouching
- Working on real client briefs, from concept to pitch and delivery, you'll build your experience and connections. You'll also develop skills in problem solving, critical thinking and negotiation, alongside legal, ethical and budget considerations
- For self-directed projects, you'll be able to call on the talents of students across our creative University

Modules could include:

- **Professional Presence** – explore key industry issues and business practices, while building your professional identity
- **Brand Narrative** – learn how to create visual content in line with brand identity through lectures and workshops, developing project management and moving image production skills
- **Going Live** – harness your burgeoning technical skills to develop a multi-platform multimedia campaign for a sustainable brand, analysing the impact of content in promoting positive change

Client briefs have included collaborations with Finisterre, Ocean BMW, Origin Coffee and Seasalt

Student Hannah Mittelstaedt won silver at the Association of Photographers Student Awards 2024, for *At Home in my Body*

After securing work experience with the agency Cornwall Content, student Maeve Williamson was commissioned to shoot for the microbrewery at coastal venue The Driftwood Spars


James Bessant Davies


Alice McDonald

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time. See p38 for foundation and placement year options

Documentary & Editorial Photography BA(Hons)

If you want to use your camera to expose truths, prompt emotion or evoke action, this course is for you. With expert tuition from industry-connected lecturers and access to specialist photographic facilities, you'll learn to tell compelling visual stories for the media. Exploring documentary, portraiture, news, sport, music and fashion as well as immersive multimedia narrative photography, you'll develop sophisticated photographic and multimedia skills while gaining professional experiences that will give you the critical edge when you graduate.

Why Falmouth?

- Our state-of-the-art educational photographic facility includes the latest camera equipment, professional studios and post-production technologies – and our experienced team offers current industry access
- You'll work like a professional photographer from the start, gaining valuable industry insight and technical prowess
- You can benefit from career-building opportunities throughout your degree, such as valuable work placements, optional study trips to places such as London and New York and presenting your work to leading industry names through our annual Press Awards

Modules could include:

- **Essentials of Photographic Narrative** – explore the narrative models used by journalists and documentary makers through live briefs
- **Critical Approaches to Reading the Image** – consider issues of gender, race and identity and how images can shape public knowledge
- **Audio Visual & Interactive Storytelling** – learn how to marry story, content and context to create audiovisual and interactive work that resonates with an audience

Graduates have worked for the BBC, the *British Journal of Photography*, MIND, National Geographic, Pinnacle Photo Agency, Press Association, Shutterstock and *The Times*

Graduate Amy Griffin trialled an ethical storytelling project in Cameroon, in her role as a brand and content producer for disaster relief charity ShelterBox

Graduate Peter Flude was a winner in the *British Journal of Photography*'s Portrait of Britain 2023

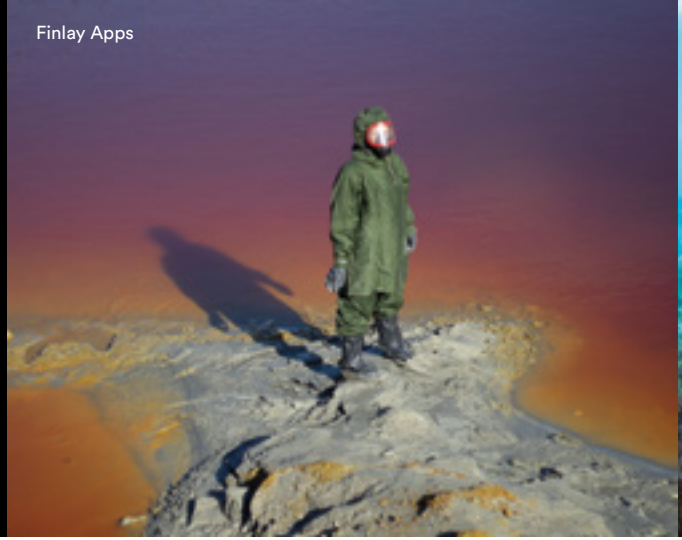
FIND OUT MORE

Entry requirements:
See p163

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options


Finlay Apps


Pola Grabska

FIND OUT MORE

Entry requirements:
See p163

Marine & Natural History Photography BA(Hons)

Join a passionate group of environmentalists who believe that images can change the world. Evolve as a skilled communicator, finding important and powerful ecological and conservation stories and bringing them to life with your camera. Based in an outstanding landscape, you'll learn from award-winning and industry-connected photographers, expert filmmakers, explorers and scientists, gaining career-boosting insights and opportunities. While developing technical proficiency, we also encourage students to think critically, to ask questions and to challenge patterns of thought and behaviour to make a difference.

