Graduate programs

Shaping your *Future*



Les Roches

Global Hospitality Management Education

lesroches.edu

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Les Roches, one of the world's leading hospitality business schools



Learn the skills that great careers are made from



Johnny Qin
China
MBA, Class of 2020

Your smartest career move

What is the secret of success?
Passion

It's passion that gets you up in the morning. Passion that carries you through the toughest challenges and the longest days.

At Les Roches, we've been putting the passion into hospitality since 1954. As a graduate student, you may have experienced this wonderful industry and all it has to offer. Or you could be taking your career down a fresh path.

Either way, you've come to the perfect place.

MBA, Master's, Postgraduate Diploma. Whatever your choice of graduate program, we're ready to ignite your passion. We'll introduce you to cutting-edge thinking and take you behind the scenes to witness hospitality magic being made.

Let us be the unfair advantage that powers your career.

Shaping your future.



With a Les Roches education, you'll make all the right moves



Walk into any of our campuses and you'll see how. Les Roches is a place where a hundred cultures come together to learn with – and from – each other. With us, you have a global community of lifelong friends ready and waiting.

We embrace the digital world and all the amazing opportunities it brings. We provide a home for innovators and a unique start-up ecosystem where the future of hospitality is being made. Technology is our friend. But we never forget that human experience is at the heart of successful hospitality.

We teach the Swiss way: immersive, hands-on and always with an eye to your future career. We keep our class sizes small; our teaching personal. You'll never feel left out in a Les Roches classroom.

We have two words for all this: transformative education. With us, you'll transform your career prospects. When your graduate studies are over, you'll be ready to become a change-maker in the world's most dynamic industry.

Experience the Les Roches Way of Life ↗

We are the fuel for your ambition

Be recruited by top global employers from a myriad of industries:
hotels & restaurants, retail, events, digital, transport,...

Study around the world
Campuses in Switzerland and Spain, with remote learning everywhere.

5 Stars overall*
(Excellent)

Be your own boss
A third of Les Roches alumni become entrepreneurs.

Get your name known
Work on real-life projects with the biggest brands in hospitality.

Open doors
Access to a global network of 13,000 alumni.

Join the community
Culturally diverse campuses with thriving sports and social scenes.

Get personal
Learn more through small class sizes and exciting specializations.

Spark your creativity →
Solve industry challenges, identify future trends, grow business ideas (p.17).

*QS Stars higher education rating system, 2022

Shaping your future

The future is yours to grasp.

The future begins at Les Roches.

With us, you'll be at home among a passionate, caring community where a hundred nationalities gather to learn. Your heart will open to new cultures, and your mind to new ideas.

You'll cultivate the soft skills and work ethic to stand out from the crowd. You'll get closer to innovative thinking and sustainable concepts.

Inside and outside the classroom, you'll learn what you need to live your dreams.

Let's shape your future together.

Les Roches in numbers

Some of these important numbers are big, including the number of nationalities we're delighted to host on campus. Others are small, such as the number of students per faculty member. Together, they add up to the unique Les Roches offer.

2,512
Total student population

100+
Number of nationalities

16:1
Student to faculty ratio

50%
Europe

100+
Global companies recruiting at each Career day

27%
Asia Pacific

12%
Middle East and Africa

11%
Americas

2021 data

The world is your campus

Les Roches opens up the world to you.

We celebrate diversity and the life-enhancing value that comes from the unique mix of cultures and perspectives on our campuses. In today's globalized world, it's more important than ever.

If you decide to start one of our programs from the comfort of your home or the convenience of your office, we'll bring the campus to you to make sure you'll miss as little as possible.



Crans-Montana, Switzerland
Tradition meets innovation in the heart of the Swiss Alps.
09–12 →



Marbella, Spain
Luxury hospitality management with sunny Mediterranean flair.
13–16 →

Living in Crans-Montana

“Life on campus is extremely fascinating. I will always remember my time here, living on top of a mountain and enjoying an amazing view. There is always something to do to have fun. There are nonstop sports activities. Crans-Montana has so much to offer in terms of leisure and night life.”

Murat Aslan
Turkey
PGD, Class of 2018



Awesome programs deserve awesome backdrops

Bluche is a beautiful, alpine village close to the world-famous ski resort of Crans-Montana, with spectacular views of the Alps. Nestled in the French-speaking part of Valais, the campus is well connected to the rest of Europe by Switzerland's famously efficient public transport.







Closer to home, the local upmarket ski and golf resort is a short (and scenic) funicular ride away. Here, you'll find plenty to keep you entertained – including high-end food, culture and shopping

Switzerland is the natural home of hospitality and tourism. It's also one of the world's safest and most innovative countries – and boasts a thriving economy. The headquarters of numerous multinational corporations and organizations are here, as are famed hotels and restaurants, and renowned luxury brands. The country also plays host to a full calendar of international conferences and events.

Have a look at our campus ↗

Crans-Montana campus





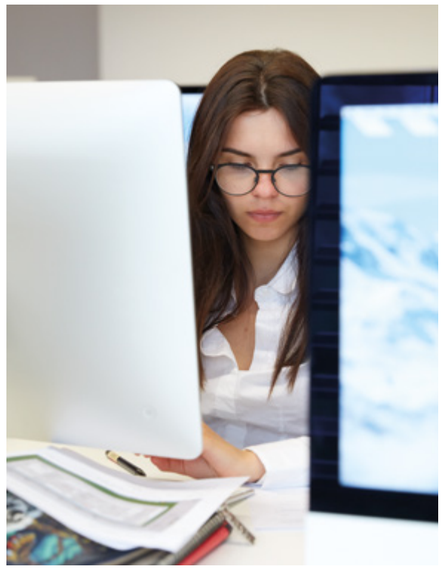
The home of hospitality

Amid the fresh air of the Alps, students at Les Roches Crans-Montana live in comfortable, chaletstyle residences. You can choose between single and shared double rooms – all within strolling distance of your classes. The open campus also offers plenty of communal areas in which to catch up with friends and work on group projects.

A modern campus

Don't let the peaceful alpine surroundings fool you. Crans-Montana campus is a place where the future is being made, right now. It is one of two physical campus locations for Spark, our global innovation sphere. Spark is a place where new concepts are created, tested and incubated; it makes Les Roches the essential destination for hospitality's future leaders and innovators to learn their craft.
For more on Spark turn to page 17. →

You will also have access to physical innovation spaces, digital media studios and experience rooms, where you can experiment with latest technologies and develop your digital hospitality skills. And with Mac labs, professional kitchens, demonstration areas, student event spaces, and an extensive traditional and digital library, you'll have all the tools you need to unleash your creativity.



"I came to Switzerland from a Lebanese family, but now I have an international family."

◆

Mohamad Seifeddine
Lebanon
MBA, Class of 2019

The student life

Join a club. Take up a sport. Run an event. Dive into something new. These are just a few of the ways you can get involved at Les Roches Switzerland:

Clubs

SharpSpeakers (public speaking)
Wine
Green
Culinary
Arts Society
Les Roches Gives Back (charity)
Coffee
Cocktail
Finance
Spark Society (innovation)
SGA (Student Governance Association)

Events

Les Roches Got Talent
Open Mic Night
Cultural Night
ShiftIn'
Clubsgiving (charity)
Culinary Club Gala Dinner
Alpine Challenge Funky Fur (ski race)

Sports

Skiing and snowboarding
Zumba and yoga
Mountain karting
Golf
Rugby
Ice skating
Surfing



Get a sneak peak of main campus events ↗



Food with a purpose

As you'd expect from a hospitality management school, we take our food – and our commitment to food sustainability – very seriously indeed.