Why Falmouth?

- Cornwall's diverse marine and land environments will be your studio – you can get from campus to coast or moorland in a matter of minutes
- Rivalling professional studios, our facilities and stores are stacked with high-spec digital and analogue equipment and are some of the best of any UK university
- Alumni have earned international photography award nominations and major commissions (BBC, Netflix). Their final projects have focused on topics including rainforest restoration, coral reef damage, mining and extraction and the illegal exotic animal trade

Modules could include:

- **Biodiversity & Habitat** – develop a range of technical skills by studying and photographing the intricate web of life in a local habitat
- **Introduction to Filmmaking** – learn how nature and environmental films are made and experiment with moving images, producing your own collaborative short film
- **Conservation Stories** – examine global conservation issues and discover how photographs in contemporary visual media have the potential to engage, educate and provoke real-world change

Graduate Jacob Guy won Young Ocean Photographer of the Year Award 2024 for his image of an algae octopus

Wildlife photographer/filmmaker and Falmouth graduate Matt Roseveare captured footage for BBC2's *Big Little Journeys*

Harvey Pringle reached the UNiDAYS Student Photographer 2024 shortlist with a shot of an airborne crested gecko

Underwater photography lecturer Gina Goodman's 2024 accolades include a British Wildlife Photography Award

SPOTLIGHT ON: WILLIAM FORTESCUE

"Seeing my work on billboards and tube stations and outside the Natural History Museum has been surreal," says Marine & Natural History Photography BA graduate William Fortescue, whose image *Romance is Dead* was highly commended in the Wildlife Photographer of the Year 2024 competition and features on the cover of its annual photography book.

Since graduating in 2017, William has documented some of the most extraordinary wildlife. His work features in exhibitions and also supports wildlife protection, having raised more than £110,000 for conservation charities.

Reflecting on his image, from the Serengeti National Park in Tanzania, William adds: "My guide, Anderson, suggested that the best time to photograph lions was just after mating, when the males are still powerful but a little shaky in the legs, allowing us to safely work within close proximity. Those moments can be so visceral, the images almost took themselves."



@willfortescue

UCAS code:
See p166

Location:
Penryn Campus

Length:
3/4/5 years full-time.
See p38 for foundation and placement year options



Viviana Almas



Alice Greaves-Robson

FIND OUT MORE

Entry requirements:
See p163

Photography BA(Hons)

Ready to define a new era of contemporary photography? We'll support you to craft a unique artistic voice as you experiment with techniques and processes, utilising our specialist studios, equipment and digital and analogue post-production spaces. As you develop a portfolio of original work, your technical know-how will be matched by a deep understanding of the critical and societal impact of your practice. With industry masterclasses, guest lectures and collaboration opportunities, you'll gain the professional experiences needed to establish a sustainable career.

Why Falmouth?

- You'll explore a wide range of photographic approaches, from conceptual work and portraiture to documentary and landscape, learning from practising artists, photographers, curators, writers and thinkers with current links to industry
- Our studios, post-production suites and stores rival professional facilities
- Our industry-focused approach means you'll have the opportunity to collaborate with students across our creative University, work on live briefs with professionals and organisations and exhibit your work to real audiences during your degree

Modules could include:

- **Process** – from digital to analogue, studio to darkroom, you'll explore key photographic processes and techniques within our specialist facilities
- **Agency** – through practical projects you'll develop a conscious awareness of the intersection of photography with education, wellbeing, sustainability and social responsibility
- **Experimentation** – you'll be encouraged to be curious, tolerate uncertainty, test ideas and play with the possibilities of your practice, as you experiment with techniques and processes