At Roots, the philosophy is farm to table, with most finedining ingredients sourced within a 100km radius. At Restaurant Lab, students are firmly in the driving seat, creating unique and innovative restaurant concepts from a blank sheet of paper. Across the campus, we're working hard to eliminate food waste, and have introduced food-composting and waste-separation facilities to our kitchens.

You can enjoy healthy meals and delicious drinks at all these places (and you'll also get to work in them):

The Marketplace
Buffet

Roots Restaurant
Farm-to-table concept

Roots Bar
Evening drinks

B3: Baker, Brewer, Butcher
Street food

Fresh & Fast
Light lunch, sushi and snacks

Lobby Bar
Refreshments and snacks

Restaurant Lab
Ephemeral dinner concepts

Experience the best of Europe

From Crans-Montana, the punctual Swiss trains will quickly connect you to major cities in Switzerland and beyond. Better still, from Geneva or Zurich international airport, you can reach anywhere in Western Europe within two hours or so.



By train from Sierre:

Montreux

(1hr)



By train from Sierre:

Geneva

(2hrs)



By train from Sierre:

Jungfraujoch

(2hrs 30mins)



By train from Sierre:

Milan

(2hrs 30mins)



By train from Sierre:

Zurich

(2hrs 30mins)

122

Michelin-starred restaurants
The highest density in Europe

5

Bordering countries
Hop over to Austria, France, Germany, Italy and Liechtenstein

1

Switzerland
Is ranked world's most innovative country

Don't miss:

- Cheese and chocolate factories of La Gruyère ↗
- Vineyards of Lavaux ↗
- Interlaken and the Jungfrau region ↗
- The cosmopolitan flair of Zurich ↗
- Zermatt and the Matterhorn ↗
- The Olympic Museum in Lausanne ↗
- Luxury boutiques and hotels of Geneva ↗
- The great Aletsch Glacier ↗

Sierre is the nearest train station to Crans-Montana

Living in Marbella ↗

“Living here is where your destiny begins. From luxurious hospitality establishments and year-round sunny weather to a friendly, international community – everyone should experience this glamorous city by the Mediterranean Sea.”

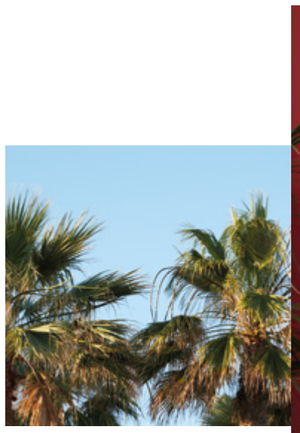
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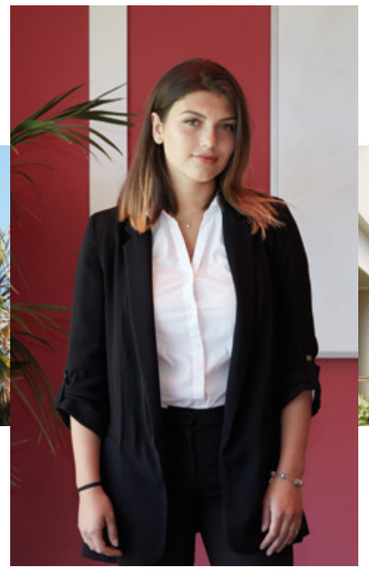
Jose Emmanuel Soler
Philippines
Director of Student Services & Operations
Class of 2001

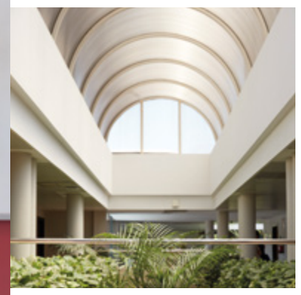


Immerse yourself in one of Europe's luxury tourist destinations

The jewel of the Costa del Sol offers year-round sunshine, golf resorts, cultural attractions, and the delights of Mediterranean cuisine. For hospitality management students, it's a living classroom.







The surrounding region of Andalusia is also home to some of Spain's most famous cities, including Seville, Granada and Cordoba.

With its rich cultural heritage, lively towns, enviable weather, and world-class gastronomy, it's no wonder Spain is the world's second most visited country. The country's high-speed rail network is also impressive. It is the largest in Europe and the second largest in the world and is the perfect way to explore your new home.

Have a look at our campus ↗

Marbella campus



Live that Mediterranean lifestyle

The Les Roches Marbella campus is perfectly placed between the city center, the marina and the luxury shopping district of Puerto Banús. Most students choose to share double rooms with en-suite bathrooms, but single rooms are also available.





A modern campus

This is sun-kissed innovation. Marbella campus is the second of two physical locations for our Spark global innovation sphere. Spark is a living innovation lab, where you'll get to work with some of the brightest stars in Spain's – and Europe's – start-up ecosystem. For more on Spark turn to page 17. →

The campus also features four professional kitchens – tailored to different resort restaurant concepts – as well as a demonstration bar, front office, housekeeping office, and hotel room. Other learning facilities include a state-of-the-art classroom with Apple technology, Mac lab, plus a traditional and digital academic library.



The student life ↗

Join a club. Take up a sport. Run an event. Dive into something new. These are just a few of the ways you can get involved at Les Roches Marbella:

Clubs

- Cocktail
- Reading
- Running
- Sustainability
- Nutrition and Wellbeing
- Golf
- Cooking
- Events
- Football
- Tennis
- Wine
- Yogi Healthy
- Spark Society (innovation)

Events

- SUTUS
- Digital Health and Medical Experience
- Theme nights
- Sports days
- Stage Fair (student internship fair)
- Houses Cultural Expo
- Cancer Research Dinner
- Concordia Gala Dinner

Sports

- Kayaking
- Football
- Tennis
- Beach volleyball
- Stand-up paddle
- Yoga
- Crossfit



Fine dining

As you'd expect from a hospitality management school in a country with more than 170 Michelin stars, we take our food very seriously indeed. You can enjoy healthy meals and delicious drinks at the following campus spots:

Le Marché
Buffet

ONE: Origin Nature Essence
International fusion cuisine

House of Colors Bistro
Light meals and snacks

El Olivo
Fine dining

As a Les Roches Marbella student, you have free access to the Manolo Santana Racquets Club – including the tennis courts, gym and pool. It's just a few minutes' stroll from campus.

Spain is just the start

With Málaga's airport and train station a short hop away, you can reach the rest of Spain and Europe in a couple of hours. Enjoy weekend city breaks in Barcelona, Madrid, Valencia or Bilbao – or cross the border to explore France, Andorra and Portugal.



By train from Málaga:

Cordoba
(50mins)



By train from Málaga:

Madrid
(2hrs 35mins)



By plane from Málaga:

Barcelona
(1hr 30mins)



By plane from Málaga:

Paris
(2hrs 35mins)



By plane from Málaga:

Lisbon
(1hr 35mins)

48

UNESCO World Heritage sites in Spain

5

Bordering countries
Explore Gibraltar, Andorra, France, Portugal and Morocco

Don't miss:

- The Pompidou Museum in Málaga ↗
- The Picasso Museum in Málaga ↗
- The Alhambra in Granada ↗
- The cathedral and alcázar in Seville ↗
- Beaches along the Mediterranean
- The region's vineyards ↗
- Wind sports in Tarifa ↗
- Winter skiing in the Sierra Nevada mountains ↗
- The art and architecture of Barcelona ↗

SPARK

**INNOVATION SPHERE
BY LES ROCHES**

Future-proofing your hospitality management education



Hospitality was, is, and always will be fundamentally a ‘people’ business with human-to-human interaction at its heart. That’s why we help our students develop soft skills and intercultural fluency alongside their academic and business learning.

Today, though, innovation is sweeping through hospitality at an unprecedented pace. We are witnessing a rapid evolution of our industry brought about by new technologies and digital transformation.

With change on this scale comes opportunities to evolve the way hospitality experiences are marketed and delivered. How can we ensure - through our BBA curriculum - that our students graduate ready to grasp these opportunities?

The answer is a global initiative we call Spark. ↗



“Digital technology is making its way into every aspect of the hospitality industry: hotel operations, guest services, communications, revenue management, distribution, CRM and marketing. This necessitates the emergence of a new type of digital transformation leaders and managers, who understand the business applications of technology.”

Max Starkov, Hospitality & Online Travel Tech Consultant & Strategist

What is Spark?
Spark is a physical innovation space on campus, an academic philosophy, and a means to incubate disruptive startups.

Our goal with Spark is to expose our students to the latest technologies and innovative ideas which are driving next-generation hospitality. Through Spark, we let the industry’s future leaders explore the potential of innovation to:

- Enhance the human experience;
- Meet ever-evolving customer needs;
- Drive organizational efficiency;
- Increase revenues;
- And above all to keep their future employer – or their own business – one step ahead of the competition.



Spark for learning
With our industry and technology partners, we create innovation-focused academic projects that are part of the curriculum for every program we teach (see over page for examples).

These academic assignments allow our students to prepare for the future by working with early adopters of technological innovations that sit on the cusp of the mainstream. They are real-world projects with real-world potential.

Spark for business
Through Spark, we are also investing directly in the future of hospitality, by supporting disruptive ideas and startups as they make their journeys to market.

Our incubation and pre-incubation services have already signed up dozens of high potential startups. Many of these are led by Les Roches alumni, while others are extracurricular projects of entrepreneurially-minded students.

Spark sectors

Our hospitality innovation curriculum is focused on these key technologies:

- AI and face recognition
- Robotics
- WebApp/ecommerce
- AR/VR/XR
- Internet of things (IoT)
- Blockchain
- Product technology
- AI and Big Data

Visit our website ↗



How Spark academic projects ignite our students' learning
At the heart of our Spark philosophy is to **Ignite** our students' intellectual curiosity and critical thinking, as they evaluate the potential for innovative ideas and technologies to deliver exceptional customer experiences.

Through Spark, we bring together technology companies, industry partners, innovation specialists and our own expert faculty. This creates opportunities for students to work on real-life business consultancy and academic projects, where they can assess - and enhance - innovative solutions for hospitality and beyond.

On this page we feature some examples of projects our students have successfully undertaken.



Student insights to make VR training more effective
Virtual Reality (VR) is a technology which has fascinating potential for hospitality-related training. For instance, how do you train hotel reception staff to deal with inebriated customers in as realistic a way as possible? By placing them in a virtual environment, this tricky scenario can be played out without a drop of alcohol involved!

The technology is still young, however, and there is much scope for development. Through a Spark academic project, our Bachelor students have researched the cultural differences when customers check-in at hotels in different countries. This research will be used to update the VR training solutions for customer facing staff.



Putting environmental innovations to the test
For hotels, laundering guest towels involves significant consumption of water and electricity. So, from a sustainability perspective there's logic to replacing the traditional towel with an all-over body dryer that uses a stream of air generated by an economical electrical motor.

But can such an innovation work in practice? Would guests accept it instead of their more familiar towels? A Spark partner is at the forefront of developing body drying devices and is now exploring the potential for the technology to be deployed in hospitality settings.

Working with Les Roches students has allowed our partner to gain insights from a hotel operations perspective, as well as getting individual reactions from an academic group representing a huge variety of different cultures and backgrounds. Meanwhile, a separate student group is looking in depth at the data to assess whether switching to body dryers makes financial sense for a hotel.



Our graduate programs

In challenging times, knowledge is power. So in response to the current circumstances, we offer three study choices for our programs:

1. 100% face-to-face on campus

2. Study remotely until you are ready/able to join us on campus – with seamless integration to curriculum*

3. 100% remote learning at home*

* Remote study options are subject to NECHE approval intake by intake.

Master of Business Administration (MBA) in Global Hospitality Management

Hospitality Immersion Program
2 weeks

MBA 1
1 semester

MBA 2
1 semester
Business field trip

Postgraduate Diploma (PGD) in International Hospitality Management

Hospitality Immersion Program
2 weeks

PGD 1
1 semester
Business field trip

Internship
6 months

Postgraduate Diploma
or to MBA or MIHM track
(optional)

Master's in Hospitality Strategy and Digital Transformation

Hospitality Immersion Program
2 weeks

MHSDT 1
1 semester
Decoding Bootcamp
4 weeks

MHSDT 2
1 semester
Business field trip

Internship or capstone
6 months

Master's in Marketing and Management for Luxury Tourism

MMMLT 1
1 term
15-16 Academic weeks

MMMLT 2
2 term
12-13 Academic weeks
Applied Project

Internship
(optional)
6 months

Exit route
PGD with the 6-month internship

Master's in International Hotel Management

MIHM 1
1 term
15-16 Academic weeks

MIHM 2
2 term
12-13 Academic weeks
Business field trip
Applied Project

Internship
6 months

Executive Master's of Business Administration (EMBA) in Global Hospitality Management

EMBA 1
12 weeks online learning
+
1 week Switzerland residency

EMBA 2
12 weeks online learning

EMBA 3
12 weeks online learning
+
Capstone
+
1 week Dubai residency

EMBA 4
12 weeks online learning
+
Capstone

Executive Master's in International Hotel Management

6 Modules and Applied project
Classes available 24/7, with weekly tutorials.
(1 week on-campus per module optional)

Internship
(optional)
6 months

Possibility to design your own journey, which modules to take online and which ones in campus

Master of Business Administration (MBA) in Global Hospitality Management

Through a curriculum integrating business strategy, management theory and real-world problem-solving, this MBA will give you the skills you need to thrive in senior managerial positions.

Taught over two semesters, the MBA has been developed in collaboration with industry experts to ensure maximum relevance to hospitality trends and demands. You'll be immersed in business modeling and entrepreneurship, leadership development, sustainability, strategic marketing, and digital disruption.

The MBA is also designed to test your knowledge in the real world. As our most advanced degree program, it features a field trip and a real- world consultancy project.