Graduates include internationally exhibiting artists, award-winning filmmakers, digital content creators and freelance photographers who've worked for the likes of Calvin Klein, Rolling Stone and WWF

Student Elizabeth Blackie was an Association of Photographers Student Awards 2024 finalist and named in the LENSCRATCH 'top 25 to watch' for her monochrome series *Outlines*

Student Luke Fullerton secured work experience with B Corp packaging company Flexi-Hex, producing marketing images


Alex Mighall


Henning von Jagow

UCAS code:
See p166

Campus:
Online

Length:
2 years full-time, apply via UCAS or online, or 3 years part-time, apply online

ONLINE COURSE

Photography BA(Hons) (Online)

Create compelling images that prompt positive global change on this online photography degree, which will equip you to become an agile and ethical multimedia content creator and visual storyteller. Taught by practising academic staff as part of Falmouth's Institute of Photography, you'll join a global online community of bold and progressive image-makers working to promote social and sustainable change. You'll graduate with a professional-standard portfolio of meaningful images, an industry-ready skill set and the ability to inspire and motivate through creative, purposeful work.

Why Falmouth?

- We'll encourage you to define your own visual language and approach to lens-based image-making, as you refine your technical skills and master emerging technologies
- With expert support and online resources, you'll learn to fuse experimental and professional approaches and to take risks
- You'll build relationships with working practitioners worldwide who are shaping the photography industry, collaborating on projects and helping to define the role photography plays in today's media landscape

Modules could include:

- **Make** – experiment with film, digital or alternative processes, refining your image-making and post-production skills
- **Source** – build your professional collaboration and research skills on this investigative module, developing important industry awareness
- **Innovate** – harness your ability to generate innovative photographic responses to a variety of challenges, underpinned by your developing critical voice, with support from your learning community

Students on this new course could emulate graduates from related courses finding success in the creative industries – from exhibiting internationally to working in commercial, fashion or editorial photography

Optional face-to-face events offer the chance to meet tutors and fellow students

Student Cody Jai Murray was a finalist in the Association of Photographers Emerging Talent Awards 2024

FIND OUT MORE

Entry requirements:
See p163

WHAT NOW?

We know that the decision of what and where to study is an important one. If you're ready to follow your passion and join us at Falmouth, we're here to help you take the next step.

Remember, our experienced Applicant Services team is on hand to help you with any aspect of the application process. They're never more than an email or a phone call away if you can't find the answers to your questions in these pages. Or contact us through the chat feature on our website, at falmouth.ac.uk

We hope to see you soon!

"I LOOK BACK ON MY TIME AT FALMOUTH AS THREE EXTRAORDINARILY HAPPY YEARS. IT'S SUCH A VIBRANTLY DIFFERENT UNIVERSITY EXPERIENCE."

William Fortescue, Marine & Natural History Photography BA(Hons) graduate

Visit us

Come and see our unique environment for yourself. There are several ways to experience Falmouth, up close or from afar.

In person

An Open Day is the best opportunity to experience Falmouth for real. You can tour our campuses and departments, speak to our academic staff and meet our Student Ambassadors, before soaking up the atmosphere in the lively towns you'll be living in. You can also book an in-person Campus Tour to see our spaces and facilities.

... or virtually

Take a virtual 360° tour online, where you can check out our professional-standard facilities, picture yourself in one of our halls of residence and wander around Falmouth town. To find out more about our courses and how to apply, or for a more in-depth idea of studying at Falmouth, take a look at our range of online sessions and events. For the inside story, join a chat with a current student on our website – simply use the 'ask a student' option on our course pages.

Book your spot on a virtual or campus event at **falmouth.ac.uk/experience/open-days-visiting-us**

You can meet our team at UCAS fairs around the UK throughout the year.



Approximate travel times

Cornwall Airport Newquay
- 50 mins

Exeter
- 2 hours
- 2 hours 50 mins

Bristol
- 3 hours 20 mins
- 4 hours

Birmingham
- 4 hours 30 mins
- 6 hours

London
- 1 hour 10 mins
- 5 hours
- 5 hours

Liverpool
- 6 hours
- 8 hours

Manchester
- 1 hour 15 mins
- 6 hours
- 9 hours

Online courses: how you'll study

If you're looking for flexibility while learning new skills and enhancing your career prospects, then an online course could be the ideal option.

Futureproof your career – or pursue a new profession – from your own location. Designed by our specialist digital learning team, in collaboration with our academic experts, these courses offer the same expert teaching and industry connections as our on-campus degrees. You'll be encouraged to push your limits, explore your creativity and develop professional skills and expertise that will prepare you for industry as you join a global community of Falmouth creatives defining the future.

How we work

You'll learn from practising professionals via online lectures and webinars, where you can connect and share ideas with fellow students. You'll use our dedicated Virtual Learning Environment (VLE), called *Learn*, which has been designed to enable you to engage with what's being taught, ask questions and collaborate.

Our lectures are pre-recorded and re-watchable. You can also revisit our live webinars, where work is consolidated, in your own time if you're not able to dial in. Course materials are usually released weekly, giving you plenty of time to plan your workload.

Creative collaboration

At Falmouth, we encourage collaboration and the sharing of ideas. This might mean participating in thought-provoking discussions with fellow students or working together on projects to develop your teamworking skills. This is vital in helping you to feel part of your academic community and will give you the chance to explore each other's creative boundaries.

Supportive tutors and Student Advisors

While you're studying, you'll be supported academically by tutors. Your module tutor will offer feedback on your work and will be your first point of contact for any academic queries. They'll run a regular live webinar, usually in an evening (UK time), which is also recorded for easy access if the timing doesn't fit your schedule.

The Student Advisor team can support you with all non-academic enquiries. They are contactable via email, phone, WhatsApp and video meetings to help you make the most of your online learning experience and to guide you towards any further support you need.

Our IT team will also be on hand to offer free technical support and advice, to keep you connected while you study.



You'll learn through a combination of directed and independent study, working within a schedule but with the flexibility to set your own routine. It's worth bearing in mind the commitment required. The study expectation per week is up to 50 hours for a full-time undergraduate degree and up to 33 hours for a part-time undergraduate degree, dependent upon experience and aptitude.

These courses are designed especially to be studied from home, so you will not have access to our campus facilities. Studying online need not mean studying alone, however, as you'll be part of a connected and inspirational global student community. Optional face-to-face events, which may be at the University, elsewhere in the UK or overseas, offer a great opportunity to meet other students and tutors and explore course-related topics through additional activities and discussions. Input by guest lecturers will offer a wider professional context for your learning and a deeper insight into a range of creative industries.

Find out more about studying online:
falmouth.ac.uk/study/online/how-you-study





"MY ONLINE PEERS MADE THE COURSE TRULY FEEL LIKE A COMMUNITY. THE TUTORS ARE WORKING PROFESSIONALS, SO THEIR ADVICE COMES FROM EXPERIENCE – AND THEY WERE ALWAYS WILLING TO HELP."

Pita Santos,
Visual Communication BA(Hons) (Online) graduate

Fees & finance

While studying at university involves making a considerable investment in your future, in both time and money, an undergraduate course or degree can build a solid foundation for your career – boosting your prospects and broadening your horizons.

There are three main costs involved in university life: tuition fees, costs related to your particular course and general living costs. Our Student Finance team is armed with the latest information on finance, fees and bursaries, to make sure that you realise your creative potential by getting all the help you're entitled to – visit **falmouth.ac.uk/student-funding** You'll also find additional course costs outlined on the relevant course pages at **falmouth.ac.uk**

Tuition fees

- **UK students (full-time, on campus):**
  Three-year undergraduate degree – £9,535 per year
  One-year CertHE – £9,535
  Integrated Foundation Year – £9, 535
  Placement year (industry) – £1,907

  Your tuition fee may increase in future years of study subject to the maximum limit set by the Government. However, any increase will not exceed 10% of the cost of your whole course.