Duration:
2 semesters

Total US credits:
39

Intakes:
March and September

Hospitality Immersion Program (2 weeks)*

- Hospitality in Context
- Food and Beverage Operations Management
- Rooms Division Operation Management

Semester 1

- Personal Development and Leadership Skills
- Hospitality Financial Analysis
- Hospitality Revenue and Demand Management
- Strategic Digital Marketing and Sales In Hospitality
- Consumer Behavior and Insights
- Hospitality Economics and Disruptive Business Models
- Managing Complex Organizations, Digitalization and Change Management
- HR Talent Management and Processes
- Destination Competitiveness and Innovation

Semester 2

- Business Strategies and Performance Monitoring
- Corporate Finance and Shareholder Value
- Data Analytics and Decision Making
- Sustainability and CSR In Hospitality

Business field trip

- Network and industry leader meetings

Two specializations, choose one

Advanced revenue and performance management:

- Advanced Topics in Hotel and F&B Revenue Management
- Hotel Valuation and Performance
- Hotel Asset Management and Contract Negotiation
- Performance Capstone or Consultancy Project

Hospitality entrepreneurship and business development:

- Design Thinking and Business Model Creation
- Entrepreneurship and Family Business Development
- Financial Lifecycle, Fundraising and Communication
- Entrepreneurship Capstone or Consultancy Project

*Only for students without a hospitality related degree or professional experience

Les Roches reserves the right to modify the list of courses at any time and without notice. Please refer to the Academic Catalog for the latest course information.

Postgraduate Diploma (PGD) in International Hospitality Management

This Postgraduate Diploma provides career changers with a comprehensive foundation in hospitality business management. It includes a business field trip and a six-month professional internship.

If you don't have a background in hospitality, you'll first enter a two-week Hospitality Immersion program – available at all our campuses.

Once you've completed the Postgraduate Diploma curriculum, you can continue your studies for one semester in Switzerland if you meet the MBA qualifications.

The Postgraduate Diploma can be studied in Switzerland or Spain.

Duration:
2 semesters

Total US credits:
28

Intakes (Switzerland and Spain):
March and September

Hospitality Immersion Program (2 weeks)*

- Hospitality in Context
- Food and Beverage Operations Management
- Rooms Division Operation Management

Semester 1

- Sustainability
- Revenue Management
- Event Management
- Hospitality Leadership & Organizational Behaviour
- Hospitality Finance & Performance Management
- Strategic Management in a Global Environment
- Services Marketing in a Digital Age
- Entrepreneurship & Business Modelling

Semester 1

- Hospitality Leadership and Effectiveness
- Hospitality Finance and Performance Management
- Hospitality Revenue Management
- Services Marketing in a Digital Age
- Organizational Behaviour and Change Management
- Design and Facilities Management
- Event Management
- Innovation Through Design and Agile Thinking

Business field trip

- Network and industry leader meetings

Semester 2

6-month internship

A six-month professional internship gives you the chance to apply everything you learned in your first semester. We help to arrange internships with top brands all over the world.

+
Internship, Case Study and Reflection

*In Switzerland, only for students without a hospitality related degree or professional experience.

Les Roches reserves the right to modify the list of courses at any time and without notice. Please refer to the Academic Catalog for the latest course information.

Only available at Crans-Montana campus

Only available at Marbella campus

Master's in Hospitality Strategy and Digital Transformation

This Master's will prepare you for a leadership career in hospitality strategy, entrepreneurship, revenue optimization and digital transformation.

During the 12-month program (plus capstone or internship), you'll mix with leading faculty and experts, exposing you to innovative business models and entrepreneurial thinking. You'll also upgrade your leadership skills – applying new knowledge to real projects.

The program is divided into three modules. Combined, they cover the essential digital technologies of the hospitality sector, the development of effective strategies, and the leadership skills needed to bring digital transformation to organizations.

Duration:
2 semesters
(+6 months capstone or internship)

Total US credits:
36

Intakes:
March and September

Hospitality Immersion Program (2 weeks)*

- Hospitality in Context
- Food and Beverage Operations Management
- Rooms Division Operation Management

Semester 1

Module 1

- Mastering Digital Technologies and Innovation in the Hospitality Sector
- Finance and Value Creation**
- New Trends and Disruptions in Hospitality
- Effective Technologies in Operations and Service
- Data Base Management and Artificial Intelligence
- Performance Measurement and Business Analytics

Decoding Bootcamp (4 weeks)

Mobile applications, web sites, and eCommerce performance

Semester 2

Module 2

- Developing Sustainable Strategies and Business Models
- Revenue, Channel and Demand Management**
- Design Thinking and Innovation
- Advanced Digital Marketing Strategies and Tactics
- Ethics, and CSR in the Connected World
- New business models and start-up ecosystem in hospitality

Business field trip

Meet and network with industry leaders

Module 3

- Leading your Organisation into the Digital Transformation
- Implementing and Leading the Digital Transformation**
- Applied Project Management
- Customer Experience, Service Excellence and Personalization in the Digital Age
- Sustainable Hospitality Business Strategies, Design and Development
- Leadership Awakening: Multicultural Leadership, Emotional Intelligence, Talent Management and Teambuilding

Semester 3

6-month internship or capstone project

* Only for students without a hospitality related degree or professional experience.
** These courses run throughout the entire module.

Les Roches reserves the right to modify the list of courses at any time and without notice. Please refer to the Academic Catalog for the latest course information.

Master's in International Hotel Management

This program combines the traditional Swiss ethos of luxury hotel management with the latest strategies in operations, digital marketing, talent and leadership.

Whether you have a hospitality background or are changing career, you will be exposed to the operational management issues and strategic choices that hotel managers face, and gain the skills needed to make the right executive decisions.

You will learn business management theory, develop in-depth knowledge of the wider hotel management perspective and have the opportunity to prove your professional skills in a real-world work environment during the internship.

Duration:
9 months
(+6 months internship)

Total US credits:
40

Intakes:
March and September

1 term (15-16 Academic weeks)

- F&B Practical: Service & Kitchen Operation
- Rooms Division Practical: Housekeeping & Front Office
- Food & Beverage Operation Management
- Design and Facilities Management
- Rooms Division Operations Management
- Finance and Performance Management for Hotels
- Service Marketing in a Digital Age
- Global People Management in Hospitality

2 term (12-13 Academic weeks)

- Strategic Hotel Management in a Global Environment
- Revenue and Asset Management for Hotels
- Entrepreneurship and Business Modelling for Hotels
- Event Design and Management
- Sustainability in Business Development
- Applied Project (Capstone Project)

Business field trip

Meet and network with industry leaders

3 term

6-month internship

Les Roches reserves the right to modify the list of courses at any time and without notice. Please refer to the Academic Catalog for the latest course information.

Master's in Marketing and Management for Luxury Tourism

This Master's program will prepare you for leading marketing projects and developing effective marketing strategies. These skills are highly sought after by luxury tourism companies – as well as related sectors such as premium brands.

Through a practical and field-work learning approach, you will explore new marketing tools, innovative trends, and technologies, to equip you with the knowledge, skills and abilities to define successful marketing strategies for luxury brands in a business environment.

Duration:
9 months
(+6 months internship, optional)

Total US credits:
36 – 39 depending on internship

Intakes:
March and September

1 term (15-16 Academic weeks)

- Marketing Concepts
- Sustainable Luxury and Ethics
- Luxury Fashion and Lifestyle Trends
- Experiential Marketing
- Agile Digital Marketing for Luxury Businesses
- Strategic Data Analytics for Decision-making
- Customer Relationship Management in Luxury

2 term (12-13 Academic weeks)

- Building Luxury Brand Equity
- Financial Statement Analysis and Performance Management
- Strategy and Value Creation in Luxury
- Leadership and Talent Management in Luxury Brands
- Luxury Event Management and Communication
- Applied Project

3 term

- 6-month Internship (optional)

Exit route

Please note, there is an exit route after the first academic semester. This is followed by a 6-month internship, which is compulsory to obtain the PGD in Marketing and Management for Luxury Tourism.

Les Roches reserves the right to modify the list of courses at any time and without notice. Please refer to the Academic Catalog for the latest course information.

Executive Education: a high-level career opportunities investment



Executive programs for professionals

Because we understand professionals' need for lifelong learning and progression, we have developed key executive programs created for industry leaders who aspire to make their career progress faster. Learn alongside a high caliber, international peer group, without interrupting your career.

Distance learning. Personalised support.

The big advantage of remote learning is the flexibility that it affords participants to juggle really demanding professional lives with their ambitions to pursue further qualifications.

To this end, we have developed a fully integrated and highly sophisticated learning management system for our executive programs, with interactive plugins to maximize collaborative learning opportunities.

A recognized strength and core feature of our teaching DNA, is the availability of our faculty as they accompany participants on their learning journey. A personalised experience is delivered to allow every participant to get the most from the program.

Discover our two industry-leading executive programs on the following pages.

Executive Master's of Business Administration in Global Hospitality Management

The Executive MBA in Global Hospitality Management is perfectly suited to a wide array of professional profiles and career aspirations. Some examples include: Operational/business unit managers with ambitions to progress into leadership at a corporate level, Hotel departmental managers seeking a promotion to General Manager, Aspiring hospitality entrepreneurs planning to launch their own hospitality business.

Duration :
12 months
(+ capstone project)

Total US credits :
32

Intakes :
April and October

Module 1

- Leadership skills for industry transformation
- Hospitality economics and disruptive business models
- Strategic digital marketing and sales in hospitality (with masterclass)
- Sustainable hospitality and tourism development

Includes 1 week in Crans-Montana with Swiss discovery trip

Module 2

- Hospitality financial analysis
- Hospitality revenue and demand management (earning FutureLearn certificate)
- Managing complex operations and digitalisation (with masterclass)

Module 3

- Hotel valuation and performance (earning FutureLearn + HVS certificates)
- Hotel asset management and contract negotiation (with masterclass)
- Data analytics and decision making (earning STR certificate)
- Design thinking and business model creation
- Applied Project (Capstone Project)

Includes 1 week in Dubai with discovery trip

Module 4

- Corporate finance and shareholder value
- Business strategies and risk management (with masterclass)
- Organizational change management & innovative practices
- Applied Project (Capstone Project)

Les Roches reserves the right to modify the list of courses at any time and without notice. Please refer to the Academic Catalog for the latest course information.

Executive Master's in International Hotel Management

This Master's is purpose-designed to be studied alongside your current professional role. Easily adapted to your schedule, choose from two versions of blended faculty-supported distance learning or a fully online experience. You also have the option to take a six-month internship at the conclusion of your studies. During the 9-month academic term, you will complete 6 modules, covering the fundamentals of business management and new concepts for today's hospitality leaders.

Duration:
9 months of executive education + 6 months of industry experience (optional)

Total US credits:
32 – 35 depending on internship

Intakes:
March and September

Module 1

- A Practical Approach to Protocol and Etiquette
- Advanced Hospitality Operations

Module 2

- Leadership and Organizational Behavior
- Marketing Strategies for Hotel Management

Module 3

- Revenue Management
- Innovative, Alternative & Sustainable Trends in Tourism

Module 4

- Entrepreneurship and Business Modelling
- Advanced Finance and Budgeting
- Data Analytics (Digital) for Decision Making

Module 5

- International Human Resources
- Project Management

Module 6

- International Business Strategy
- Hospitality Real Estate and Investment
- Crisis Management

Applied Project

Exit route

Please note, there is an exit route after the first academic semester. This is followed by an optional 6-month internship to obtain the PGD Executive in International Hotel Management.

Internship

6-month internship (optional)

Les Roches reserves the right to modify the list of courses at any time and without notice. Please refer to the Academic Catalog for the latest course information.

Admission requirements

Minimum age	28 for Executive MBA
	23 for MBA
	21 for all other programs
Qualifications	Bachelor degree for all programs
	For non-degree holders with professional hospitality experience, please make inquiry of your program eligibility via Educational Counselor.
Professional Hospitality Experience	Two years for the MBA offered in Switzerland
	Five years for the Executive Master's offered in Spain
	Eight years for the Executive Master's offered in Switzerland
	Work experience is preferred but not required for all other programs
English level	Must be proficient enough for higher education studies. English language exam scores (issued within 12 months prior to the intended intake) are required for non-native speakers, or those who have not spent at least 2 years in full time English Education at University level (or working in a company where English is the primary language for Executive MBA candidates) prior to the intake.

Minimum English language exam scores:

	TOEFL*	IELTS Academic**	Cambridge***
All graduate programs at all campuses	70 (internet-based)	Average 5.5 and minimum 5.0 in each component For the Executive MBA : Average 6.0 and minimum 5.5 in each component	FCE: grade C (minimum 160 points) CAE: minimum 160 points
	*The Les Roches Switzerland TOEFL testing code number is 9827 The Les Roches Spain TOEFL testing code number is B941	**IELTS Academic has four components (writing, reading, speaking, listening)	***Cambridge Advanced Certificate in English (CAE) or First Certificate Exam (FCE) – please also provide statement of results

Help with your English

Those marginally below the stated official English level can take additional English support pre-sessional programs prior to the intended program.

Application process

With such high demand for places, we recommend getting your application in as early as possible.

For more information, head to:
lesroches.edu/apply ↗

1
Submit your application

We strongly recommend to all students to apply early.
If you need a visa, please be sure to allow enough time between your application and the start of the semester.

2
Prepare for your admissions assessment
Within 1 week of submitting your documents

After submitting your application and relevant documents you will be contacted to schedule your admissions assessment.
Assessment will include a compulsory interview and may involve a written exercise.

3
Receive a letter of offer
Within 1–3 weeks if the assessment is successful

If your application is successful, you will receive a letter of offer.

4
Confirm place
Within 15 days of receiving your letter of offer

To confirm your place at Les Roches Crans-Montana/Marbella, you must make the downpayment on your tuition fees as outlined in your letter of offer. This also confirms your acceptance to Les Roches' terms and conditions.
You will then be sent a complete acceptance package that contains:
– Official Acceptance Letter
– Invoice for the first semester (or full programs in Spain)
– Pre-arrival guide
– Visa Attestation (if required)

5
Pre-arrival support
Until your program starts

To help you prepare for your program, we provide:
– Visa support services
– Arrival assistance
– New student Facebook group
– Live Instagram Q&As
– Pre-departure webinar

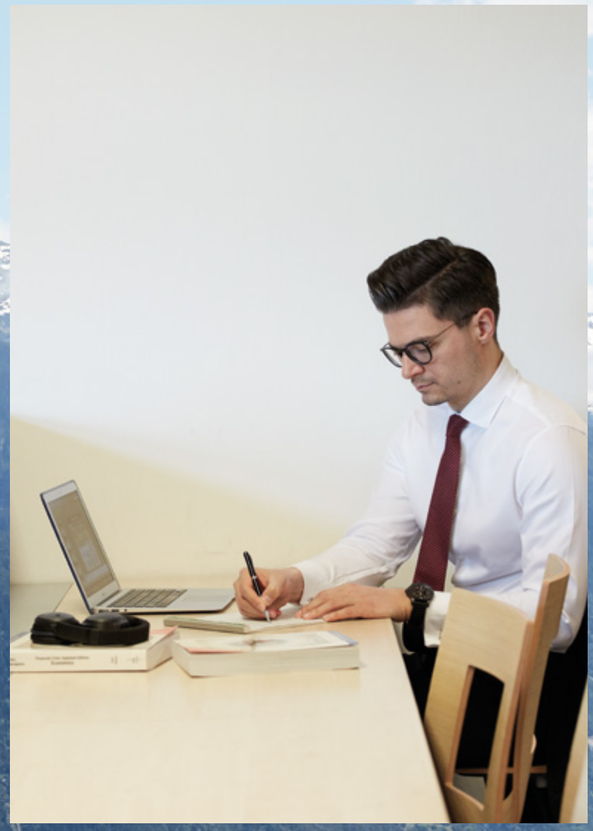
6
Arrival and start your Les Roches journey
First week on campus