- **International students (full-time, on campus):**
  Three-year undergraduate degree – £17,950 per year
  One-year CertHE – £17,950
  Integrated Foundation Year – £17,950
  Placement year (industry) – £1,907

- **Online students:**
  Three-year undergraduate degree – £6,935 per year
  Two-year undergraduate degree – £10,400 per year

  Your tuition fee may increase in future years of study, any increase will not exceed 10% of the cost of your whole course.

  These fees are correct at the time of publication for the 2025/26 academic year. The full list of fees for the academic year starting in September 2026 will be published in autumn 2025 and will be available online at **falmouth.ac.uk/tuition-fees**

  For the most up-to-date info about Government loans and how to apply, visit **gov.uk/student-finance**

Bursaries, scholarships and awards

The University offers financial support through its undergraduate bursary programme. Eligibility will depend on an assessment of your household income (which the Student Loans Company will carry out when you apply for a maintenance loan), your chosen course and pathway and, for some bursaries, your personal circumstances.

For details of the Falmouth Bursary and other potential support for care leavers or those with one or more dependants, visit **falmouth.ac.uk/study/student-funding/undergraduate-bursaries-awards**

Scholarships and talent awards are available for students from different countries who meet certain criteria. Find out more at **falmouth.ac.uk/study/student-funding/scholarships-for-international-students**

How to apply

We welcome applications from all subject backgrounds. Most courses involve an interview or an audition, to give you the opportunity to demonstrate your potential and to discuss what inspires and motivates you in your field. You'll also be able to show us your portfolio or performance, depending on the course.

Entry requirements

As a guide, our typical offer at undergraduate level is 104-120 UCAS Tariff points, primarily from Level 3 qualifications such as, but not limited to, A-levels, T-levels, a BTEC/UAL Extended Diploma or a Foundation Diploma. You should be able to demonstrate English language skills that will enable successful completion of your studies, including a minimum of Grade 4 (C) in GCSE English Language, or equivalent. A typical offer for an Integrated Foundation Year (IFY) course is 80-104 points.

Application support

We're committed to removing barriers that potential students may face. To see whether you're eligible for extra support in the form of personal statement advice, portfolio feedback, interview adjustments, mentoring and financial bursaries, visit **falmouth.ac.uk/widening-participation-outreach**

International students

Students from across the globe study at Falmouth, bringing a welcome diversity and richness to our creative community. For full details of language and Student Visa requirements and the many ways in which we can facilitate your educational journey as an international student, please visit **falmouth.ac.uk/study/international** Our International team can help with any questions.

Postgraduate study

We offer a wide range of creative courses at postgraduate level. Find out more by visiting our website or requesting a postgraduate prospectus, at **falmouth.ac.uk/study/postgraduate**

Contact us

Email: **futurestudies@falmouth.ac.uk**
Tel: **+44 (0)1326 254350**

After applying:

Email: **applicantservices@falmouth.ac.uk**
Tel: **+44 (0)1326 213730**

Visit: **falmouth.ac.uk/apply**

Chat to students and staff
Use the 'ask a student' option on the course pages on our website to chat to a current student. We can also put you in contact with the academic department you're interested in, so you can receive the best possible advice and guidance.

Turn the page for your application timeline

Application timeline



VISIT US

Join us in person at one of our Open Days (see p159) for a real taste of what we have to offer. Or explore Falmouth University online, through our virtual 360° tour and digital events at **falmouth.ac.uk**



ACCESS OUR RESOURCES

For tips on portfolios, personal statements, interviews and more, check out the handy application toolkit on our website 'Apply' pages. There's also advice for international students and those needing extra support to apply.



ACCEPT!

The most important step once we've made you an offer is to accept. You can then start planning for your studies at Falmouth. Find out more about accommodation, student fees and finances online.



BOOK YOUR INTERVIEW

Your interview or audition (if required) could be on campus or online – you choose. For certain courses, we'll ask you to submit a portfolio of work or prepare a performance to help us to assess your ability and style.

Our online films take you through the whole application process.
Find them at **falmouth.ac.uk/study/apply/application-toolkit**

3

APPLY THROUGH UCAS

Apply from September via the Universities and Colleges Admissions Service (UCAS) at **ucas.com**, using our institution code **F33** and the UCAS course code listed on p166 (check online for any updates).