On official arrival days, we will welcome you with:
– Welcome booth at airport and transfer to campus
– Check-in and registration
– Authentication of Entry Academic Documents
– Induction week activities

Immersive teaching – face-to-face or remote



Alan Kodzasov
Greece
MBA, Class of 2020



The art, and science, of becoming ‘you’

Completing a graduate program at Les Roches is about far more than adding another qualification to your name. Our intensive, immersive teaching will fill you with ideas and insights, shaping your way of thinking forever.





Executive expertise

One of the things that sets hospitality leaders apart is their mastery of the details. All our graduate programs share the same philosophy: details matter.

Whether you are learning on campus or remotely, our Diploma, Master’s and MBA programs offer the intense focus and attention to detail you’d expect from a world-leading hospitality business school.

Study with us and you will discover the strategic and operational challenges that are being faced right now across the global hospitality industry. Better still, you’ll be given the opportunity to find solutions to these challenges, forging relationships with some of the biggest names in the business.

Something worth working for

It won’t be easy. The most rewarding things rarely are – but if you’re up for a challenge, and prepared to leave your comfort zone, the Les Roches learning experience has the power to transform your career.

Get the perfect balance of soft and hard skills

Academic excellence
Great careers are built on a foundation of soft skills and hard knowledge. That's why a comprehensive academic education sits at the heart of our graduate programs.

But graduate studies are about far more than soaking up knowledge. In parallel to your academic studies, you can join the search for new ways to meet the ever-evolving needs of the hospitality industry and its customers. We will inspire you to create, to innovate, to challenge and to sell your business ideas. You can also plug into Spark, our global innovation sphere.
For more on Spark turn to page 21. →

Hospitality is calling out for a new generation of leaders. A Les Roches graduate education is your entry ticket to this elite group.



Be inspired. Every day

Our faculty members are hand-picked for their expertise in their chosen fields – and with a student to staff ratio of just 16:1, you'll have plenty of one-on-one time to discuss ideas and concepts that could be tomorrow's gamechangers.

Inspiration extends beyond the classroom, too. Each semester, we invite leading figures from hospitality and related sectors to share their insights with our students. And if you're not with us on campus, you can tune in live to join the conversation.

Our previous speakers

Jean-Claude Biver
CEO,
Hublot

Katharine Pottinger
Chief Hospitality Officer,
Oasis

Amir Segall
VP International,
HotelTonight

Radha Arora
President,
Rosewood Hotels
and Les Roches alumnus

John Stauss
Regional VP and General Manager,
Four Seasons Hotels
and Resorts

Panos Tzivanidis
International Olympic Committee
Associate Director – Hospitality,
Events & Logistics

Leigh Bowman-Perks
Author of *Inspiring Women Leaders*
and CEO, Clareo Potential

Chip Conley
Strategic Advisor for Hospitality
& Leadership, Airbnb

Eric Favre
Inventor & Founder,
Nespresso

Taleb Rifai
Secretary-General,
United Nations World
Tourism Organization

"Les Roches enlists the best in the industry to serve as full-time teachers and frequent lecturers."

◆

Lama Matta
Producer, Designlab Experience, Dubai
Class of 2012





Hospitality Immersion Program



Practical immersion
To lead the way in hospitality, you must first understand all aspects of the business – and not just in a theoretical sense. For graduate students new to the industry, we offer an intensive two- week Hospitality Immersion Program.

On the program, you'll gain first-hand knowledge of industry standards. You'll also experience the pressures of working in service, the pace of life in the kitchens, and the art of the Rooms division. It will be challenging – but you'll emerge with a deeper understanding of the industry.

Service
Learn how to deliver excellent service while working in different campus venues – including fine dining, banquet, and fast-service situations.

Food & Beverage
Go beyond cooking lessons and experience the heat of the kitchen under the guidance of our chefs.

Rooms division
Discover what five-star hospitality really means through realistic simulations in our purpose-built front-office counter.

Get into the real world

Immerse yourself in the hospitality industry
Real-world experience plays a key role in your Les Roches education. Professional internships, business field trips and consultancy projects give you a chance to apply all that you've learned, gain new business insights, and grow your industry network.

Spread your wings
Hospitality is an international business, so we coach and support you to secure internships all over the world. While your nationality and visa requirements may impact where you can work, we always encourage our students to travel. Immersing yourself in a new culture is the best way to develop your language skills and broaden your global outlook.

No shortage of options
Our stellar reputation means we have a long list of international companies eager to take on interns from Les Roches. Your career counselor will be on hand to help you polish your CV, hone your interview skills and choose the perfect internship for your career.

To make sure you stay on top of your game, we'll also give you the opportunity to do an online psychometric test to develop your soft skills and leadership attributes.

"I ultimately chose to go to Les Roches because of all the great things I'd heard from my friends who were alumni of the school and the career doors that have opened for them."

◆

Mimi Truong
Vietnam
PGD, Class of 2019



Business field trips
Business trips are built into our programs. A favorite with our students, they provide complete industry immersion – allowing you to visit innovative properties and engage with those at the forefront of the hospitality sector. To provide you with as much flexibility as possible given the current circumstances, you will have a two-year window in which to join study trips included in your program.

Consultancy projects and case studies
Depending on your program, you'll either carry out a consultancy project for a leading hospitality company or produce a case study on a genuine business issue. Approaching these complex challenges will develop your research abilities, your problem-solving skills and your presentation techniques.

If you're carrying out a consultancy project, you will have the opportunity to put into practice your leadership and problem-solving abilities, working on a real-life challenge. Top-tier hospitality companies from the region and abroad will ask the class to provide them with an operations or strategy solution to their business. It's not a case study; it's real consultancy for real companies.

Previous clients have included: Beau-Rivage Palace Lausanne, Hotel d'Angleterre, Clinique La Prairie, Accor Hotels, Rocco Forte Hotels, Peninsula Hotels and New York Times.

Forward-thinking companies will also engage you through Spark, our global innovation sphere. Enjoy the unique chance to develop and test new hospitality solutions, under the guidance of our expert faculty and technology partners.
For more on Spark, turn to page 21 →

A world of opportunities



Libero Alessandro Muntoni
Italy
MIHM, Class of 2019



Choose your path or carve your own

New technology and the rise of the sharing economy have ushered in a new era for hospitality and tourism.

Be a free thinker
As our industry adapts to this new era, there are unlimited opportunities on offer to those who can blend business know-how with an ability to think for themselves and the confidence to thrive in any environment. These traits come as standard with a Les Roches education – and combined with the enduring power of our name they will make you stand out to the most selective employers.

Your passport to global careers
A graduate education from Les Roches is your passport to a global career. Not just in hospitality, but in any industry where employers prize empathy, creativity, leadership and cultural fluency.

Or you can choose to go down your own path, by creating and running your own business.