4

STUDYING ONLINE?

If you plan to study full time, either on campus or online, apply via UCAS. For part-time online courses, you must apply using the application form on the relevant course page on our website.

5

MISSED THE DEADLINE?

Places may still be available if you miss the 14 January 2026 equal consideration deadline, so use the UCAS course search tool to check. We will consider applications if there is still space on the course.

6

LOG ON TO OUR PORTAL

You'll receive log-on details for our applicant portal, where you'll find the next steps and contact details for the team member who'll guide you through the process. You can also upload documents such as ID and proof of residency.

Courses and UCAS codes

Key YR - Year
IFY - Integrated Foundation Year
PY - Placement Year

Title	Page	UCAS code (1 or 3 YR)	UCAS code IFY (4 YR)	UCAS code PY (4 YR)
Acting BA(Hons)	**135**	W410	**	PY01
Animation BA(Hons)	**46**	W615	FY23	PY53
Architecture BA(Hons)	**101**	K100	**	N/A
Business & Design BSc(Hons)*	**66**	**	N/A	**
Business & Digital Marketing BSc(Hons)	**67**	3B6H	**	PY14
Business Entrepreneurship & Innovation BSc(Hons)	**68**	3B6L	**	PY64
Business Management BSc(Hons)	**69**	3B6G	**	PY16
Commercial Photography BA(Hons)	**152**	W643	FY18	PY36
Computer Science BSc(Hons)	**92**	I100	FY35	I101
Computing for Games BSc(Hons)	**93**	I610	FY03	PY25
Costume Design for Film & Television BA(Hons)	**114**	W451	FY14	PY21
Creative Advertising BA(Hons)	**80**	N561	FY09	PY44
Creative Events Management BA(Hons)	**71**	N820	**	PY17
Creative Music Technology BA(Hons)	**136**	W390	**	PY02
Creative Music Technology CertHE	**145**	W3W3	N/A	N/A
Creative Writing BA(Hons)	**81**	W890	**	PY45
Dance & Choreography BA(Hons)	**137**	W511	**	PY03
Documentary & Editorial Photography BA(Hons)	**153**	WP66	FY64	PY59
Drawing BA(Hons)	**56**	W110	FY10	PY18
English & Creative Writing BA(Hons)	**83**	W8Q3	**	PY47
Esports & Livestreaming BA(Hons)	**126**	N881	FY60	PY57
Fashion Design BA(Hons)	**115**	W232	FY13	PY22
Fashion Marketing BA(Hons)	**116**	W231	FY15	W23S
Fashion Photography BA(Hons)	**117**	W641	FY19	PY23
Fashion Styling & Art Direction BA(Hons)	**118**	W234	FY34	W235
Film BA(Hons)	**47**	W610	FY24	PY54
Fine Art BA(Hons)	**57**	W100	FY11	PY19
Game Animation BA(Hons)	**127**	I609	FY38	PY28
Game Art BA(Hons)	**128**	W280	FY01	PY27
Game Development: Art BA(Hons)	**129**	W281	FY02	PY29
Game Development: Design BA(Hons)	**129**	W284	FY28	PY31
Game Development: Programming BA(Hons)	**129**	W285	FY30	PY33
Game Development: Writing BA(Hons)	**129**	W286	FY31	PY34
Graphic Design BA(Hons)	**102**	W214	FY08	PY48
Illustration BA(Hons)	**58**	W221	FY12	PY20

See p38 for information on Integrated Foundation and Placement Years

* Subject to validation
** See website for updates
*** Apply via **falmouth.ac.uk**

Title	Page	UCAS code (1 or 3 YR)	UCAS code IFY (4 YR)	UCAS code PY (4 YR)
Interior Architecture BA(Hons)	**103**	K120	**	K121
Interior Design BA(Hons)	**104**	W252	**	PY41
Journalism & Creative Writing BA(Hons)	**84**	39B5	**	PY49
Marine & Natural History Photography BA(Hons)	**154**	WF67	FY20	PY37
Marketing Communications BA(Hons)	**85**	N592	FY33	PY50
Media & Communications BA(Hons)*	**86**	**	N/A	**
Media & Journalism BA(Hons)*	**86**	**	N/A	**
Media & Public Relations BA(Hons)*	**86**	**	N/A	**
Media Production BA(Hons)	**87**	P31A	FY36	PY51
Music BA(Hons)	**138**	W300	**	PY04
Music Business BA(Hons)	**139**	W391	**	PY05
Music CertHE	**145**	W3W1	N/A	N/A
Musical Theatre BA(Hons)	**140**	W312	**	PY06
Photography BA(Hons)	**156**	W640	FY21	PY38
Popular Music BA(Hons)	**141**	W340	**	PY07
Popular Music CertHE	**145**	W3W2	N/A	N/A
Post Production & Visual Effects BA(Hons)	**48**	W614	FY25	PY55
Robotics BSc(Hons)	**94**	I490	N/A	I491
Software Engineering BSc(Hons)	**95**	**	**	**
Sound Design BA(Hons)	**142**	W611	**	PY08
Sustainable Festival Management BA(Hons)	**72**	N822	**	PY52
Sustainable Product Design BA(Hons)	**106**	W250	**	PY43
Sustainable Tourism Management BA(Hons)	**73**	N833	**	PY58
Technical Theatre Arts BA(Hons)	**143**	W484	**	PY63
Television & Film Production BA(Hons)	**49**	09X3	FY58	PY60
Textile Design BA(Hons)	**119**	W230	FY17	PY24
Theatre & Performance BA(Hons)	**144**	238U	**	PY10

Online Courses	Page	UCAS code full-time	UCAS code part-time
Business & Marketing BSc(Hons) (Online)	**70**	N192	***
Creative Writing BA(Hons) (Online)	**82**	W8OA	***
Illustration BA(Hons) (Online)	**59**	W224	***
Interior Design BA(Hons) (Online)	**105**	W2OB	***
Photography BA(Hons) (Online)	**157**	W64F	***
Visual Communication BA(Hons) (Online)	**107**	W20A	***

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Terms & Conditions

Falmouth University makes every effort to ensure our prospectus and course information is as accurate as possible at the time of printing. This information is subject to change over time and it is important that you check the University's website for the most up to date information. Any significant changes to a course will be notified to applicants.

Falmouth University will do all that it reasonably can do to provide educational services as described. However, sometimes circumstances beyond our control, such as, but not limited to, external industrial action, key staff absences, government actions, pandemics or enrolment numbers, mean that we cannot do so. In these circumstances, the University will take all reasonable steps to minimise the resultant disruption to those services, for example by making reasonable modifications, but to the full extent that it is possible under the general law, the University excludes liability for any loss and/or damage suffered by any applicant.

Some changes may be made in response to feedback from students or regulators and are intended to improve the experience of students and student outcomes.In unavoidable cases, course discontinuations or major changes will be communicated promptly, and our Student Protection Plan outlines steps to ensure continuity. Some courses may be pending final approval; if approval is not granted, affected students will be notified and supported in finding alternatives.

Falmouth University will adhere to the UK sanctions regime as published by the UK Government and due to its contracts with international partners based in the US, it will comply with the US sanctions regime as necessary. This may impact your ability to study with the University if you are domiciled in a country affected by US embargo.

All information was correct at the time of print in January 2025.
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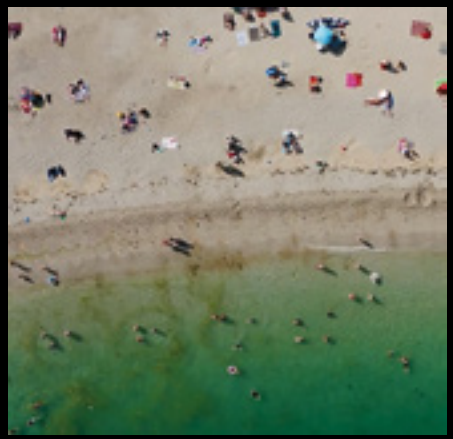
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FIND US ONLINE

Explore our social media channels to see the inspiring work of our creative communities, on campus and beyond, and to keep up to date with all that's fresh from Falmouth...

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