Here is just a flavor of the roles our graduate students go on to secure:

Entrepreneur • Company owner
Head of Operations • HR Specialist
Director of Sales • Revenue Manager
Hotel General Manager



"Within a couple of years, I was made General Manager."

◆

André Jardim Fernandes Caldeira
Portugal
General Manager and Member of the Board at Porto Bay Hotels & Resorts, Madeira
Class of 2011

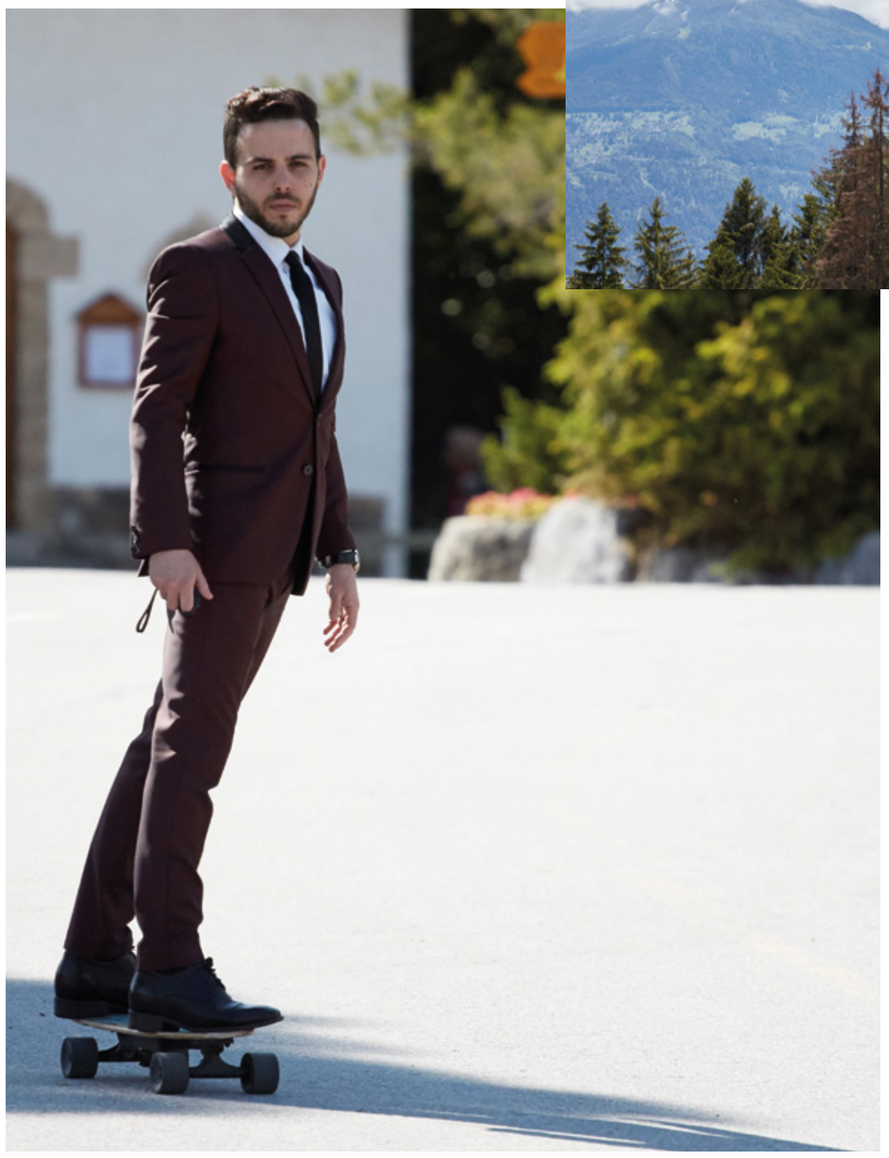
"I wanted to offer myself to meet challenges and get away from traditional hospitality. Through the Master's in Hospitality Strategy and Digital transformation, I get exactly what I need, that is exposure to a set of new knowledge to understand digital marketing, revenue management, and more."

◆

Fanni Delliou
Greece
BBA Alumna and MHSDT Student
Class of 2022

(Full story page 39 →)







“One small restaurant eventually became Series of Intentions, a growing stable of modern food destinations.”

◆

Sharon Lee and Javier Perez
Singapore and Puerto Rico
Founders of Series of Intentions, a group of innovative restaurants in Bali and Singapore
Class of 2005

Learn from the best. Work for the best

The Les Roches name is known and trusted the world over. We're your unfair advantage in the job market.

The possibilities are endless
When studying with Les Roches, you quickly realize it's not just about where a graduate degree in hospitality can take you – it's about where you can take your hospitality insights. This could be leading an international company, driving innovation for your favorite brand, or starting the next era-defining business.

Recruited by leading companies
The biggest brands in hospitality, luxury, finance and retail come to us to find their future leaders. Around 200 of them visit our campuses every year – in person or virtually – to recruit students for internships and full-time roles.

See why companies recruit from Les Roches ↗

"I think what makes Les Roches students stand out is that they are downto-earth and humble, but also ambitious and entrepreneurial. They have great ideas."

Syed Asim Hussain
Black Sheep Restaurants Co-Founder

"We see the skill set that the students from Les Roches have is a very good match for what we look for."

Bruno Bassani
EMEA Global Customer Support Team Leader
Bloomberg

Tap into experience
To help you find your perfect role, you'll have access to expert career counselors – each responsible for different world regions. As well as guiding and supporting you, they'll set up interviews, help you prepare, and give you advice on your options.

Some of the brands that have recruited Les Roches students and alumni:

"Les Roches students learn how to search for unique experiences and satisfy their clients' emotions."

Pierre-Olivier Aguinalin
Chief Human Resources Officer
Hublot

Our global family

There’s no such thing as a boring Les Roches reunion. Our alumni are a fascinating mix of high-achievers who’ve gone on to forge careers and businesses around the world.

With 13,000 members spanning generations and continents, the Les Roches Global Alumni Association is a valuable networking resource – and proof that a hospitality degree opens all the right doors.

“Networking for me is everything. And there’s no better network than Les Roches alumni. I’ve had access to Presidents of countries, CEOs of Fortune 500 companies, Foreign Ministers, Attorney Generals, and so many more influencers and decision-makers – all directly from alumni contacts.”

Nicholas Allen
Australia
Executive Director, Illuminate Plus
Class of 1992

Discover successful Les Roches alumni from around the world ↗

A worldwide community. Life-long benefits.

After you graduate, your alumni family will be behind you every step of the way to support you throughout your career journey.

How? Through the Alumni Platform, industry connections, the mentorship program, and various development resources. Let’s not forget about the selection of alumni benefits you will gain access to. From preferential rates at hotels, complimentary experiences with luxury brands, and other alumni-to-alumni offers, there will be plenty of options to choose from!



Fani Delliou
BBA and MSc Class of 2018

Greek

Profile Summary

Hospitality for Fani was a completely new venture. Born and raised in Greece, her father was a lawyer and she intended to follow in his footsteps, until she discovered a different path. “I was browsing different job positions and that’s when I realized I would enjoy working in a hotel. I found the Les Roches website, the educational counselor contacted me and that’s how the whole journey started.”

This journey took Fani to both Spain and Switzerland, as she began her Bachelor studies at our Marbella campus before taking advantage of the campus transfer option to complete her program in Crans-Montana. “It was one of the best decisions I ever made, as I met so many new people.”

After securing a job offer from The Ritz London in semester six, Fani completed her studies and headed to the UK capital, but this wasn’t the end of her Les Roches journey. “After two years at The Ritz I thought ‘I’m going to use this time to work on my expertise and benefit from the investment in myself’, that’s when I discovered the Master’s in Hospitality Strategy and Digital Transformation. So far what I have enjoyed the most is the coding bootcamps, they’re very hands-on!”

Career history summary

2021 - Present
Business Development, RoomPriceGenie

2020-2021
Master’s in Hospitality Strategy and Digital Transformation, Les Roches

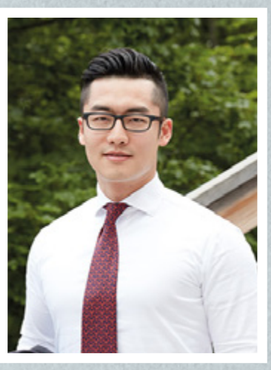
2020-2020
Floor Housekeeper, The Ritz London

2018-2020
Housekeeping Management Trainee, The Ritz London

2016-2017
F&B Intern, Four Seasons Prague

2013-2013
Waitress, Karafolas Chalet

“Hospitality is so broad that you can change your career multiple times in your lifetime and stay within the same industry. You could work for the Olympic Games, events in the community or as a front office receptionist.”



Johnny Qin
MBA Class of 2020

Chinese

Profile Summary

Before starting his MBA at Les Roches, Johnny Qin had worked at Beijing Four Seasons and Peninsula Hotels. His outstanding work led to a promotion to Assistant Manager of Guest Relations, a relatively young division of the Peninsula Hotel at that time. After experiencing career success, Johnny felt that a return to studies would help him reach the next level.

“As I entered the second half of my career in hospitality, overseas experience, especially in Switzerland, becomes indispensable in future career development. This is why I chose to study an MBA at Les Roches.” Another big draw for Johnny was the two overseas study tours as part of the program. “In Shanghai, we visited nine companies, got to work with luxury hotels, and met leading figures. In Chicago, we went to the headquarters of Booking.com and learned about the ‘Circular Economy’ at Loyola University.”

After graduation, a meeting with a fellow alumni connected Johnny to Inspire Hospitality, a business consulting company in the pan-hotel industry. “My post-MBA career development plan was to start from hospitality, but a job in the consulting industry will be an ideal springboard, as it will provide me with wider perspectives and training for more comprehensive abilities.”

Career history summary

2021-Present
Director of M Experience, Pre-Opening Millennium Hotels & Resorts, Greater China

2021-2021
Regional Quality Training Specialist, Millenium Hotels & Resorts, Greater China

2020-2021
Project Manager, Business Strategy, Inspire Hospitality

2020-Present
Regional Alumni Ambassador (Greater China Area), Les Roches Crans-Montana Global Hospitality

2019-2020
President of Fitness & Health Club, Les Roches Crans-Montana Global Hospitality

2017-2018
Assistant Guest Relations Manager, The Peninsula Hotels

2016-2017
Corporate Manager In Training (Rooms Division), Four Seasons Hotels and Resorts

“Les Roches provided the best platform for me. Once I returned to China, I had a big Les Roches family everywhere, and everyone treats me so well! It is truly a way of life!”



Inma Munoz
PGD Class of 2013

Spanish

Profile Summary

Inma arrived at Les Roches with two passions, hospitality and leadership. “I love leading people, creating a good working environment and helping teams to give their best. I truly believe that hospitality offers very gratifying work, at the end of the day you are ensuring people are happy and enjoying their stay with you.”

As well as the knowledge and intercultural environment, Inma found the practical experience on the Postgraduate Diploma invaluable. “For me the difference was the fact that you put into practice everything that you are learning. You work as a cook, steward, waiter, so you get to understand that point of view. Quite a lot of people have worked as a waiter or cook in their life, but at Les Roches you get involved in every job and this is very important.”

Within three years of graduation, Inma had reached General Manager level, giving her the opportunity to put into practice her leadership passion and ability. “My first hotel as a manager was in Budapest, where I stayed a whole winter covering the current manager. I’m now in my sixth year as a hotel manager, working as GM at Iberostar Grand Portais Nous in Palma de Mallorca. I’m responsible for economic results, clients satisfaction, online reputation, staff motivation and operations, marketing plan development, commercial actions and other internal projects.”

“Les Roches was the first step in my career and I have always felt supported by them along the way.”

Career history summary

2019-Present
General Manager, Iberostar Grand Portais Nous

2017-2019
General Manager, Iberostar Lisboa

2016-2019
General Manager, Iberostar Marbella Coral Beach

2015-2016
Deputy General Manager, Iberostar Grand Hotel Budapest

2015-2015
Assistant Manager, Iberostar Group

2014-2014
Internship - Managing Department, Barceló Montecastillo Golf Resort



Patricía Purshotam Morais
Executive Master Class of 2020

Portugese

Profile Summary

With more than 16 years’ experience in hospitality management, a previous Master’s and the Best Young General Manager ADHP 2019 award, Patricía Purshotam Morais was already fully immersed in the industry. But she wanted to know more, so took the opportunity to study the Executive Master’s while still working.

It was a valuable experience, not least because she was able to apply what she learned to her current role as General Manager at SANA Hotels.

“The Executive program in International Hotel Management is precisely the kind of studies that someone with more than 15 years of experience in hotel management is looking for. It allows you to study and continue your career at the same time. Getting to know people from more than 17 different countries gives you a network that will remain with you forever, and also a great advantage in the hospitality industry. The teachers are all very experienced and you get to know different approaches even in the courses that you think you know very well.

I hope to become a better professional and be able to apply my new knowledge in my current work. I can definitely say that even if you are already a General Manager as I am, you will learn and improve yourself as you never thought would be possible.”

“All the Les Roches faculty have experience in hospitality or a related industry and that makes a big difference. You also learn that this is a people business in which you look after guests and your staff.”

Career history summary

2018-Present
Hotel General Manager
SANA Hotels

2017-2018
Hospitality Manager
AHRESP

2015-2017
Hotel/Site Manager
Holiday Property Bond Limited

2014-2015
Rooms & Sales Manager
Praia Verde Boutique Hotel

Where will Les Roches take you?

#lesrocheswayoflife

Facebook ↗
LesRoches

Instagram ↗
@lesrochesswitzerland

Twitter ↗
@lesrochesnews

LinkedIn ↗
Les Roches Crans-Montana Global Hospitality

Youtube ↗
Les Roches Crans-Montana Switzerland

TikTok ↗
lesroches.edu

Facebook ↗
LesRochesMarbellaFanPage

Instagram ↗
@lesrochesspain

Twitter ↗
@lesroches_en

LinkedIn ↗
Les Roches Marbella Global Hospitality

Youtube ↗
Les Roches Marbella

TikTok ↗
lesroches.edu

For more information, follow the QR code and speak with us on WeChat

lesroches.edu
lesroches.edu/apply

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info@lesroches.es

Switzerland: +41 27 485 9600
Spain: +34 952764145

Awards and accreditations

Accredited by the New England Commission of Higher Education (NECHE)

Recognized as a degree-awarding institution by the education department of the Canton of Valais (Les Roches Crans-Montana)

Member of AACSB International

Affiliate member of the United Nations World Tourism Organization (UNWTO)

Member of the Council on Hotel Restaurant and Institutional Education (CHRIE) and EUROCHRIE (Europe)

R

lesroches.edu